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GREATER SAN ANTONIO THE CITY OF DESTINY AND OF YOUR DESTINATION



SAN ANTONIO FACTS, FIGURES AND PHOTOGRAPHS
LIBRARY EDITION

The Power of Pictures

One picture is worth ten thousand words. From the earliest times man has employed the power of pictures to express his thoughts simply and directly. The pictorial instinct of mankind is one of the strongest and most universally persistent. Pictures speak in all languages, and in many instances they can be made to carry a story, which it is impossible to convey by words. People see and understand pictures, long before they can read or write.



Higher Publicity League of Texas

(To Stimulate Truthful Publicity)

E. A. LUCK, Director of Publicity

SAN ANTONIO

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PRICE :- \$ 3.00 THE COPY

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PLACE YOUR
PHOTOGRAPH
IN THIS SPACE

Yours truly,

THE SENDER

TO OUR SUBSCRIBERS:

In handing you this copy of "Greater San Antonio, the City of Destiny and of Your Destination," we do so hoping that you will note the improvements made over previous issues, and that you will give us some practical suggestions for additional improvements which we can embody in the next issue.

It is our aim to make this Co-operative Publicity Book a ready reference for anybody interested in the San Antonio district or its possibilities. Any criticism which will enable us to improve the next edition will therefore be welcome.

E. A. LUCK, Director of Publicity,
San Antonio, Texas

This Book and Plan of Co-operative Publicity has been endorsed by the leading Civic bodies of San Antonio and the subscription list among large business firms and individuals is growing very rapidly.

IF A MAN IS RIGHT

If a man is right, he can afford to go ahead full steam. To be right means simply to be in tune with destiny, and willing to carry on. It does not necessarily mean to be agreeable, nor to be agreed with, nor to be popular; but it does mean to be useful in the purpose which destiny is trying to achieve.

If a man is right, he need not fear about standing alone. He is not alone. If he seems to be, it is only a test of his mettle and sincerity. Every idea that is right has many silent adherents. Raise your voice and you will hear them coming. Destiny is kind; it never asks a human being to do anything alone.—Selected.

San Antonio, Texas,-----

To-----

You believe in your city. That's why you live there. We are proud of ours. That's why we are calling to your attention San Antonio, "THE CITY OF DESTINY AND OF YOUR DESTINATION," by sending you the book in which this card is enclosed. This book will not have accomplished the full purpose of the sender, unless in the near future we have the opportunity of showing you in person some of the things which this book but poorly describes.

HIGHER PUBLICITY LEAGUE OF TEXAS

Compliments of-----
The Sender

SAN ANTONIO CITY CREED

We are proud of San Antonio and we believe in her. We know that her drinking water is good and her climate, soil and environment is the best for the homebuilder. We believe in her new slogan: "THE STRENGTH OF ALL FOR THE HELP OF EACH." She is emerging from traditions of the past into the realities of the present. Her destiny is before her. We believe the strategic position she occupies from a commercial standpoint with regard to Mexico is sufficient to make her a mighty metropolis. We believe San Antonio is the converging point of traffic between the wealthiest Republic the world has ever seen and the greatest undeveloped Nation, as well as the richest in natural resources on the face of the Globe. Therefore, we will pull together for a Greater San Antonio.

Signed_____

Now that this ambitious work has been brought out we trust that all San Antonio people who have the vision of conditions to come will use same judiciously to get results for themselves and for the town.

E. A. LUCK.



NOTE

Be sure and place your books where they will do the most good for San Antonio and place your photograph in the special insert in front before sending same to a friend.

Introduction

The purpose of this book is to present to the general public, the tourist and investors of foreign states a synopsis of reliable information covering the many attractions and opportunities offered by SAN ANTONIO, "THE CITY OF DESTINY AND OF YOUR DESTINATION." To let the country know that San Antonio is a modern, yet picturesquely interesting, historically enthralling—yet up-to-date city. To let the tourist know that every luxury known to the dweller of the Nation's greatest cities may be found here, while the visitor enjoys what other cities cannot give: Latin-American settings in distinctly foreign quarters, the Alamo and the Missions, beautiful in their ruins, telling of the days of Empire-making two centuries ago, when the cross and the sword went together into the wilderness to bring civilization to the savage race. The object of the compiler has been to place into concrete form all available information and facts about San Antonio and its environments so as to make easy of assimilation among all classes of people residing in less favorable sections who are looking toward San Antonio as a possible future home. Securing maximum efficiency with a minimum of space and verbiage has been made possible by combining the judicious use of the camera and the pen. Suffice it to say, San Antonio offers the last chance of the century to get in on the ground floor of the development of one of America's great population centers. Here Nature has done more than her share to make rapid development and ideal homesites possible. The process of building a great metropolis has been set in motion in San Antonio, and it is no wonder that men with foresight, enthusiasm, capital, energy and skill have planned Greater San Antonio and are working their plan. "THE STRENGTH OF ALL FOR THE HELP OF EACH" is their slogan.

E. A. LUCK, Director of Publicity.

Thoughtlets

Don't put your name down and your money up,
and then let go.
Catch hold firmly and pull with the rest,
Get under and lift; don't be a leaner.
Don't be a kicker or a knocker.
Don't be a drone or a figurehead.
Give your home stores a chance.
Be a real, red-hot enthusiast.
Help your own town first.

Somebody said that it couldn't be done,
But he, with a chuckle, replied:
That "maybe it couldn't," but he would be one
Who wouldn't say so till he tried.
So he buckled right in, with the trace of a grin
On his face. If he worried, he hid it.
He started to sing as he tackled the thing
That couldn't be done—and he did it.

—Wilmot.



View from Elks' Club overlooking beautiful Travis Park and buildings on Avenue C, also St. Anthony Hotel.

San Antonio Facts

WE PRESENT THESE FACTS AS CONCISELY AS POSSIBLE AND ASK THAT YOU USE YOUR OWN GOOD JUDGMENT AND CLEAR SYSTEM OF ANALYSIS AS TO WHAT BEARING THEY HAVE ON THE FUTURE OF SAN ANTONIO

- Read the facts - See the photographs - Analyze the figures -

Present population, 200,000.
Area (corporate limits), 36 square miles.
Commission form of City Government.
Assessed valuation in 1922, \$179,339,030.
Altitude above sea level, 659 to 810 feet.
Average annual rainfall, 26.83 inches.
Mean summer temperature 82 degrees.
Mean winter temperature, 54 degrees.
Average velocity of wind, 7.4 miles per hour.
Proportion of cloudy days to fair, 1 to 5
Finest artesian water supply in America.
Capacity of pumping plant, 50 000 000 gallons daily.
Daily average consumption of water, 14,000,000 gallons.
Many hotels and industrial plants own private artesian wells.
Tax Rate: City, \$1.65; school, 50c; state, 75c; county, 62c.
Building permits, 1922, \$7,130.489.
Bonded indebtedness, \$7,130,500.
Number of banks, 16; total deposits, \$50,000,000.
Post Office receipts, 1922, \$791,594.48.
Fire Department, 232 paid men; lowest key rate in state—14c.
Number of public buildings, 18.
Secret societies, 129.
Metropolitan street car system, 100 miles of track.
Modern telephone system (Bell), 24,171 telephones.
Newspapers: 4 dailies, 11 weeklies, 3 monthlies.
Railroads: 5 trunk lines and 5 branch lines.
Modern gas and electric system; natural gas.
Real estate transfers, 1922, \$20,000,000.
Medicinal wells and baths, 7.
Parks and plazas, 46.
Number of bridges crossing San Antonio River, 86.
Central market house and market plaza.
Hospitals, 12.
Miles of new street pavement, 216.
Manufacturing industries, 450; annual production, \$71,000,000.
Tourist cottages and bungalows, 5750.
Monthly payroll, \$1,050,000.
Municipal polo fields and tennis courts.

450 oil wells at Somerset Field, 20 miles south of San Antonio, without a dry hole. Average depth, 1400 feet.

Two large cotton mills.
Churches of various denominations, 87.
Public schools, 40; value of public school property, \$2,750,000.
Number of teachers, 629; scholastic population, 35,559.
Private schools, 40, representing an investment of \$2,000,000.
Golf courses, 3.
Modern hotels, 12, and more building.
Largest Army Post in the United States; area 3500 acres; investment, \$17,000,000.

Area of target range, 18,000 acres.
Value of farm and stock products of San Antonio territory, \$65,000,000 annually.

Annual wholesale trade, \$160,000,000.
Population of San Antonio's trade territory, 884,150.
Value of cotton raised in San Antonio territory in 1922, \$80,000,000.
Miles of improved wagon and automobile roads, 5130.
Less than 15 per cent of the agricultural lands are developed.

San Antonio is in the midst of the richest agricultural district in Texas (as large as the States of Ohio, Massachusetts, New Jersey, Connecticut, Rhode Island and Delaware, a total area of 43,529,600 acres), and is the gateway to commercial Mexico.

In wealth of raw material and undeveloped resources it offers great opportunities for new industries, distributing houses and colonization projects.

This is the last of the great partly developed areas of good land.
Number of automobile licenses in San Antonio, 1922, 32,450.
Suburban irrigated gardens produce roasting ears for Christmas.
Three of the four railroads entering Mexico from the United States radiate from San Antonio.

"The Strength of All for the Help of Each" is our slogan. We are here to help each other, and only through co-operation do we grow. THEREFORE, PULL TOGETHER FOR A GREATER SAN ANTONIO.

Issued by the Higher Publicity League of Texas for the hotel and business interests of San Antonio as well as for the information of tourists and investors

E. A. LUCK, Director of Publicity
The Illustrated Fact Book and Encyclopedia of a City
SAN ANTONIO, TEXAS



SAN PEDRO PARK

IMPRESSIONS OF A VISIT TO SUNNY

SAN ANTONIO

QUAINT AND HISTORICAL

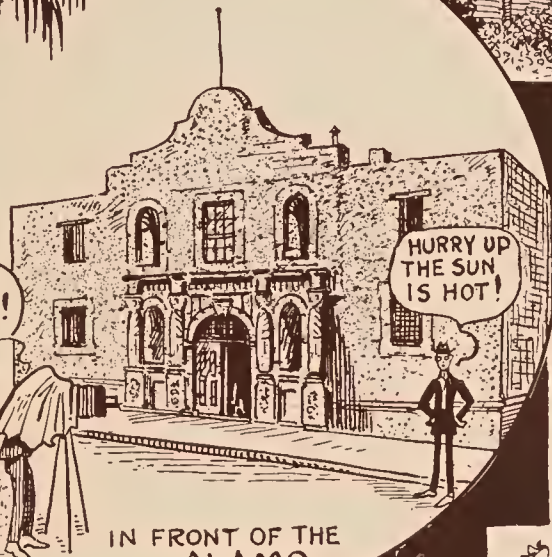
HOW DO
YOU LIKE
OUR
CLIMATE?



350 SUNNY DAYS A YEAR



NOW
SMILE!



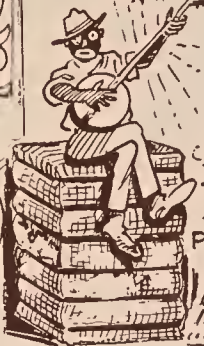
IN FRONT OF THE
ALAMO.

HURRY UP
THE SUN
IS HOT!



SAN ANTONIO
RIVER
IN BUSINESS
DISTRICT

WAY DOWN
SOUTH 'IN DE'
LAND OF
COTTON!



PICKING
COTTON

O' BOY!
SOME
VIEW FROM
HERE

A
GLIMPSE
OF
FORT
SAM HOUSTON
The
WATCH TOWER



THIS IS A
FAIRYLAND
AT NIGHT



JAPANESE TEA GARDEN AND SUNKEN GARDEN
- BRACKENRIDGE PARK -

I CAUGHT
TEN
YESTERDAY

FISHING AT
MEDINA LAKE

VISITORS
DAY IS
EVERY DAY

A GLIMPSE OF THE
BUCKHORN



WONDERFUL
ARTESIAN
DRINKING
WATER

I WISH
HAD MY
KODAK



CITY HALL

I DON'T
GET 'CHA

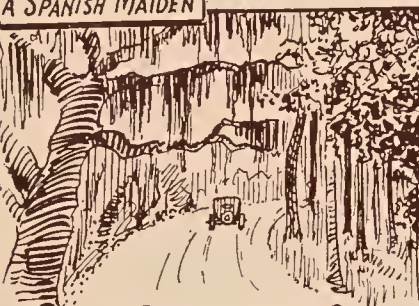
LIBROS
en blanco
9 DOLARS
X ALL

ON SOUTH
FLORES
ST.



A SPANISH MAIDEN

TYPICAL SOUTHERN HOMES



HELLO
BILL!

IN BRACKENRIDGE PARK



ELKS CLUB BUILDING

ISN'T
SAN PEDRO
PARK
CHARMING

THERE
IS THE
ALAMO

TO YOUR RIGHT
IS THE
EMPIRE
THEATRE



SIGHT SEEING

MISSION SAN JOSE
ONE OF THE MANY HISTORICAL MISSIONS



The TOWN CRIER
ON COMMERCE ST



DON'T MISS
THE BIG SALE
AT 5:00 PM
ALL THIS WEEK

BEAUTIFUL
AUTO
DRIVES



HOT WELLS BATHHOUSE

SAN FERNANDO CATHEDRAL



GOOD BYE
"SAN ANTONIO"
SORRY I CAN'T
STAY LONGER



A Glimpse of
Alamo Plaza



Sketches by
ARTIST
TOURIST

Z. A. HENDRICK

11
MODERN
HOTELS
46
PARKS
AND
PLAZAS

35
PUBLIC
SCHOOLS
67
Churches

BEAUTY SPOTS OF SAN ANTONIO



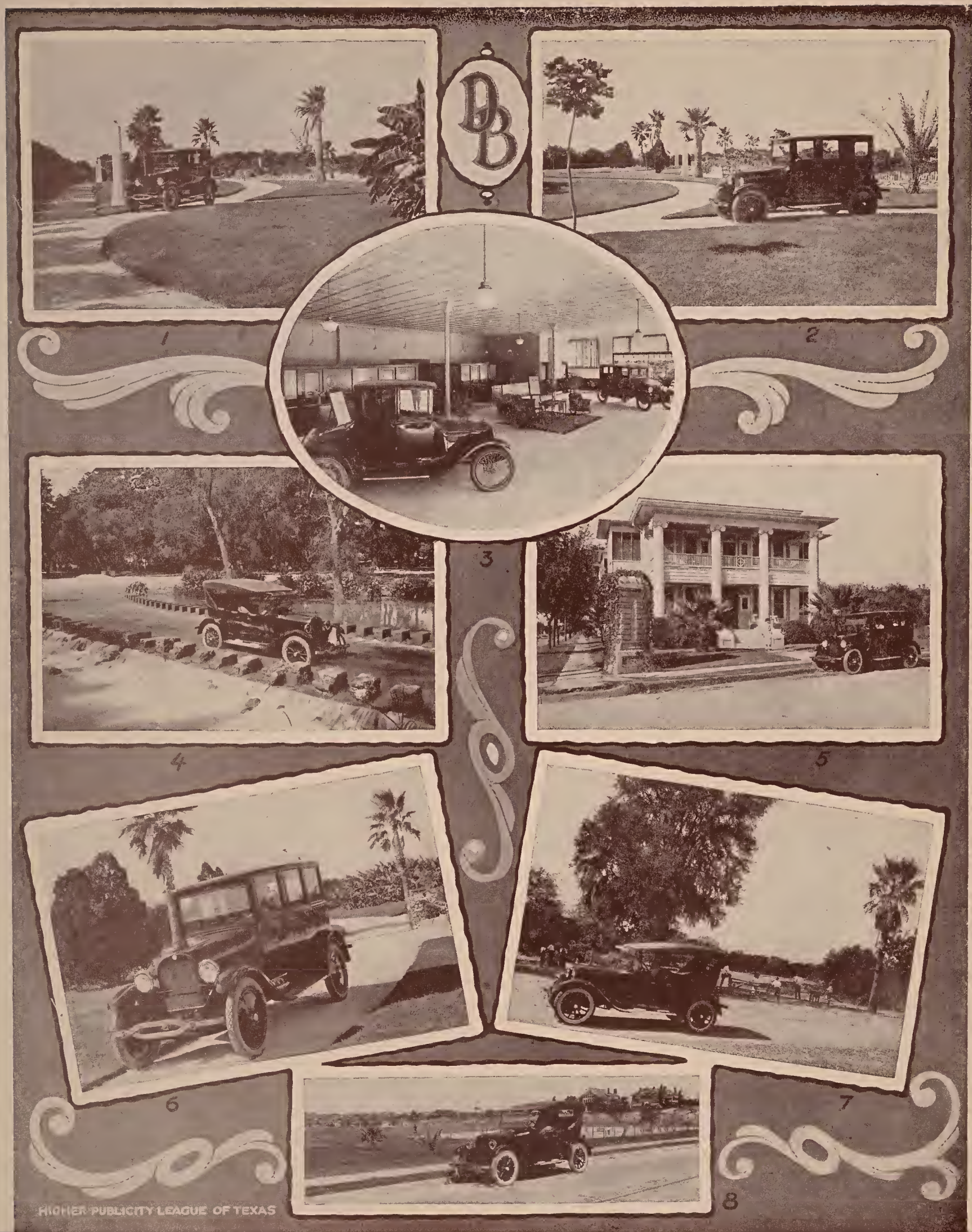
There are over half a hundred bridges crossing the San Antonio River within the city limits. San Antonio has the making of the most beautiful City in America.

BEAUTY SPOTS OF SAN ANTONIO



1. Black and White Taxicabs at Southern Pacific Depot waiting for passengers. 2. Black and White Storage Garage. 3. Market Street Gate of Waterworks office. 5. San Antonio River in heart of the City. 4. Lanier Hotel. 6. Apartment house district on River Avenue. 7. Sixth hole at Municipal Golf Course, Brackenridge Park.

BEAUTY SPOTS OF SAN ANTONIO



The Dodge Sedan and Touring Car was used in making the original photographs of these beauty spots. 1 and 2. Scenes in Pittman and Sullivan Park. 3. Wroten & Hundley's showrooms. 4. Dodge Touring Car fording river in Brackenridge Park. 5. Dodge Sedan in front of Narcissa Apartments. 6, 7, 8. Park scenes.

Courtesy Wroten & Hundley

BEAUTY SPOTS OF SAN ANTONIO



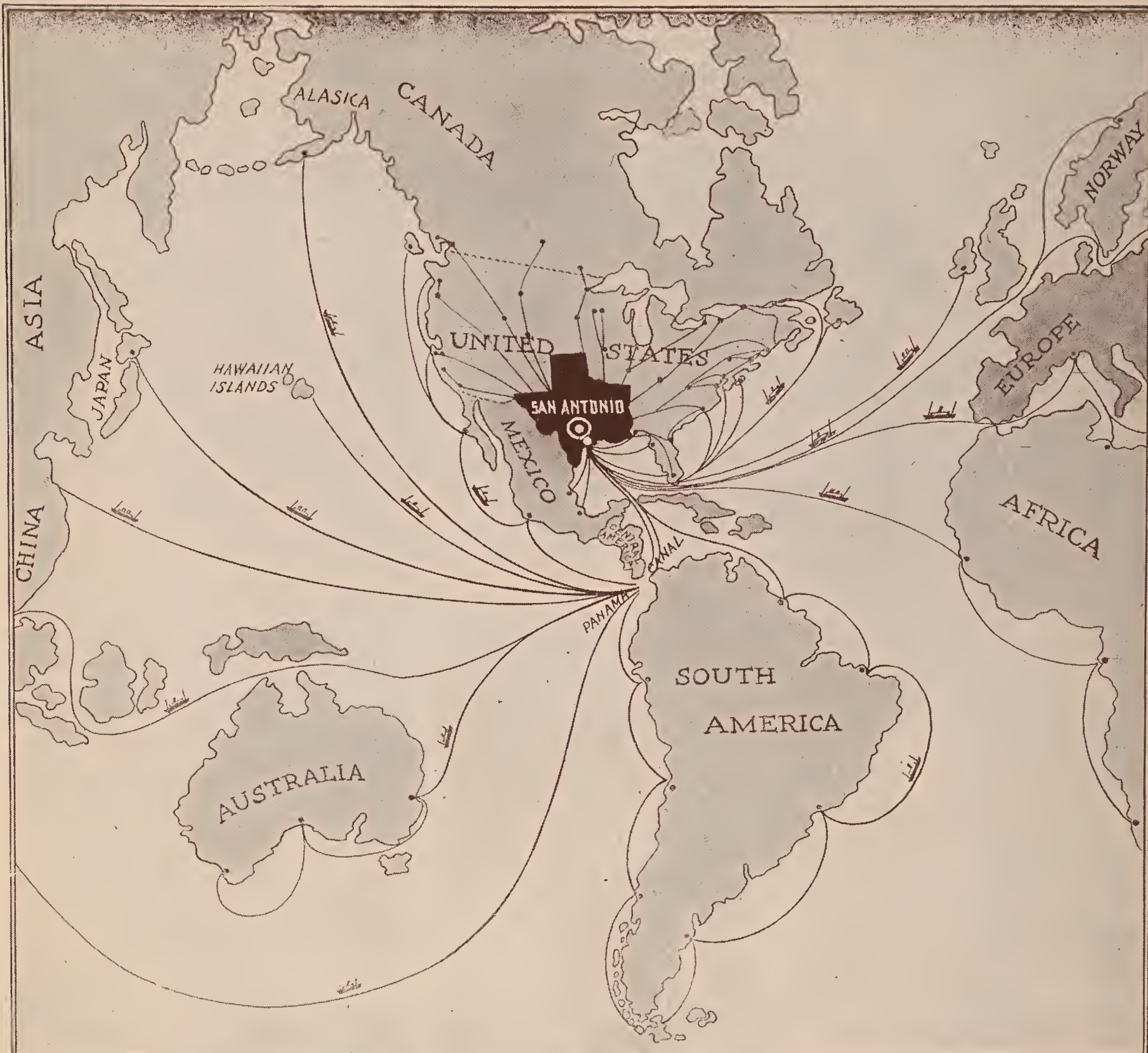
One of the finest examples of a Patio Garden, located in heart of the city. The home of Fred W. Eichlitz. This home was illustrated in the House and Garden Magazine of New York. San Antonio is the only city in America where the Patio Garden or Spanish style can be perfectly utilized on account of the superb climate.

BEAUTY SPOTS OF SAN ANTONIO



Beautiful grounds belonging to the home of J. N. Brown. 1. Oak in front yard. 2. East lawn, summer house and fig tree. 3. Part of entrance driveway. 4. San Antonio River from back yard. 5. River lawn. 6. View from back porch of residence. 7. View from back porch of residence. Think of having views like this within 15 minutes' walk from the heart of the city.

OUR STRATEGIC LOCATION



Study the map and our strategic position and you will see how strikingly it shows that San Antonio is the gateway to Mexico and our outlet to the sea is not far from the Panama Canal.



A section of the central part of San Antonio looking north from the Alamo National Bank Bldg. A complete skyline could not be obtained.

GOOD ROADS



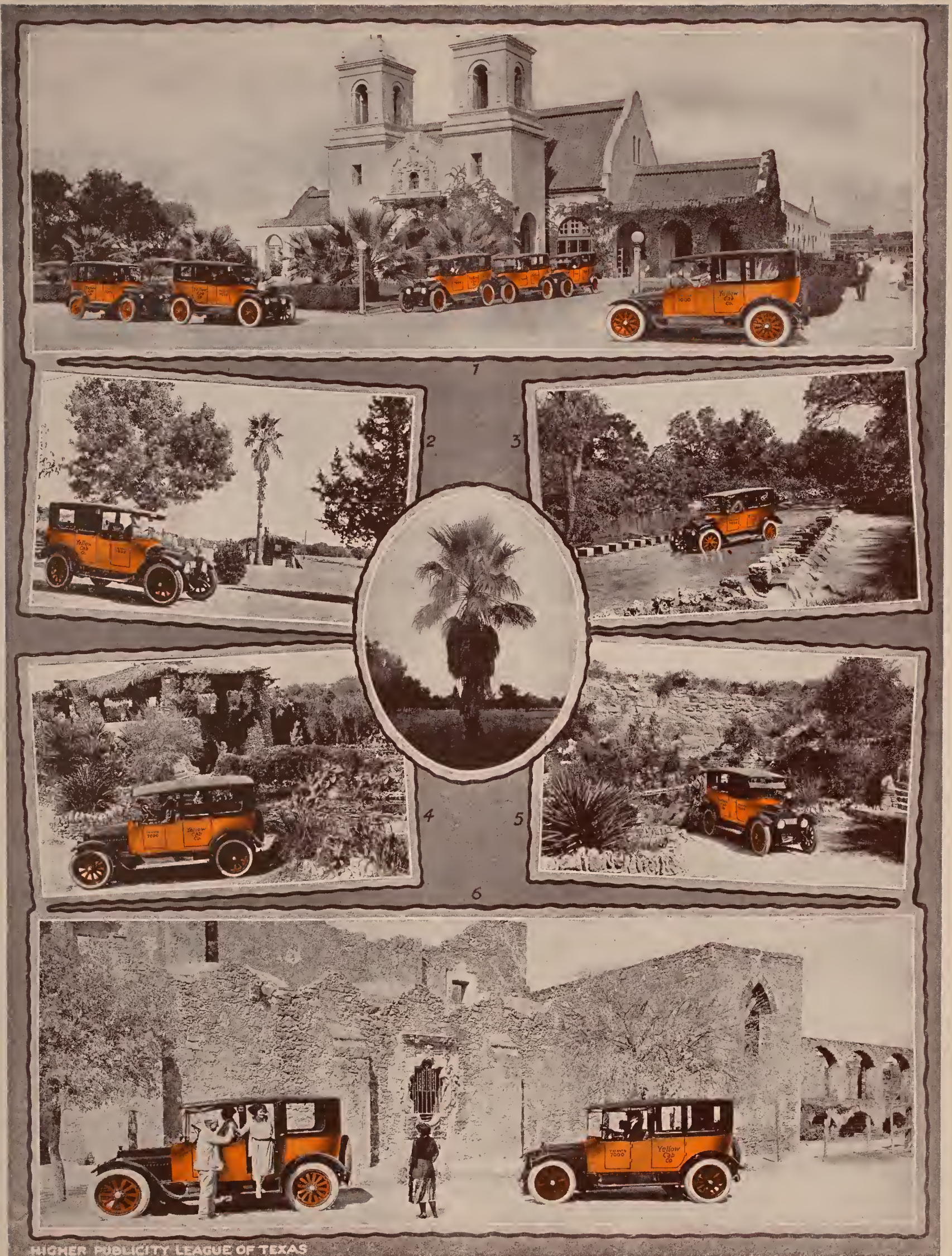
Scenes along Foch Highway, San Antonio to Leon Springs. A fine example of Uvalde Rock Asphalt Roads. Bexar County is becoming famous for good roads.

SCENES IN THE HILLS NEAR SAN ANTONIO



The many Good Roads now building from San Antonio to all points make it possible for the tourist to view the finest scenery in Texas.

BEAUTY SPOTS OF SAN ANTONIO



These beauty spot of San Antonio can be seen from the Yellow Taxicab, as they are all close in. 1. Katy Depot and grounds. 2. First hole, Brackenridge Park Golf Links. 3. Ford near Tourist Camp. 4. Japanese Tea Garden. 5. Sunken Garden. 6. Mission San Jose and window. There are dozens of beauty spots within twenty minutes' drive of the City Hall.

THE MUNICIPAL GOLF LINKS



HIGHER PUBLICITY LEAGUE OF TEXAS

The San Antonio Links are considered by experts to be among the finest and sportiest in the United States, and Golf may be played the year round. Besides the Municipal Golf Course there is the San Antonio Country Club Course and the beautiful Alamo Country Club Course. Two more courses are now being promoted by San Antonio people.

THE MID-WINTER PARKS OF SAN ANTONIO ARE A THING OF BEAUTY AND A JOY FOREVER

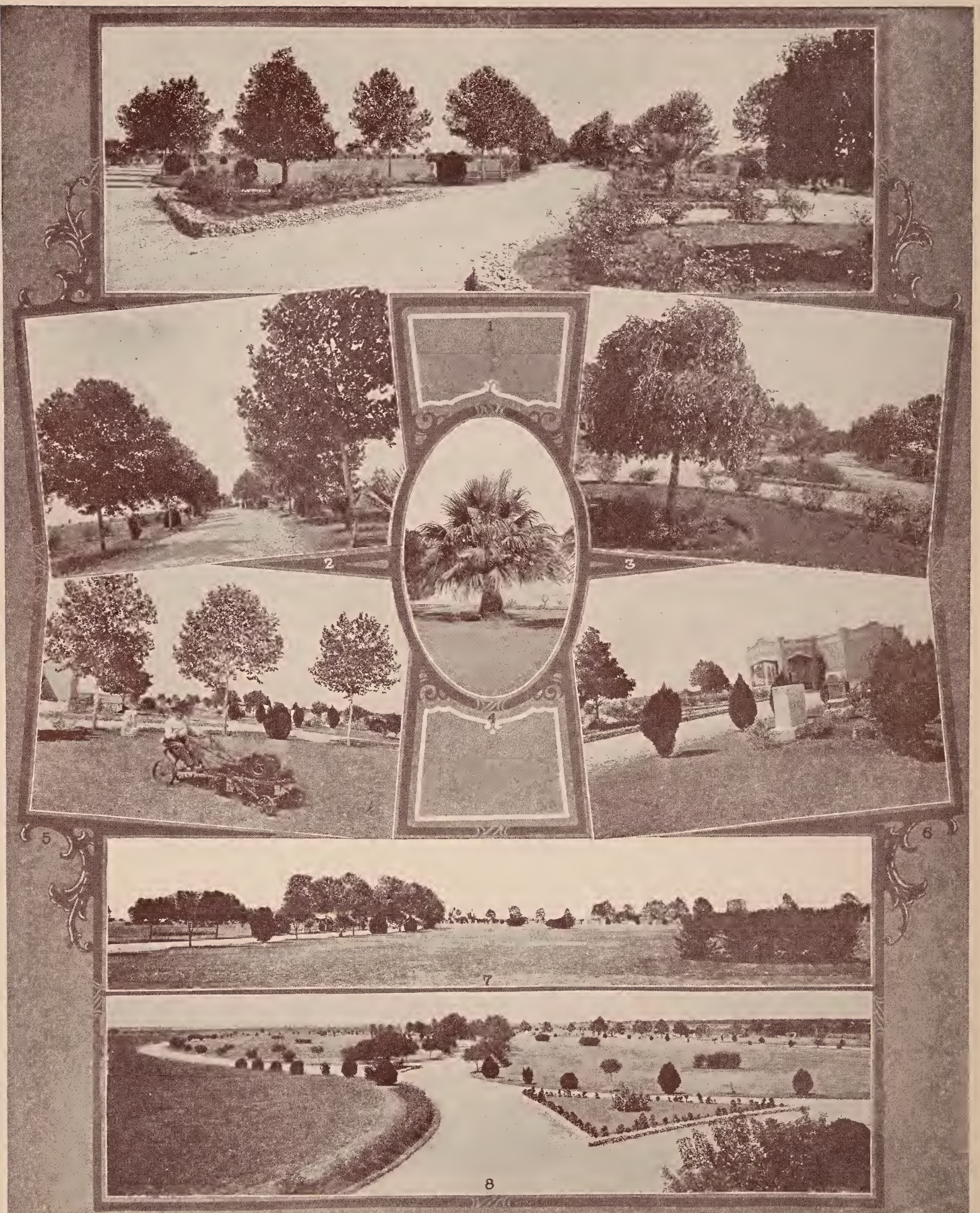


Public Comfort Station, Emergency Hospital and Band Stand on Alamo Plaza.



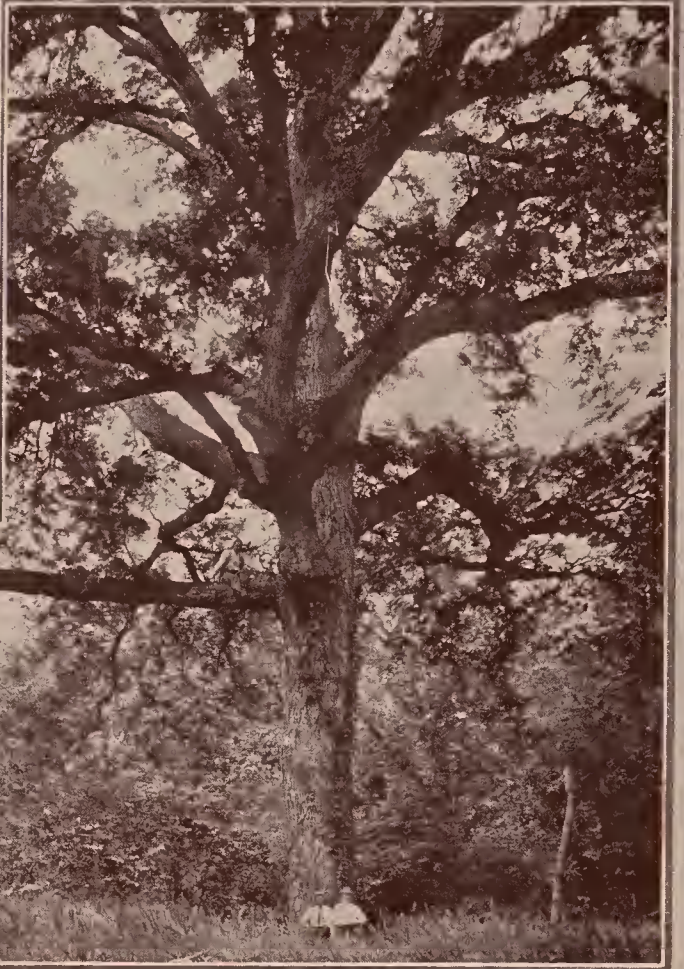
The Mission San Jose has been pronounced by critics to be the finest ruin on the American Continent.

VIEWS IN ROSELAWN BURIAL PARK



1. One of the hard driveways. 2. Drive leading to chapel. 3. A beauty spot. 4. One of the Washingtonia Filifera Palms. 6. Chapel.
7. View of new block being opened. 8. View from entrance.

TYPICAL SAN ANTONIO TREES AND VINES



1. Rear of Adolph Wagner's residence looking towards Pioneer Mills. 2. The 15-bushel Richter Pecan tree south of San Antonio. 3. Vine-clad Patio of the Menger showing a rehearsal of the Mexican Romeo and Juliet. 4. A city-bred Pecan tree at the Elmendorf home.

TROPICAL SAN ANTONIO



There are seven varieties of Palms growing in San Antonio, including the Washingtonia, Date Palm and Sabal Mexicana. The Date Palm matures fruit in this climate. Thousands of Palms are now being planted annually. Tropical San Antonio has wonderful charm for the winter tourist. Here he finds the tropics of Florida, the radiant skies of Southern California, and the soft breezes of the Cuban Isle. The delightful climate of San Antonio makes possible every joy of out-door life—and there is an intensely interesting atmosphere of historical romance that heightens the pleasure of a visit to this quaint new-old city, famous for its Alamo, "The Cradle of Texas Liberty." The Higher Publicity League's Palm-planting propaganda is getting results.

San Antonio

FOUNDED by Spanish Padres in 1689, San Antonio is of all America the oldest blending of modern utility and beauty with the romance and heroism of the past. Within her confines is the most heroic ground and building in America—the Alamo, the Western Thermopylae. Anglo-Saxon blood may well be proud when the story of the Alamo is told; “Thermophylae had her messenger, the Alamo had none,” reads the inscription on the wall of that old shot-riddled church. Its brevity is heroic.

Today San Antonio is a flourishing, virile city filled with visual evidences of up-to-dateness, in homes, in education, in amusements; withal, it is a city of quaint atmosphere and irresistible charm—one of the most delightful winter resorts in America. Her fine churches and schools, splendid modern hotels, theatres, apartment houses, furnished, for rent houses for those who shun hotel life, assure the winter visitor every convenience and comfort. Her abundant supply of pure artesian water is an important item in the city's health and sanitation.

The winter months in San Antonio are delightful. Outdoor weather, the sunshiny days and the invigorating air, warm and dry, dispel all idea of season. The parks and plazas, the margins of creeks and rivers, the groves of palms and magnolias lose none of their lustrous green or summery suggestiveness. Whatever your favorite outdoor sport, it can be enjoyed to the fullest extent amid such surroundings. The Municipal Golf Course in Brackenridge Park is one of the finest courses in the United States. The Country Club Course is also an excellent one, and its city Tennis Courts are especially fine. The five Polo Fields of San Antonio indicate the interest in the play. In San

Antonio and Bexar County, of which San Antonio is the county seat, there are more than 500 miles of fine automobile roads.

Lake Medina, thirty miles away, is a body of fresh water eighteen miles long by two miles wide. Nestling in the mountains at an elevation of 1080 feet, the lake is a popular resort and the fishing is good.

Nearby there is excellent hunting—quail, duck, turkey, and even deer, may be bagged, and only a night's ride away is the Gulf of Mexico with its varied attractions.

No city of similar size has such a number and acreage

public parks. Scattered throughout the city, from its solidly-built center to the farthest suburbs, San Antonio is dotted with garden squares, small parks and plazas. Fort Sam Houston, the largest United States Army post in the country, lends an attractive military atmosphere to the city.

In addition, there is Camp Travis, the U.S. Arsenal, Camp Normoyle, Camp Bullis, Camp Stanley, Brooks Field and Kelly Field, giving the visitor a comprehensive display of the various infantry, cavalry,

artillery and air service activities of the Army.

To all comers, San Antonio holds a thousand delightful surprises. The Missions, the Alamo and other relics of its founders, the picturesque San Antonio River, bordered with flowers and tropical plants and spanned by bridges which carry the city's traffic, the parks and plazas, the quaint shops and the cosmopolitan crowds on the streets are all attractive and most interesting; but all these fall short of the pure delight, the health and the satisfaction to be found in San Antonio's mellow climate under the stainless splendor of her sunny skies.



CITY HALL

Higher Publicity League of Texas

SAN ANTONIO BEAUTY SPOTS



1



2



3



4

HIGHER PUBLICITY LEAGUE OF TEXAS

Views at Alamo Heights, San Antonio's most beautiful suburban residence district. The car used in making these pictures is the Willis Ste. Claire parked in the grounds of the home of Clifton George, who is distributor in South Texas.

SAN ANTONIO BEAUTY SPOTS



HIGHER PUBLICITY LEAGUE OF TEXAS

Views showing a motion picture producing company in action. Experts in this business say that San Antonio offers many fine "locations," as there are numerous beauty spots for new backgrounds. Climate conditions are ideal for the work, and this fact is becoming known, generally.



HOT WELLS HOTEL AND BATH HOUSE



HOT WELLS HOTEL LOBBY



VIEW HOT WELLS HOTEL GALLERY



HOT WELLS SWIMMING POOL



HOT WELLS PARK CAFE



DRIVEWAY THROUGH PECAN GROVE



TROPICAL GARDEN FACING BATH

SAN ANTONIO HAS TWENTY-FOUR PARKS AND PLAZAS



Sea Lion Pond in Brackenridge Park.



The Present Texas Is Impressive; a Contemplation of the Future Texas Is Almost Overwhelming.

THE SHRINE OF ALL PILGRIMS TO SAN ANTONIO IS THE ALAMO



The Old Alamo and Brackenridge Park are the kodakers' delight. The Alamo and the Missions are the shrines before which all Pilgrims to San Antonio bow. The Alamo, built in 1718, known as the Cradle of Texas Liberty, is by far the most interesting of the old Missions. Around its glorious traditions a great city is building.

CLUBS OF SAN ANTONIO



HIGHER PUBLICITY LEAGUE of TEXAS

Utilitarian Home of the Knights of Columbus.

THE ARCHITECTURE USED IN SAN ANTONIO IS DISTINCTIVE



The Argyle at Head of River, Alamo Heights.

SAN ANTONIO COUNTRY CLUB



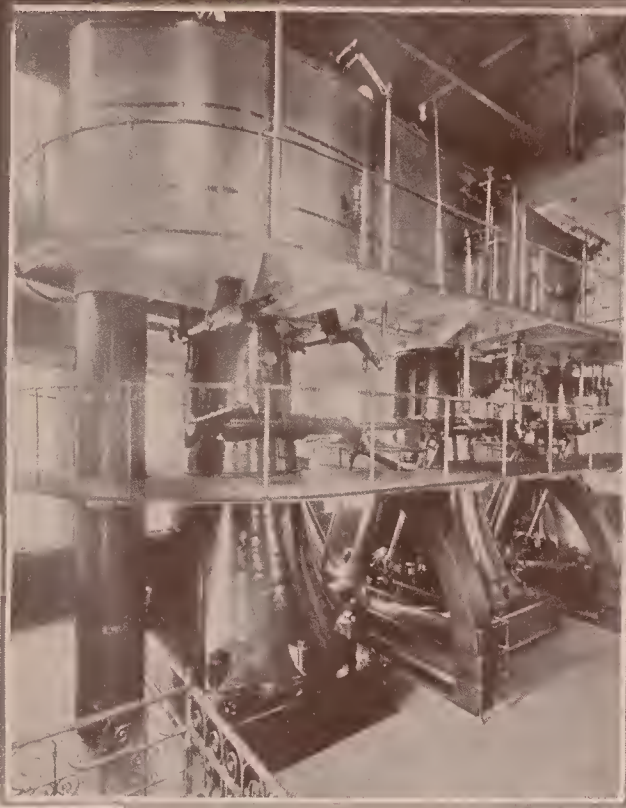
THE GOLF LINKS AT THE COUNTRY CLUB ARE WELL PATRONIZED BY MEMBERS AND THEIR FAMILIES.
 Courtesy, Coleman & Jackson, Contractors,

SAN ANTONIO ELKS CLUB



This is the finest Elks Club in Texas. Brother Elks, when visiting San Antonio, are invited to stop at the Elks Club. A modern retreat for traveling Elks.

WONDERFUL WATER SUPPLY OF SAN ANTONIO



PUMPS IN LOW SERVICE STATION



HIGH SERVICE STATION



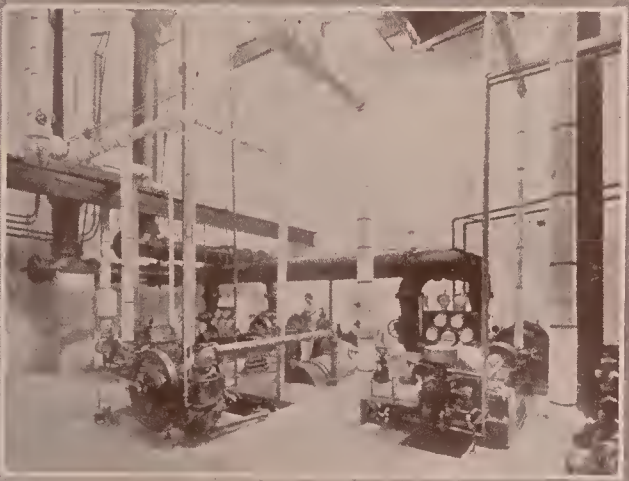
RIVER SUPPLIED BY ARTESIAN SPRINGS



TEST OF ARTESIAN WELL



AN ARTESIAN WELL



INTERIOR OF HIGH SERVICE STATION



LOW SERVICE PUMPING STATION

MOST UNIQUE WATER SUPPLY IN THE WORLD ABSOLUTELY PURE
WATER NEVER SEES THE LIGHT OF DAY UNTIL YOU TURN THE FAUCET

POINTS OF INTEREST IN AND NEAR SAN ANTONIO

WHEN, WHERE AND HOW TO GO

1 THE ALAMO

Built in 1718, known as "The Cradle of Texas Liberty," is by far the most interesting of the old missions. Around its glorious tradition a great city is building. Located east side Alamo Plaza. Open daily except Sundays and holidays. Here Crockett, Bowie and Travis held at bay 6000 Mexicans from Feb. 22 to March 6, 1836, finally giving their lives for Texas' Liberty.

Date visited.....

2 THE MISSIONS

The shrines before which all pilgrims to San Antonio bow. First Mission, De La Concepcion, built in 1731; Second Mission, San Jose de Aguayo, built in 1718; Third Mission, San Juan de Capistrano, built in 1731; Fourth Mission, San Francisco de la Espada, built in 1716. All these missions may be reached by auto over South Loop.

Date visited.....

LEADING THEATRES AND PHOTOPLAY HOUSES

1. Majestic, Big Time Vaudeville.
2. Empire, Paramount Pictures.
3. Princess, Paramount Pictures.
4. Grand, Musical Comedy.
5. Royal, Stock Company.
6. Pearl, Paramount Pictures.

4 SHOPPING DISTRICT

Unlike other cities, the shopping district of San Antonio is not confined to one locality, but is distributed over a wide area, showing the earmarks of a great metropolis. Visitors may start in at Main avenue and "shop" their way east on Houston and Commerce streets to Alamo Plaza, and buy ware from everywhere.

Date visited.....

5 BRACKENRIDGE PARK

Conceded to be one of the finest natural parks, area 400 acres, in the United States. Many miles of beautiful driveways traverse the woodland through which winds the San Antonio river, which has its source at north end of park. Has many interesting and unusual features, including Lambert's Bathing Beach and a wonderful Zoo. Take Alamo Heights car.

Date visited.....

6 SAN PEDRO PARK

One of the most historic places in the city. Around San Pedro Springs was located the first settlement of San Antonio. Old military blockhouse still stands as a landmark. Has popular playground for children. Also artificial lake and bathing pool surrounded by giant pecan and oak trees. This park contains 40 acres. Take San Pedro or Beacon Hill car.

Date visited.....

7 THE ZOO

This is one of the most interesting places to visit on account of the fine collection of wild animals from all parts of the world. The animal dens are unique, as the old stone quarry is used in conjunction with strong cages and beautiful driveways for autos and lanes for pedestrians have been carefully laid out.

Date visited.....

8 GOLF LINKS

The Municipal Course is located in Brackenridge Park and reached by same car line and auto route as park. Huisache Links are reached by Laurel Heights car and the Country Club Links reached by the Alamo Heights car. All three have beautiful fair greens, but the Municipal Course is conceded to be the sportiest of them all. They are the playgrounds for tourists.

Date visited.....

9 FORT SAM HOUSTON

and Camp Wilson are located about three miles northeast of the city. Take Army Post car at Avenue C and Houston street. Visitors should not fail to see the old quadrangle with its famous clock tower and lake. Dress parade on Mondays Wednesdays and Fridays at 4:30 p. m. when the troops are at home. Second largest army post in U. S.

Date visited.....

10 NORTH LOOP

is a 24-mile stretch of tarviated road passing through a very picturesque country. Making this loop one passes Brackenridge Park, Country Club, Academy of Incarnate Word, Alamo Heights, West Texas Military Academy, Auto Club, Los Angeles Heights, Beacon Hill and Laurel Heights. Log furnished by Medina Lake Toll Road Co.

Date visited.....

11 SOUTH LOOP

Also called Mission Loop, on account of 1st, 2nd and 3rd Missions being located on same, has great attraction for those interested in Missions and old ruins. The loop is fifteen miles long, well adapted for automobile and takes in Mission Cemetery, Old Spanish Aqueduct, Southwestern Insane Hospital and Hot Wells.

Date visited.....

12 SCENIC LOOP

Northwest of city, forty-six miles long. From Leon Springs to Helotes, reaches highest elevation in Bexar County, then following Helotes Creek. Wonderful natural scenery is encountered, including United States target range and drill grounds of 18,000 acres at Leon Springs. Log furnished by Medina Lake Toll Road Co.

Date visited.....

13 COLLINS GARDENS

These suburban irrigated winter vegetable gardens are a novel and interesting sight to visitors, especially those from the north. A flowing artesian well of a million-gallon capacity. The tract is subdivided into small farms. Located two miles southwest of center of city, between Somerset boulevard and Rio City road. Take Collins Garden car.

Date visited.....

14 RESIDENCE DISTRICTS

San Antonio has many fine residential districts that may be reached by street car lines. Typical of the fashionable districts is Laurel Heights on San Pedro line; Beacon Hill, on Beacon Hill line; Alamo Heights, on Alamo Heights line; Tobin Hill, on Tobin Hill line; South Park Terrace, on South Flores line. To reach old-fashioned residences, take Sap depot line.

Date visited.....

15 HOT WELLS

Hotel and Bath House is located four miles from the center of city. Grounds intersected by beautiful San Antonio river. Natural park of live oaks and pecan trees. These baths and mineral waters have proved of great curative value, and the accommodations of the modern hotel make it a place eagerly sought by tourists from everywhere.

Date visited.....

16 HARLANDALE

Located three miles south of San Antonio, on Corpus Christi Boulevard. Take South Flores or Harlandale car. Excellent automobile road entire distance by way of Mission Loop. Harlandale hot sulphur water is obtained at depth of 2100 feet. Natural flow, 500 gallons per minute. Modern bath house and fine equipment for all kinds of baths.

Date visited.....

17 SAN JOSE

Bathing Beach and Terrell Well Bath Houses, located five and one-half miles to the south from center of the city. Take South Flores street car and change to San Jose car at end of line. Possesses all modern equipments for all forms of recuperative baths. Many invalids have been completely restored to health through a course of baths at this tourist resort.

Date visited.....

18 HEAD OF RIVER

A very interesting point to visit. Located short distance north of city limits. Here great springs bubble up from the earth, forming the sparkling stream which courses through the city. The foundations of Davy Crockett's home can still be seen on a high bluff along this route. Take Alamo Heights car, get off at leaning live oak tree and go west a quarter of a mile.

Date visited.....

19 MEDINA DAM

One of the world's greatest engineering feats. The lake it forms is the sportsman's paradise. A sightseeing trip to this wonderful dam is a picnic in summer. A frolic in winter. Distance from San Antonio, thirty-three miles. Quoted as one of the wonders of the American continent. Log furnished by Medina Lake Toll Road Co.

Date visited.....

20 SIDE TRIPS

Corpus Christi is a bathing resort, where sea bathing may be had and in the same vicinity are Rockport, Aransas Pass, Port Aransas. Bathing, fishing and hunting is good at all of these delightful places, reached by first-class railroad and Pullman service. San Marcos, New Braunfels and Kerrville are also reached either by railroad or auto.

Date visited.....

21 HOTELS

Names and locations: St. Anthony, Travis Park; Gunter Houston and St. Mary's Sts.; Menger, Alamo Plaza; Crockett, 301 East Crockett street; Travelers, Avenue C; Laneir St. Mary's and Travis; Hutchins, 205 Garden street; Losoya, 125 Losoya street; Prudential Main Plaza; Bexar Hotel, 327 East Houston street; Victoria, 319 St. Mary's street.

Date visited.....

22 SOUTH SAN ANTONIO

Seven miles south of city. Seat of new \$1,000,000 I. & C. N. railroad shops and terminals. U. S. Army Aviation Post adjoining South San Antonio on west. Equipped with immense machine shops, barracks, hangars and 40 aeroplanes. Important factory district developing due to free factory sites on four railroads. Beautiful irrigated gardens.

Date visited.....

23 PUBLIC BUILDINGS

City Hall, center Military Plaza; County Court House, South Side Main Plaza; Federal Building, North Side Alamo Plaza; City Market House, West Commerce street and Santa Rosa avenue; Robert B. Green Memorial Hospital, Ruiz street; U. S. Arsenal, corner South Flores and Arsenal streets; Santa Rosa Hospital, opposite Milam Square on W. Houston St.

Date visited.....

E. A. LUCK

DIRECTOR OF PUBLICITY

CO-OPERATIVE PUBLICITY
FORCEFUL FOLDERS
MODERN METHODS
SYSTEM AND SERVICE

206 VILLITA STREET
SAN ANTONIO, TEXAS

25 LANDA'S PARK

Thirty miles north of San Antonio, adjoining New Braunfels, is one of the most beautiful of natural parks in the country. Here the beautiful Comal gushes forth from the hills a full-fledged river. Great pecan trees shade the great picnic grounds, and boating and bathing is popular sport. Take I. & G. N. or M. K. & T. by rail or Austin Post road by auto.

Date visited.....

26 WONDER CHAPEL

At No. 115 Ruiz street is located the Capillo de los Milagros, or the Wonder Chapel, a shrine of miracles where many people, it is said, have been cured of incurable diseases. Many crutches have been left here as grateful offerings to the shrine. It is a quaint and curious place and vies in many respects with the Shrine of the Lourdes in France. Take West End car.

Date visited.....

27 U. S. DEMONSTRATION FARM

Six miles south of city, on Corpus Christi road. Maintained by the Government. Hundreds of plants and vegetables are experimented with here for the benefit of farmers in this section. A visit will be interesting. Take Harlandale or San Jose car to within half mile of farm or South Flores and Corpus Christi road by auto.

Date visited.....

28 TOP O' THE TOWN

Wonderful views of city may be had from observation tower on Rand Bldg., occupied by Wolff & Marx Department Store, Houston and Main; top of Stowers Bldg., Houston and Main; Roof Garden of Travis Club, 225 East Pecan street, and Roof Garden of St. Anthony Hotel, Travis Park. See Real Estate Board for information about the trip.

Date visited.....

29 MEXICAN DISTRICT

A visit to this interesting district is well worth the time. It is like going to a foreign country without the long voyage. Here one sees native jacals and huts of the Aztec and Latin race. Also the cantinas, small pon "panaderia" shops and pottery stores. Take S. Laredo car at Houston street and North Flores, get off at El Paso street and go west. District covers 12 blocks.

Date visited.....

30 HISTORICAL SPOTS

No. 303 Villita street, marked with a marble slab, is the place where on December 9, 1835, General Cos surrendered to the Texans. The old Veramendi Palace was located at No. 130 Soledad street, where a bronze tablet marks the spot. In this palace Ben Milam took refuge during the siege of San Antonio by overwhelming numbers of Mexicans.

Date visited.....

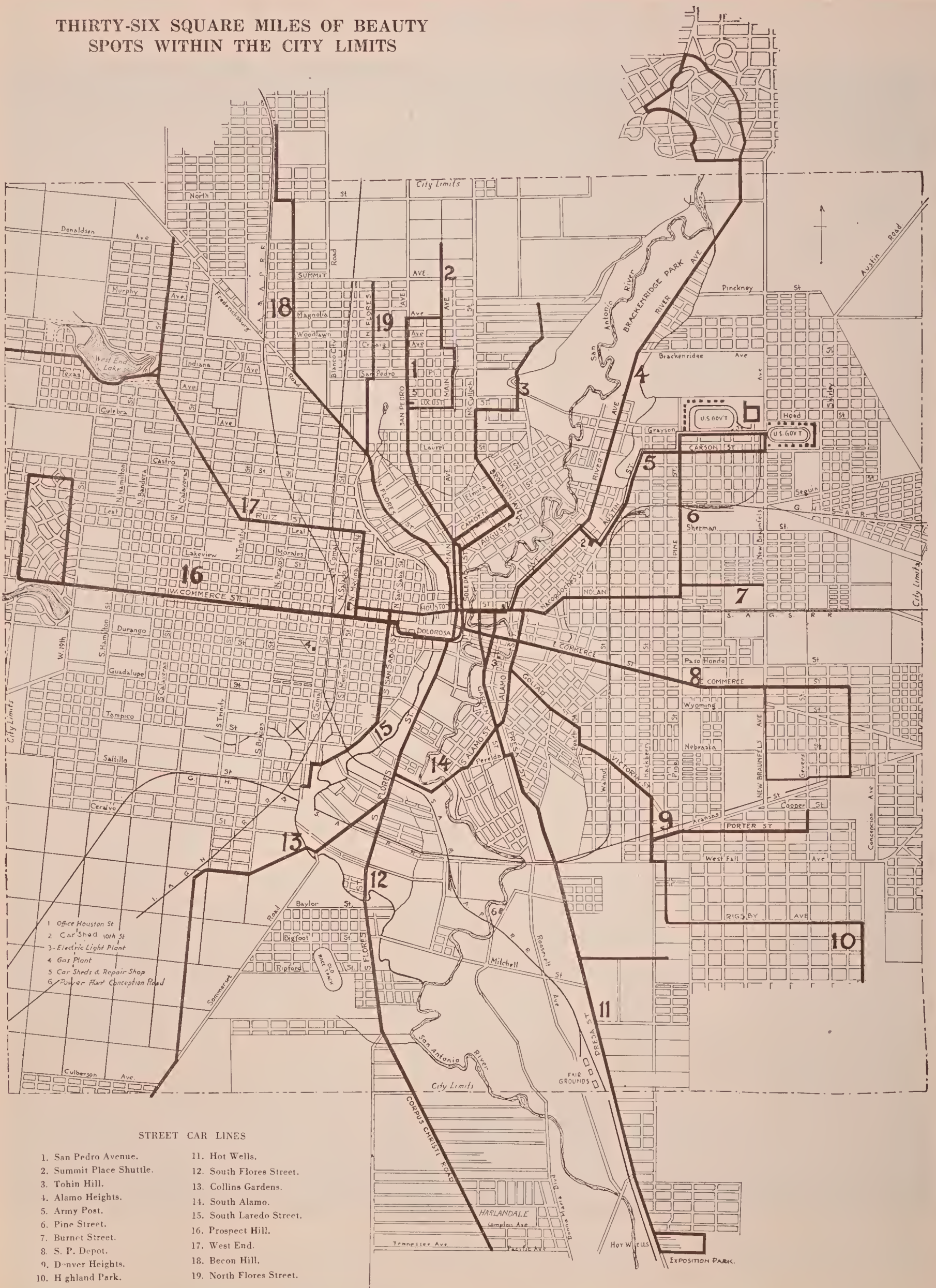
AFTER VISITING THESE POINTS OF INTEREST, YOU CAN MAIL THIS BROCHURE HOME TO YOUR FRIEND

PAVED ROADS OF SAN ANTONIO CONNECTING WITH BEXAR COUNTY ROADS



This Map is invaluable to Motorists, as it shows all connections with improved County Roads. Woodlawn Avenue in foreground paved with Bitulithic. This comprehensive guide and paved street and road map may be used in conjunction with any unit which is an integral part of the Greater San Antonio Book. Boost your business by boosting your own community.

THIRTY-SIX SQUARE MILES OF BEAUTY SPOTS WITHIN THE CITY LIMITS



A GLIMPSE OF SAN ANTONIO'S BUSINESS SECTION



The time for San Antonio's larger development has arrived. Present building activities eclipse all records. Every steam hammer that beats its call to industry upon the steel beams of a new skyscraper, strikes for the greater commercial interests of the Metropolis of Texas. The process of building a great city has been set in motion here.

A GLIMPSE OF SAN ANTONIO'S BUSINESS SECTION



1. Moore Building. 2. Calcasieu Building. 3. Looking north on Avenue C from Houston Street. 4. Winerich Building. 5. Bedell Building. These buildings belong to the Bedell-Moore Estate, of which J. H. Savage is Manager.

MARVELOUS MEXICO—SAN ANTONIO IS THE GATEWAY TO MEXICO



San Antonio's Mexican trade amounts to \$50,000,000 annually, and is headquarters for the International Commercial Association of Texas and the International Chamber of Commerce of Texas.



A few beautiful monuments and statues in Mexican cities, showing that civic pride is highly developed in our neighboring Republic.

MARVELOUS MEXICO—SAN ANTONIO IS THE GATEWAY TO MEXICO



Typical homes of well-to-do families in Guadalajara. Also view of plaza and school.

MARVELOUS MEXICO—SCENES AT LAKE CHAPALA AND LAKE PATZQUARO



MILLS ENGRAVING CO.

This is one of the famous watering places of Northern Mexico, and many tourists from all parts of the world visit there.

—Courtesy, Paradise Valley Land Company.

EL JARDIN—MEXICAN RESTAURANT



1



2



3

4

5



HIGHER PUBLICITY LEAGUE OF TEXAS

El Jardin is a delightful place to dine. 1. Open-air dining porch facing beautiful Travis Park. 2. Tables set in garden. 3. Side view from garden. 4. Front view, facing Travis Park. 5. One of the small dining rooms.

HUNTING AND FISHING



HIGHER PUBLICITY
LEAGUE OF TEXAS

HUNTING AND FISHING—The country bordering on the Gulf Coast in the vicinity of Corpus Christi is universally recognized by sportsmen as the best for Duck shooting in the United States. A short distance back from the coast the country abounds in quail, deer and wild turkey. More fish of every variety common to American waters abound in Corpus Christi Bay than at any other coast fishing resort, and in the waters adjacent to Corpus Christi more Tarpon have been caught in one day than in Florida waters during the entire season. This is truly a sportsman's paradise.

SAN ANTONIO'S HARBOR ON THE GULF OF MEXICO



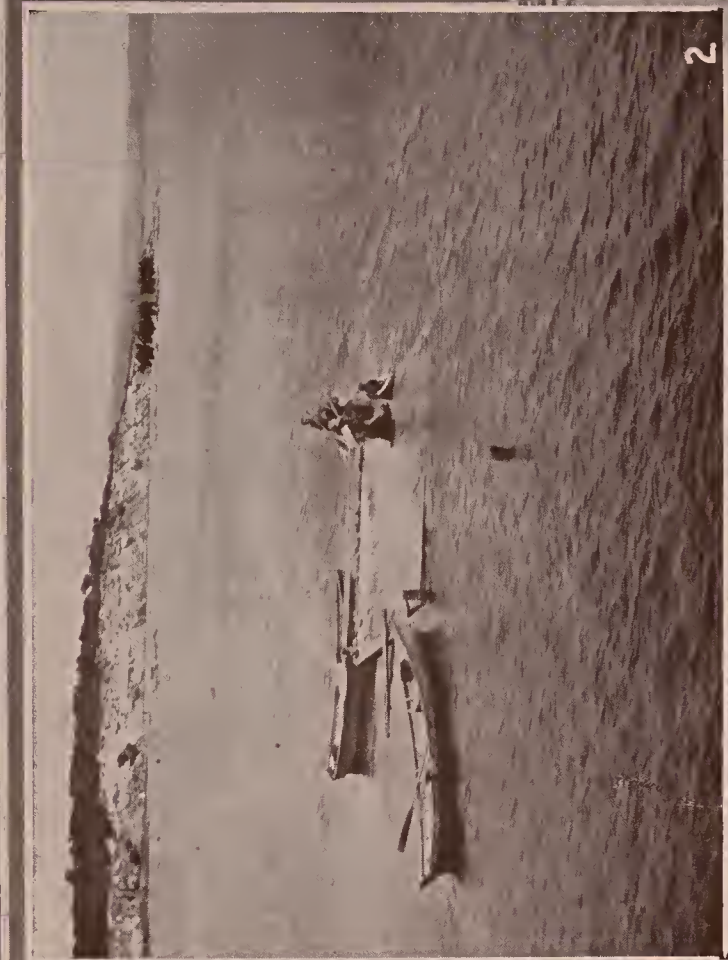
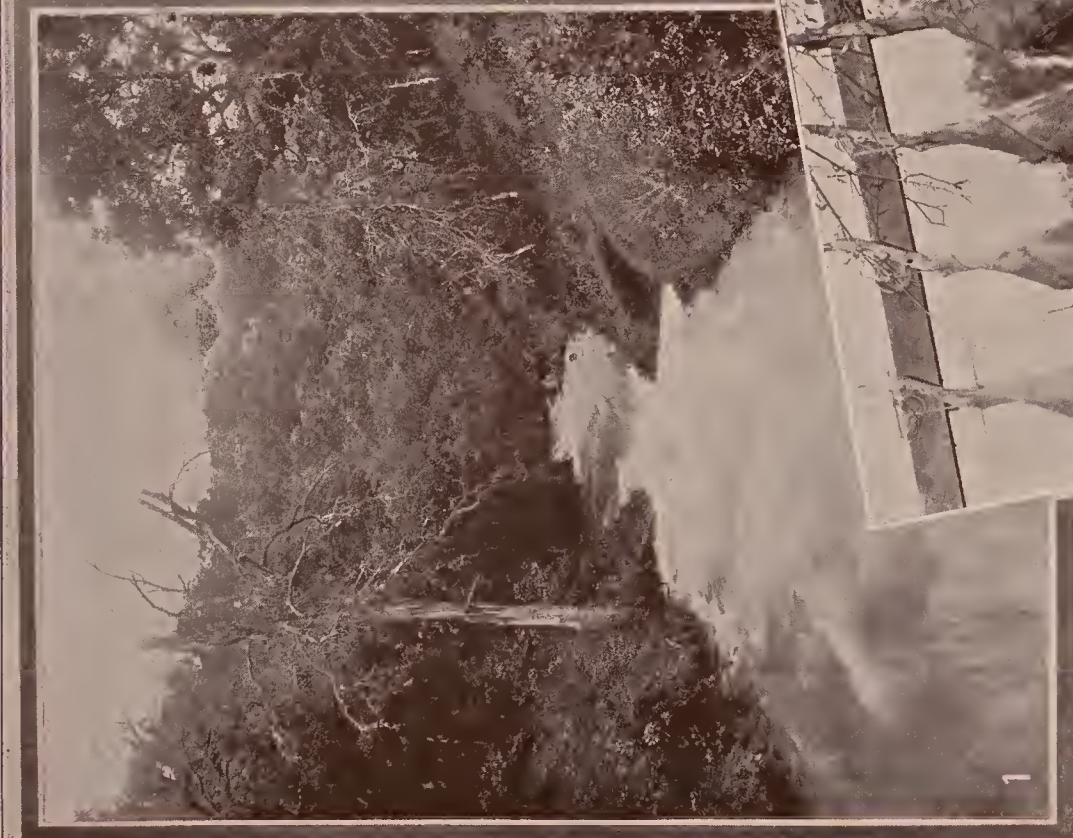
OUR STRATEGIC LOCATION—Perspective view of the Corpus Christi Bay section with key map inset. No more forcible illustration of our commanding position in the development of extensive trade relations with South America and Mexican ports could be presented than the above map, showing at a glance the commanding position of our Port. It shows strikingly that this is the Gateway to the United States from South American waters and that our outlet to the Sea is nearer the Panama Canal than any other developed Port on the Gulf Coast.

THE SOURCE OF SAN ANTONIO'S FOOD FISH SUPPLY — CORPUS CHRISTI BAY



The Coast Is Only a Few Hours' Run From San Antonio.
 Courtesy, C. W. Gibson, Manager Lone Star Fish and Oyster Company, San Antonio.

THE SPORTS

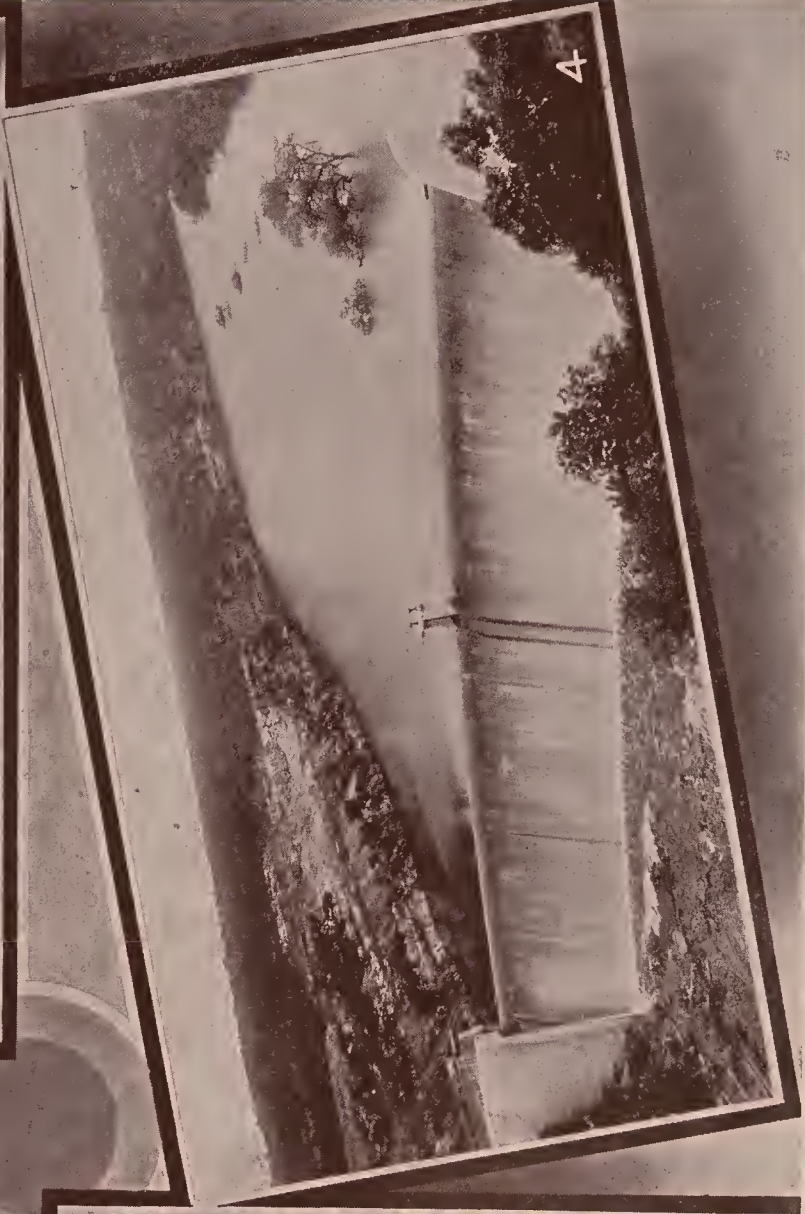
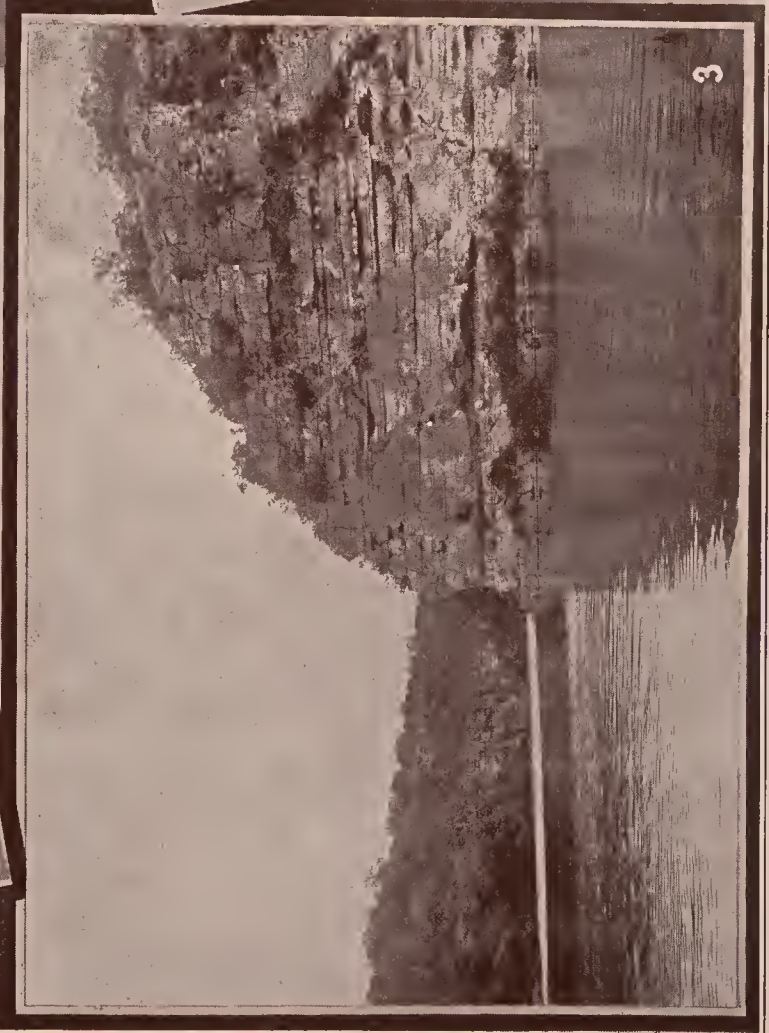
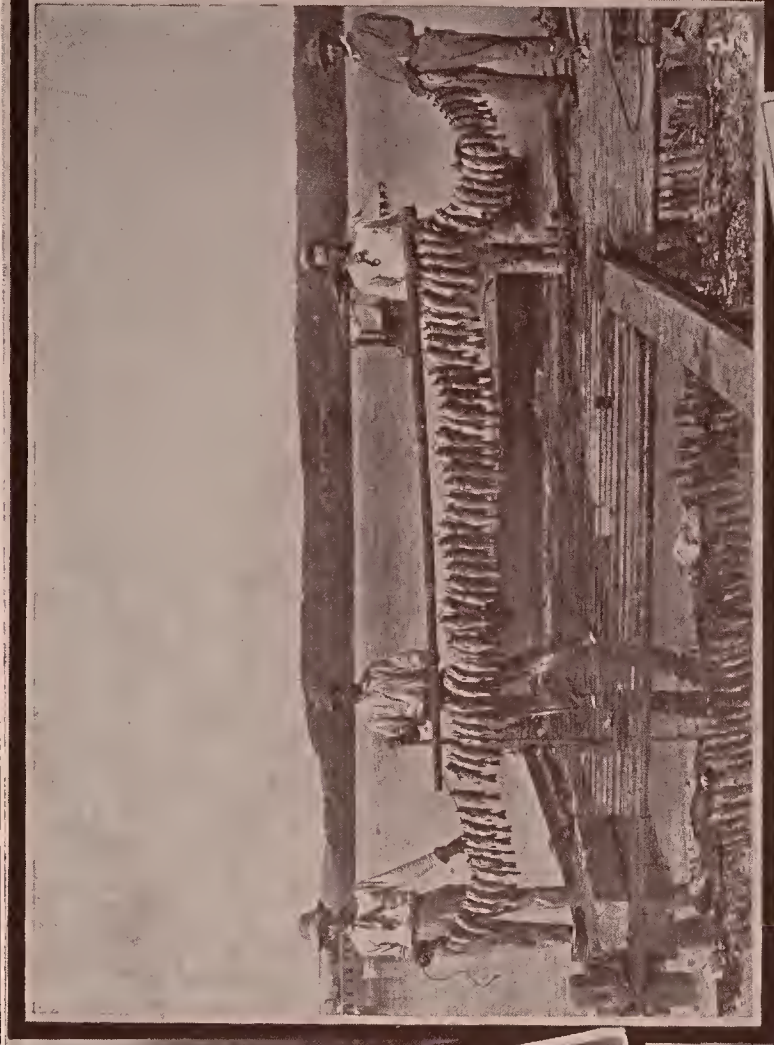


1. Rapids.

2. Bathing in Medina Lake.3. Good Hunting Near Medina Lake.

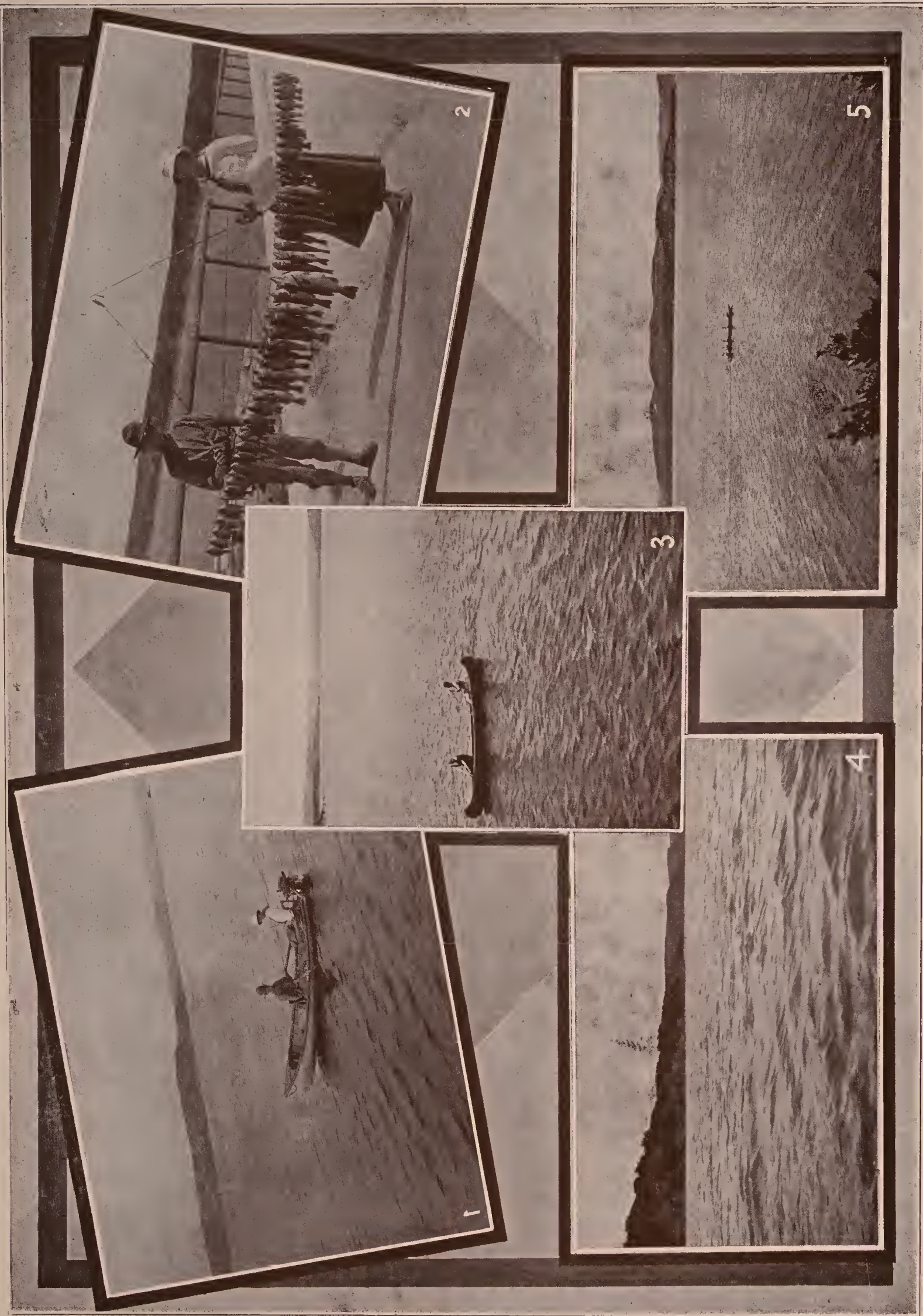
4. Landing a Big One.

THE SPORTS



1. Scene Near Medina Lake.
2. The Results of the Morning on Medina Lake.
3. Castle Bluff.
4. Diversion Dam, Five Miles Below Dam, Where the Water Enters Irrigation Canal.

THE SPORTS



1. Starting for Fishing Grounds.
2. Two Hours Later.
3. Canoeing on Medina Lake.
4. Bluff Looking North.
5. Medina Lake Looking South.

THE SPORTS



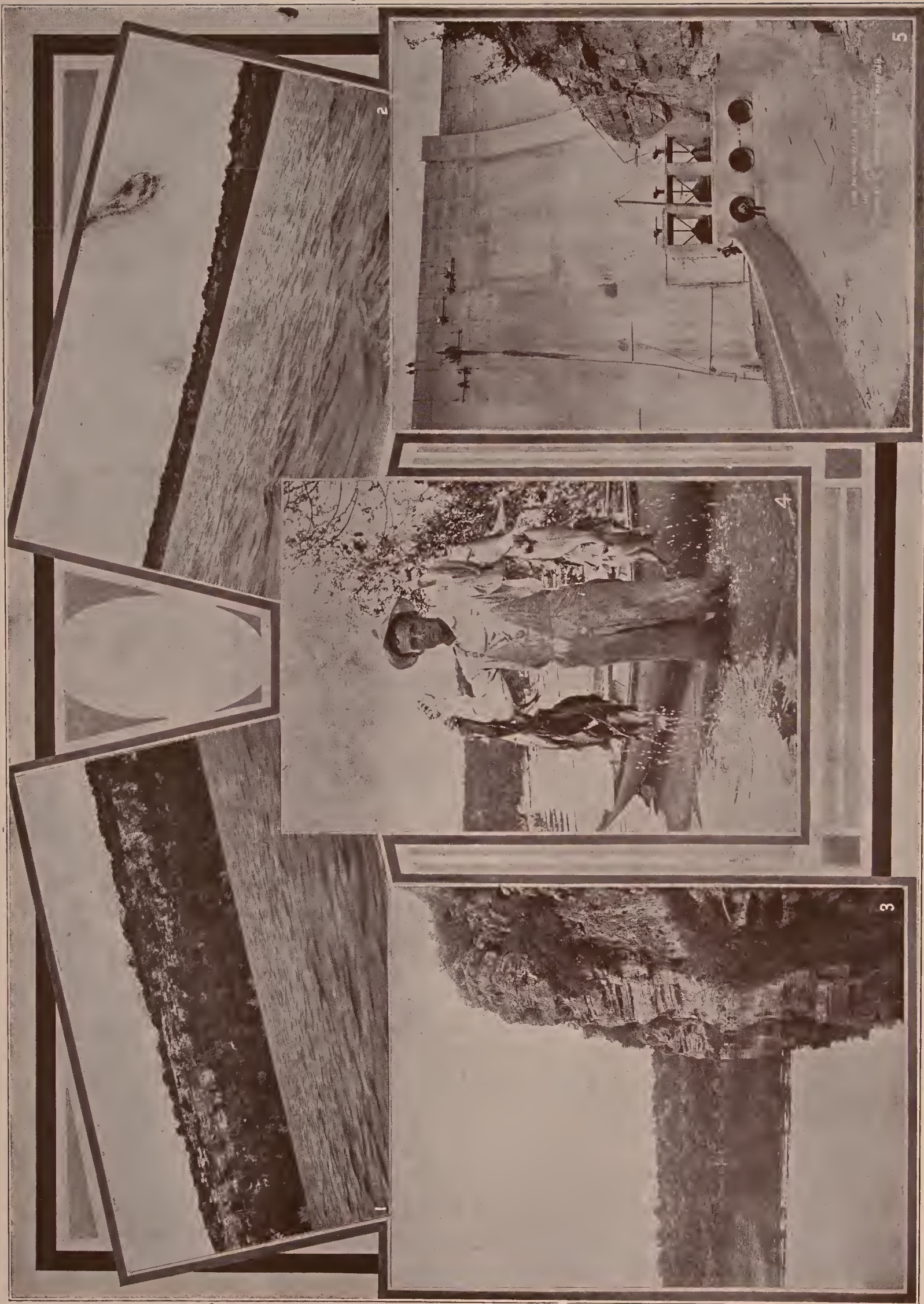
1. Road Leading to Medina Lake.

2. Duck Shooting Good.

3. A Few Minutes With the Rod and Reel.

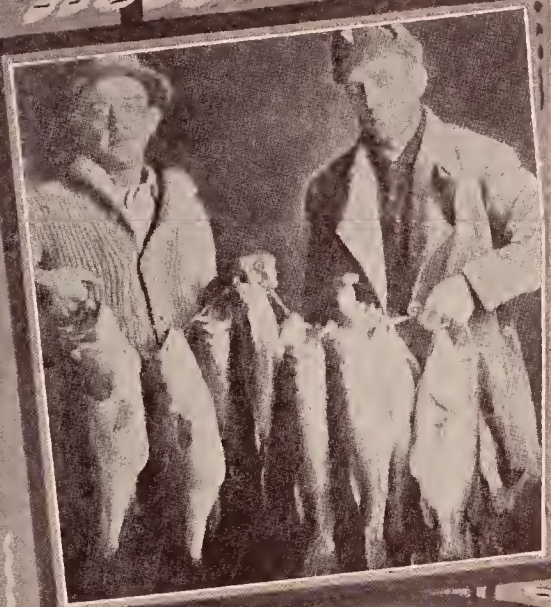
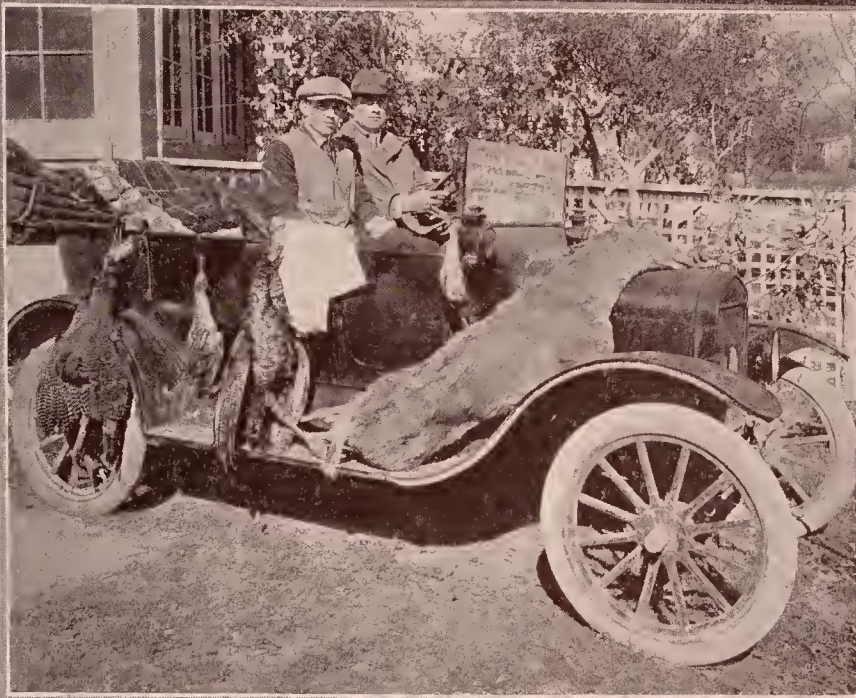
4. A Shady Camp Ground.

5. Spillway—Near Main Dam.



1. North Bluff. 2. South Bluff. 3. Lovers' Leap, Medina Lake. 4. One Hour's Catch, Medina Lake. 5. Discharge Pipe, Showing Magnitude of Dam.

HUNTING AND FISHING



HIGHER PUBLICITY LEAGUE OF TEXAS.

The San Antonio district is noted for its hunting and fishing, and many Northern tourists are taking advantage of same.

Courtesy, F. Z. Bishop.

POLO



San Antonio is becoming famous for its Polo Ponies. Some of the most famous prize winners hail from San Antonio. Municipal Polo Grounds are maintained here. The five Polo Fields of San Antonio indicate the interest in the play.

HOTELS OF SAN ANTONIO

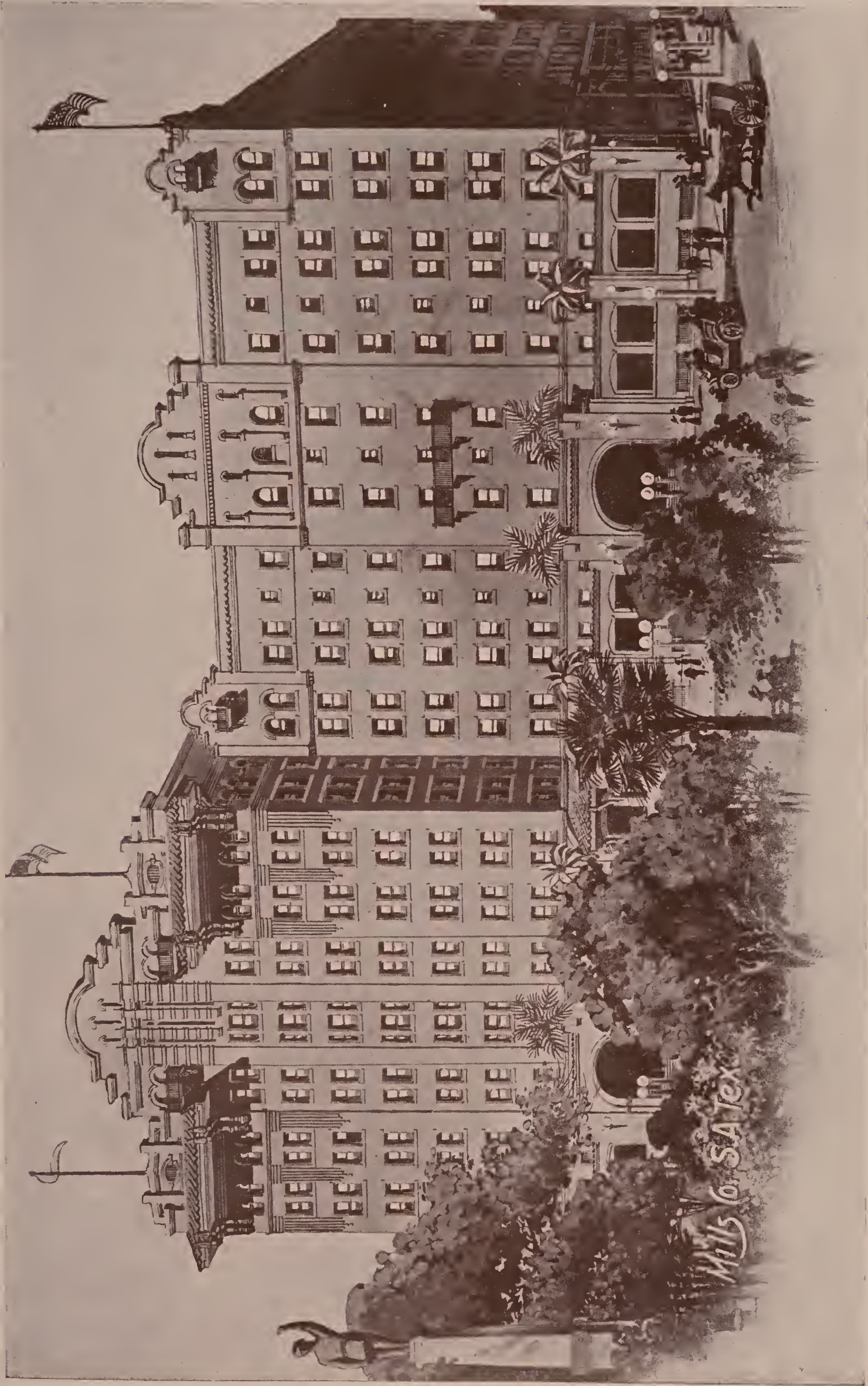


T. E. Randolph, Prop.

Hutchins Hotel—American Plan Tourist and Family Hotel.

"Just a Little Different."

HOTELS OF SAN ANTONIO



The Stately St. Anthony Hotel, Facing Beautiful Travis Park.

The Rendezvous of Fashionable Resident, Military and Traveling Society. The Palm, the Pomgranate, the Crepe Myrtle, the Stately Century Plant, the Huisache, the Giant Oak and the Pecan Give a Splendid Vernal Setting to a City of Unusual Architectural Beauty.

HOTELS OF SAN ANTONIO



Interior Views of St. Anthony

HOTELS OF SAN ANTONIO



The Gunter—Percy Tyrrell, Manager.

The Hotels of San Antonio Rank With the Finest in America.

Nationally Known.

HOTELS OF SAN ANTONIO



Garden Hotel.



An old photograph of Division Maneuvers at Fort Sam Houston. This picture was made in 1908. Note the uniforms men are wearing.

HOTELS OF SAN ANTONIO



The Menger has a Spanish atmosphere.

HOTELS OF SAN ANTONIO



1. Spanish Dining Patio. 2 and 3. Views in morning glory patio showing beautiful views. 4. Main Dining Room. 5 and 6. Patio views showing wonderful tropical growth in winter. 7. Tea Rooms. The Menger is different from any other hotel in America and the Spanish Patios are the delight of all tourists and travelers.

HIGHER PUBLICITY LEAGUE OF TEXAS

HOTELS OF SAN ANTONIO



CROCKETT HOTEL



TRAVELERS
HOTEL LOBBY



LOBBY
CROCKETT HOTEL



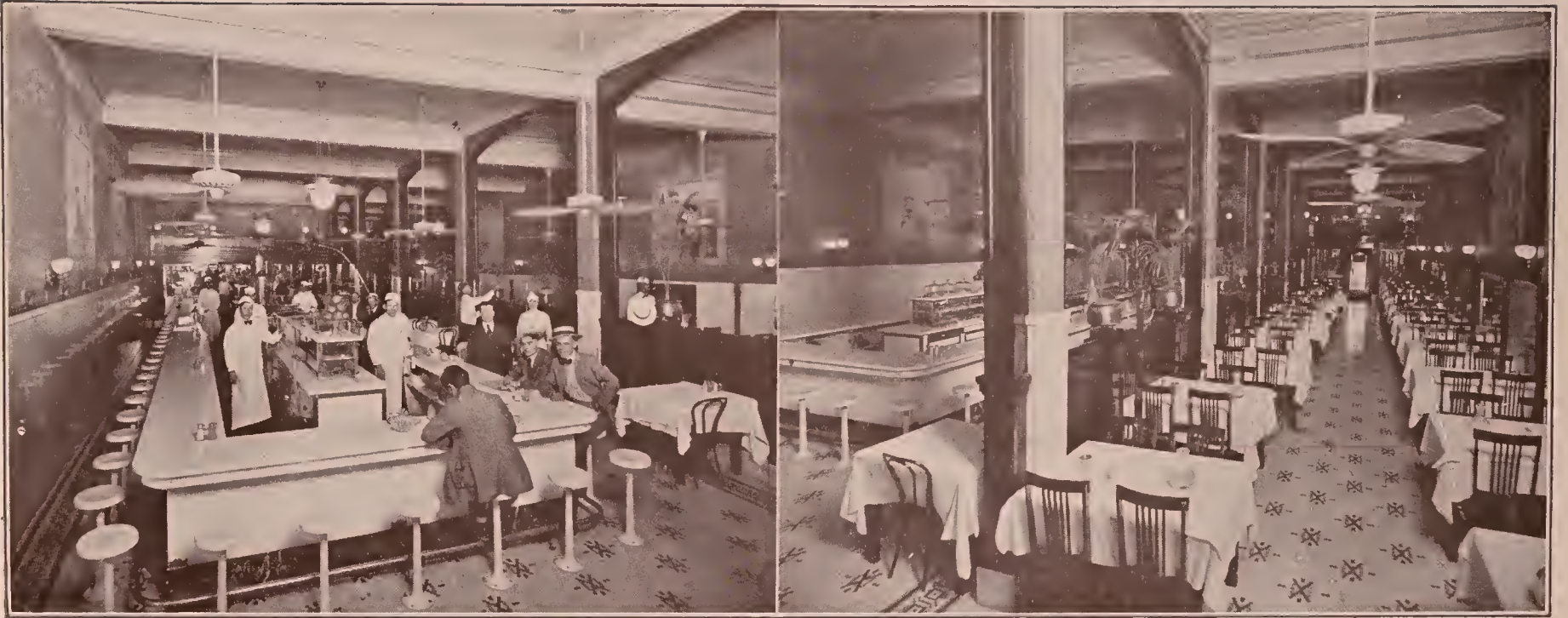
HIGHER PUBLICITY LEAGUE OF TEXAS.



TRAVELERS' HOTEL

Hotels Crockett and Travelers.

HOTELS OF SAN ANTONIO



Manhattan Cafe, 310 East Houston Street.

The day was, and not so many years since, when San Antonio was a frontier city, the half-way house between the effete East and the cowboy and sombrero-covered hidalgo of Mexico. Today it is one of the prosperous and constantly growing cities of the Southwest, the center of a great trade, and a distributing point of splendid dimensions.

Over four hundred industrial plants have established a most respectable payroll. Up-to-date business houses show retail prod-

ucts equally up-to-date, comparing favorably with the shops of the largest cities of the country.

The jobbing or wholesale houses are equally alert and progressive in their various lines, they being thoroughly representative and operating in a territory as large as the State of Ohio.

THE WHOLESALE TRADE OF THE CITY IS VALUED AT \$150,850,000 ANNUALLY.



Hotel Savoy.

HOTELS OF SAN ANTONIO



Arthur Hotel.



Bexar Hotel.

HOTELS OF SAN ANTONIO



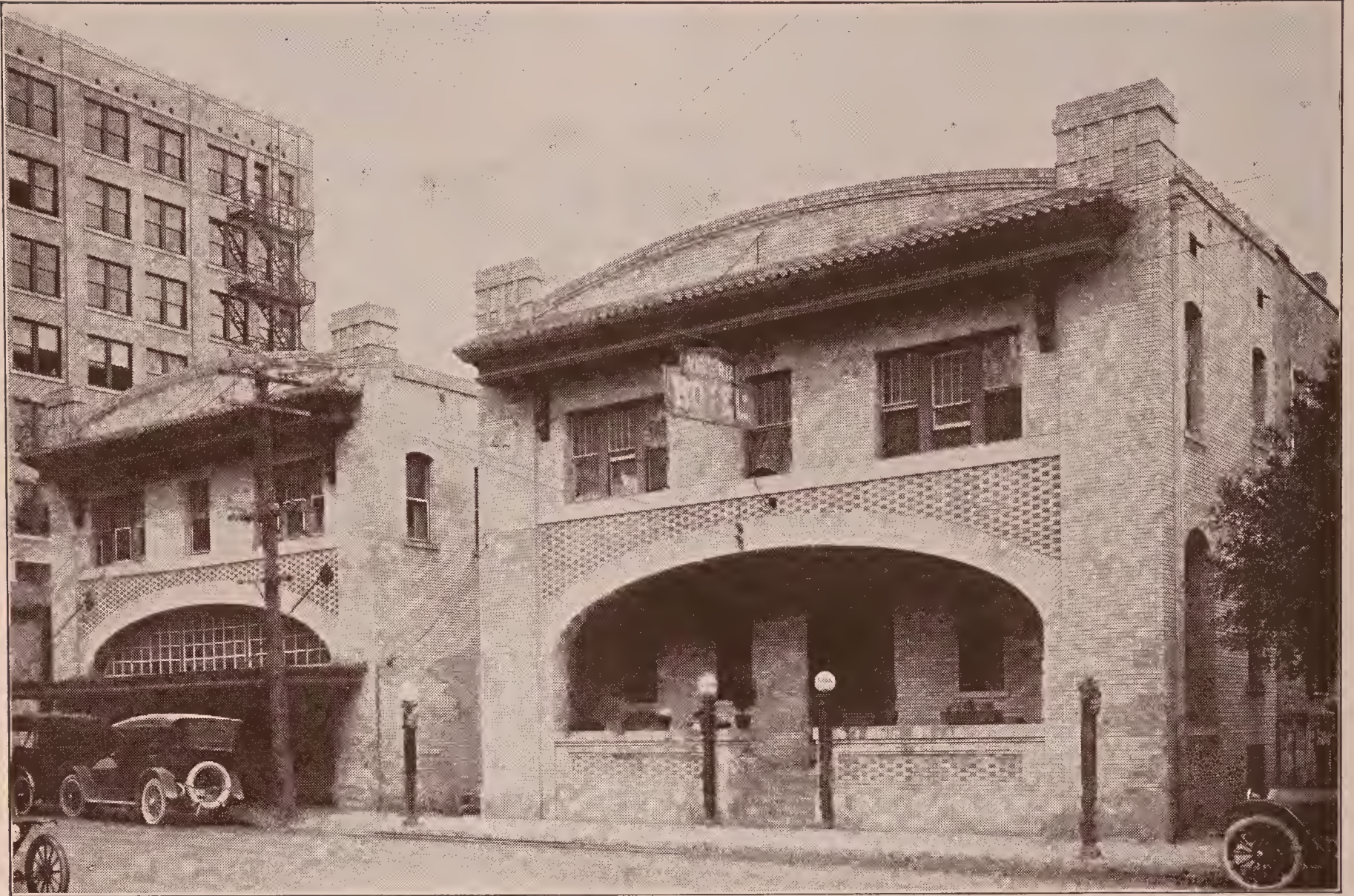
HIGHER PUBLICITY LEAGUE OF TEXAS

This hotel faces Main Plaza and has plenty of parking space for autos, as will be seen by the lower pictures on this page.

HOTELS OF SAN ANTONIO

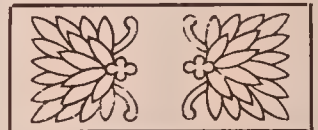


San Antonio is emerging from the traditions of the past into the realities of the present. Its Destiny is before it. Another cycle of years will see it the great City of the Southwest. The strategic position it occupies with regard to Mexico is sufficient to make it a City of a Million Souls. San Antonio is the converging point of traffic between the wealthiest Republic the world has ever seen and the greatest undeveloped nation as well as the richest in Natural Resources. The factor which made Kansas City the Metropolis of the Middle West, the center and converging point of Trade Routes—this factor, we say, is here. The factor which made Nice the Pleasure Resort of France; which made Los Angeles what it is; which has made the Resorts of Florida—the Perfect Climate. This factor is here.—E. A. Luck.



Victoria Hotel, 319 St. Marys Street.

THE BOOSTER'S ROOST



KNOCKER vs. BOOSTER

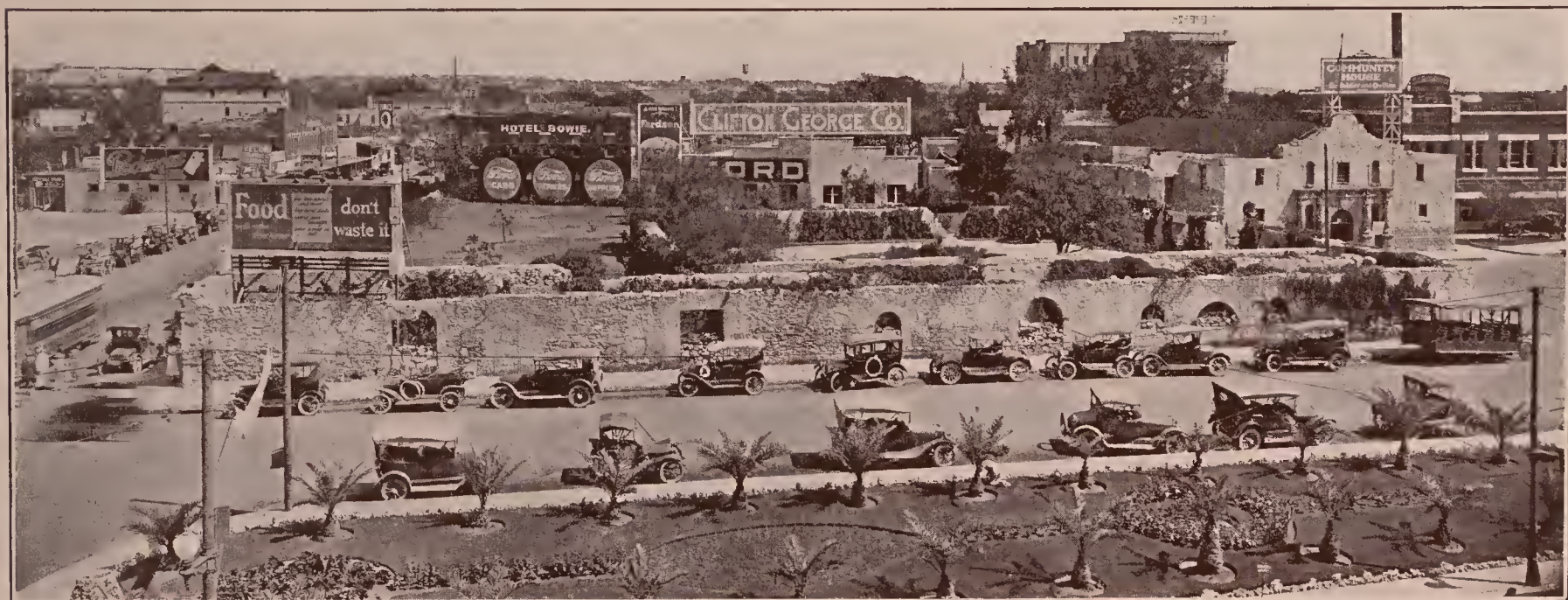
Some one has said that when the Creator had made all the good things, there still remained some work to do, so He made beasts and reptiles and poisonous insects, and when He had finished there were some scraps left, so He put all these together, covered them with suspicion, wrapped them with jealousy, marked them with a yellow streak and called the result a "Knocker."

This product was so fearful to contemplate that He had to make something to counteract it, so He took a sunbeam, put it in the heart of a child, the brain of a man, wrapped these in civic pride, covered them with brotherly love, gave them a mask of velvet and a grasp of steel, and called the result a "Booster"; A BELIEVER IN EQUALITY AND JUSTICE. Ever since these two were made, mortal man has had the privilage of choosing his own associates.

COMMERCE ENCROACHING ON HISTORICAL GROUND



Commerce encroaching on the Alamo from the south.

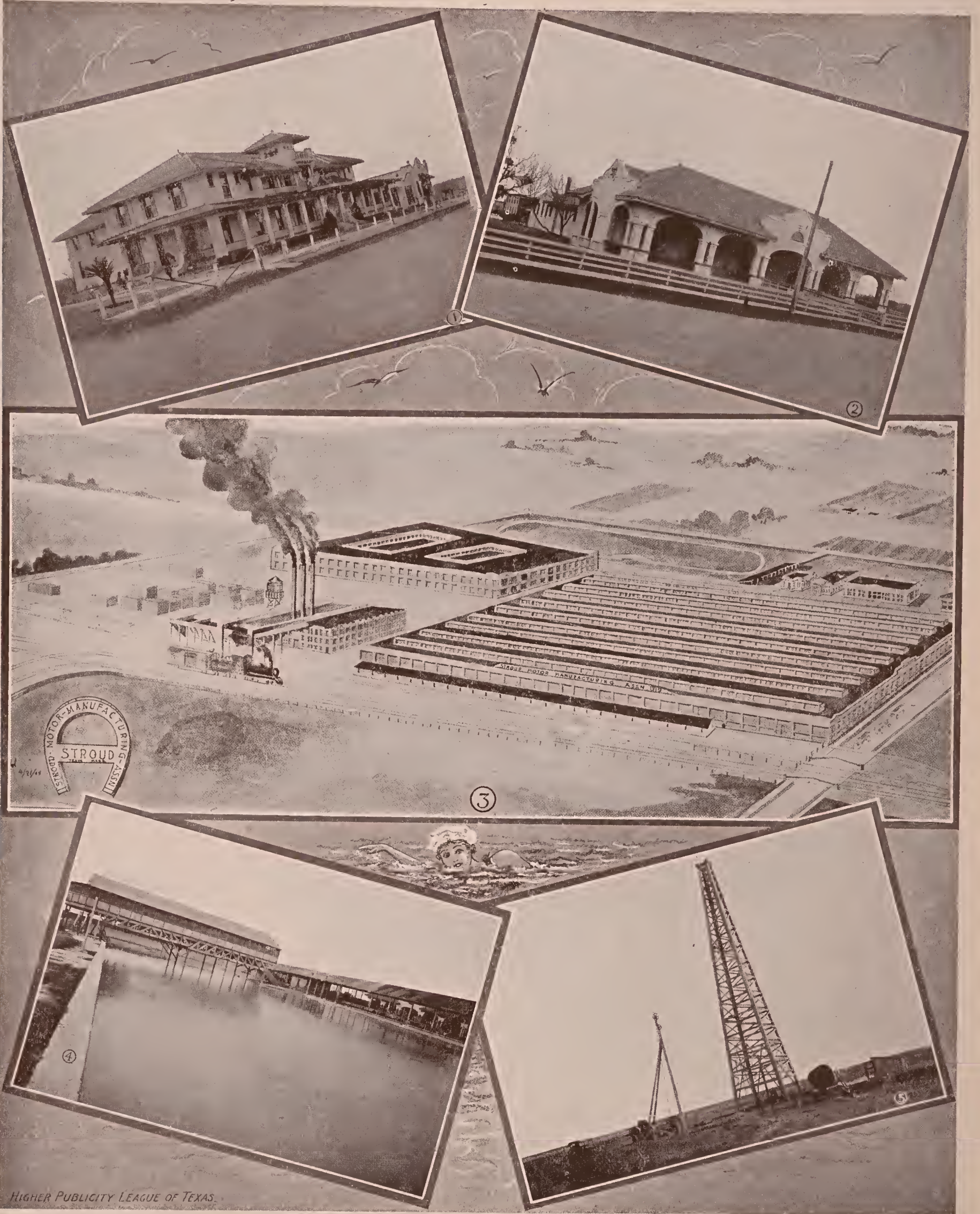


This view shows how commerce is encroaching on the Alamo from the east



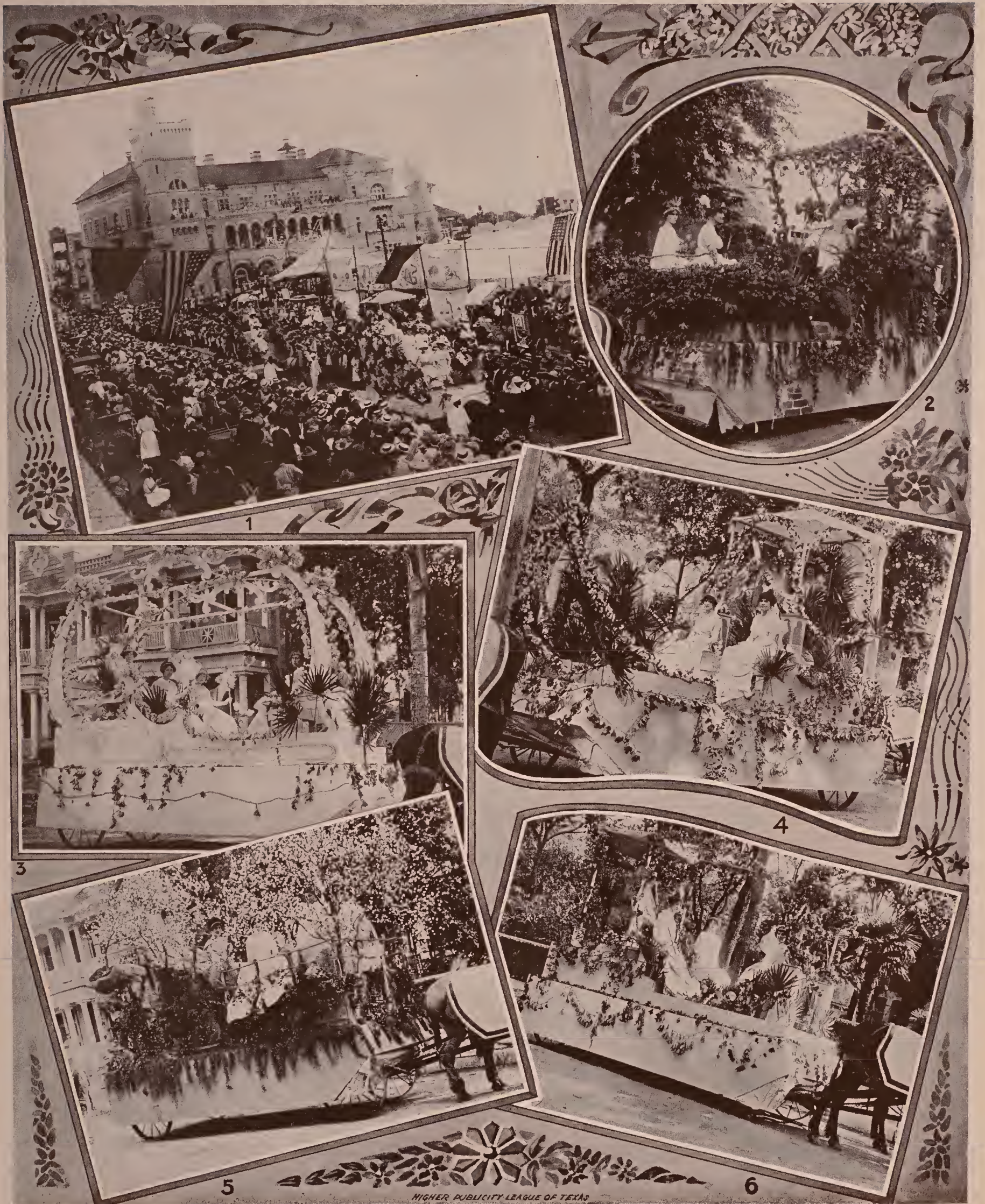
Martin Wright's Electrical Company.

TERRELL WELLS AT SAN JOSE, SEVEN MILES SOUTHWEST OF SAN ANTONIO



1. Hotel San Jose. 2. Bath House. 3. Stroud Motor Works building plans. 4. Swimming Pool. 5. Oil operations.

THE ANNUAL AFFAIR OF NATIONAL NOTE—BATTLE OF FLOWERS



The Battle of Flowers is the leading event given by the Fiesta San Jacinto Association.

THE ANNUAL AFFAIR OF NATIONAL NOTE—BATTLE OF FLOWERS



HIGHER PUBLICITY LEAGUE OF TEXAS.

The annual celebration on San Jacinto Day, April 21st. This affair has become nationally famous.

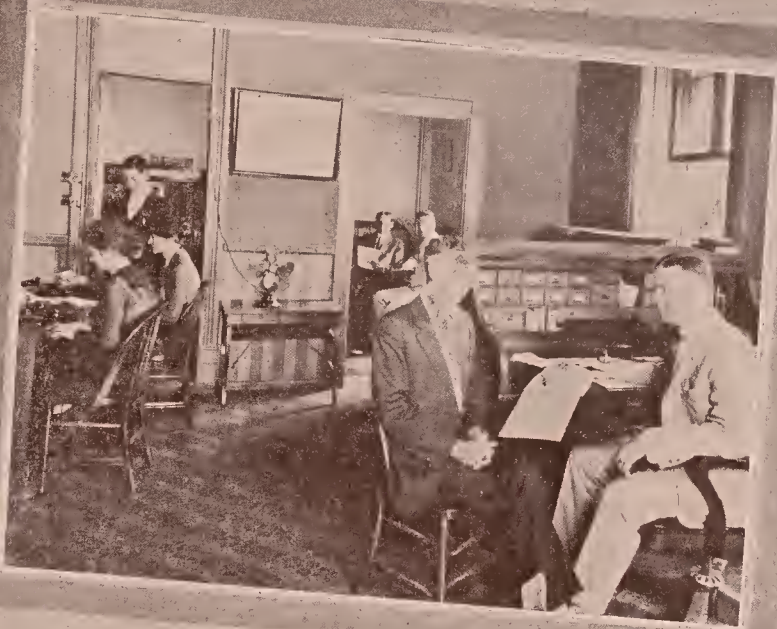
TYPICAL COLLINS GARDENS SCENES—ONE AND THREE-QUARTER MILES SOUTHWEST OF CITY HALL



1. Back Yard. 2. Barnyard Orchard. 3. Grape Arbor. 4. The Collins Home. 5. Cumberland Road. 6. Palm Nursery.

Courtesy, S. A. Loan & Trust Company.

SCHOOLS OF SAN ANTONIO



SECTIONAL VIEW OF
BUSINESS OFFICES



SECTIONAL VIEW OF
TYPEWRITING DEPT.



SECTIONAL VIEW OF
BANKING DEPT.



SECTIONAL VIEW OF
SPANISH-ENGLISH DEPT.

DRAUGHON'S
PRACTICAL
BUSINESS
COLLEGE
SAN ANTONIO, -
TEXAS.



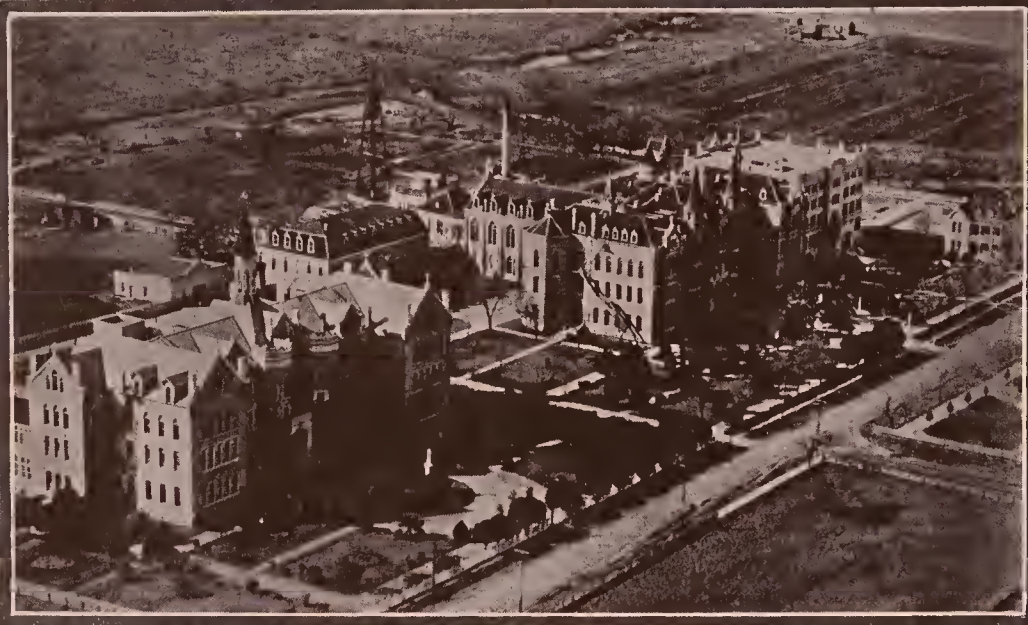
SECTIONAL VIEW OF SHORTHAND DEPT.



SECTIONAL VIEW OF BOOKKEEPING DEPT.

Draughon's Practical Business College.

SCHOOLS OF SAN ANTONIO

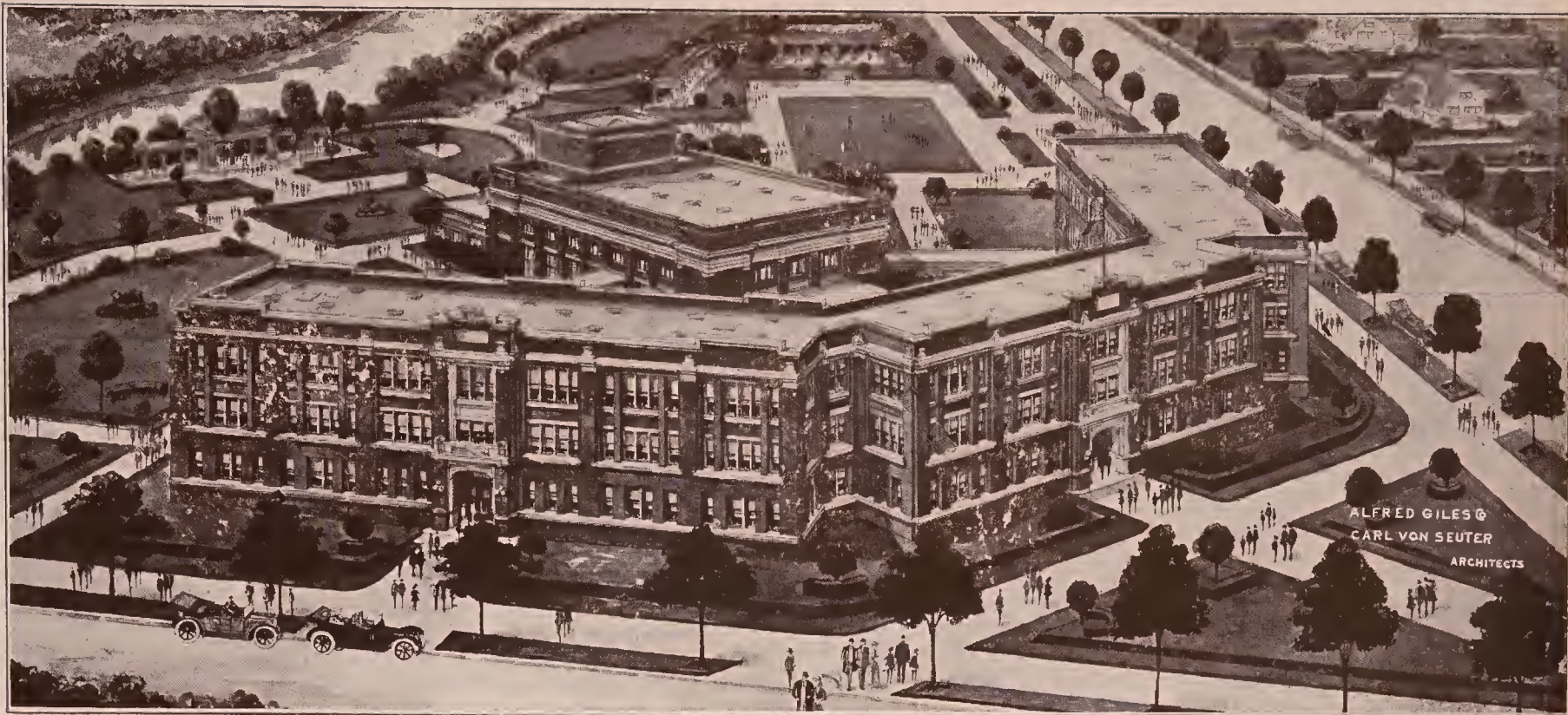


Higher Public League of Texas



Our Lady of the Lake College for Women. Showing general views of buildings and grounds, also airplane view looking northwest. The lake and wonderful lily pond are shown in lower left corner of group.

SCHOOLS OF SAN ANTONIO



New Brackenridge High School on Roosevelt Avenue.

—Wright & Sanders, Contractors.



Bon Avon School.

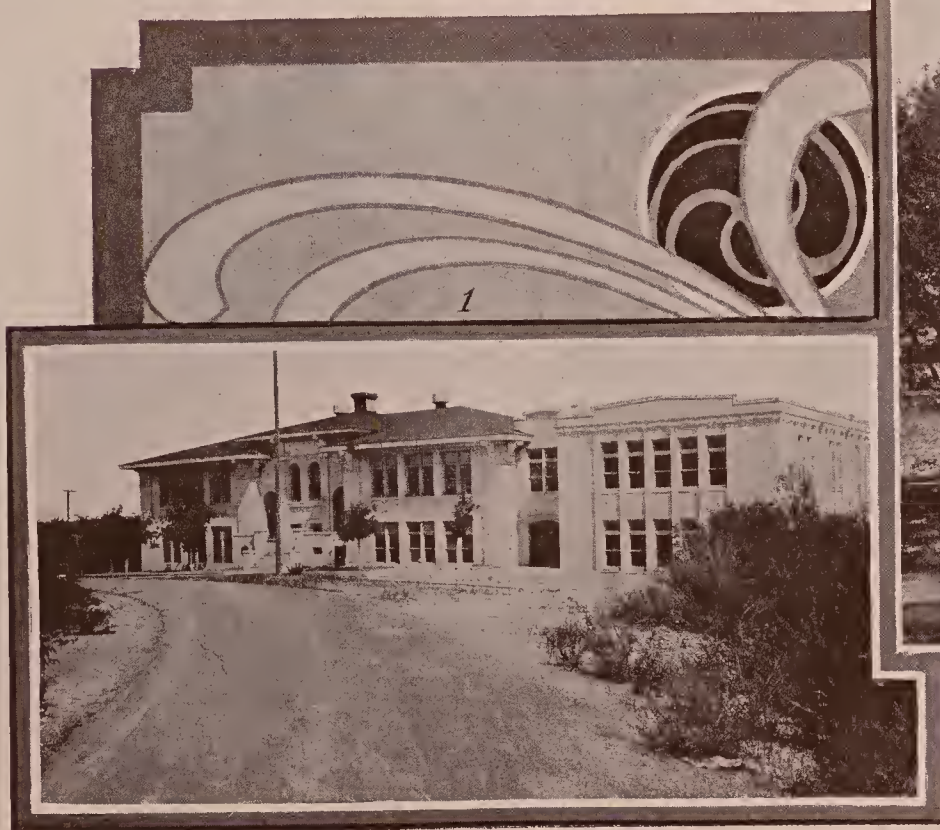
San Antonio has forty public schools, valued at \$2,750,000, and a scholastic population of 35,559. There are also many private schools, representing an investment of \$2,000,000.

—Aug. A. Herff Company, Architects.

SCHOOLS OF SAN ANTONIO



Westmoorland College.



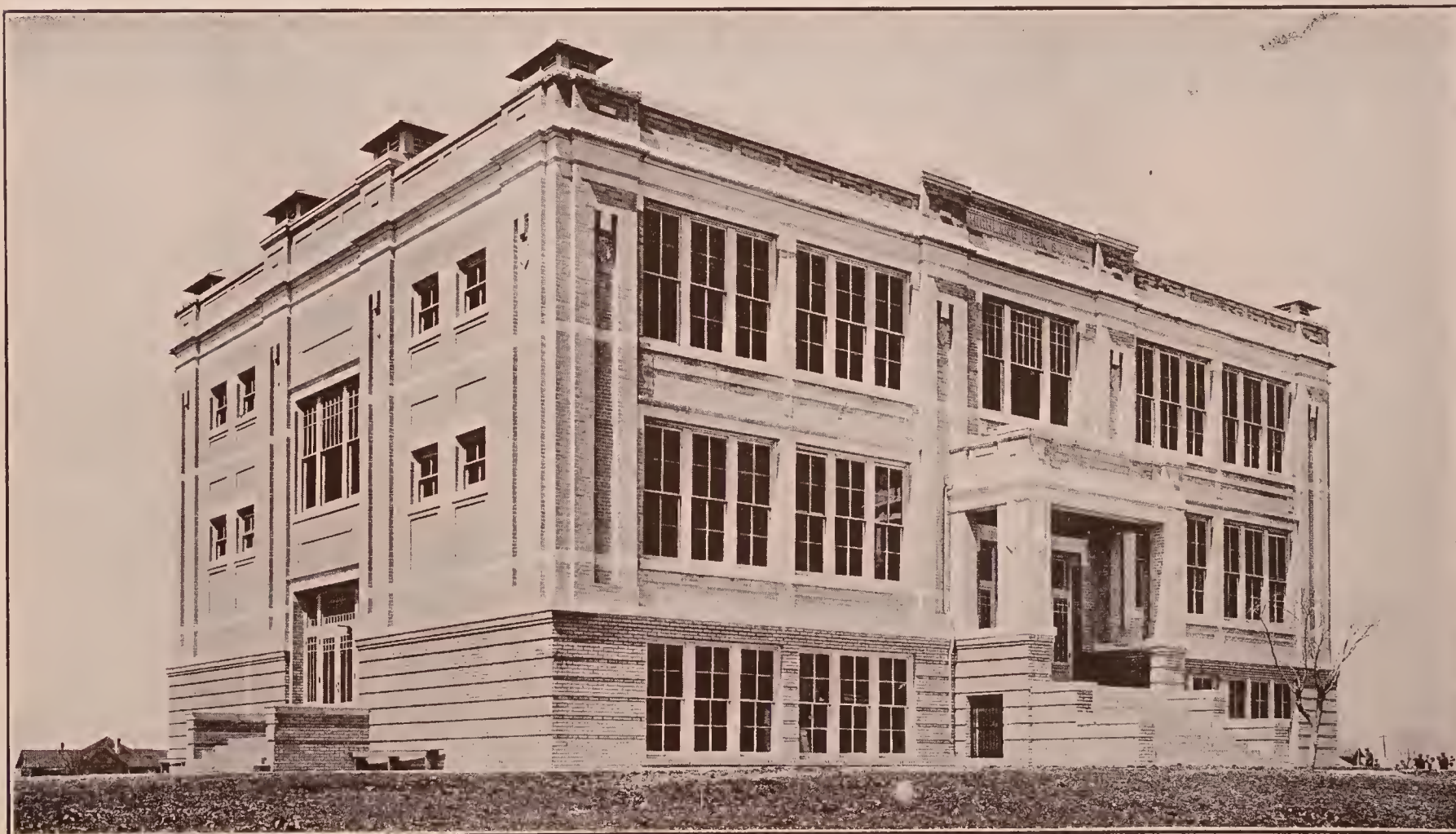
1. Alamo Heights Public School. 2. Lukin Military Academy at Alamo Heights.

SCHOOLS OF SAN ANTONIO



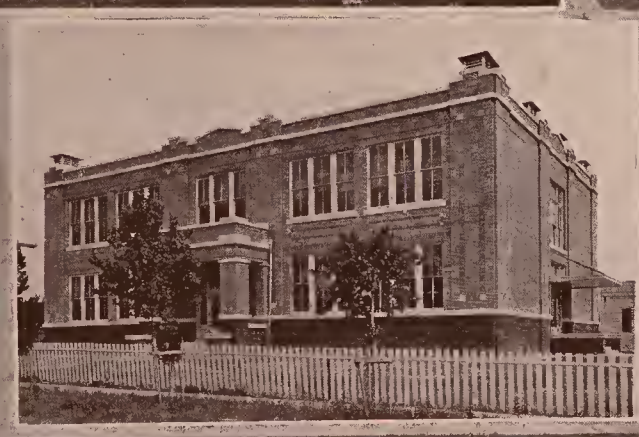
Lamar Street School.

—Adams & Adams, Architects.



Highland Park School

SCHOOLS OF SAN ANTONIO



Typical Ward Schools of San Antonio.

—Leo M. J. Dielman, Architect.

SURELY San Antonio is awakening and beginning to see some little distance into the future so filled with bright prospects that even the dreamers can not overrate the possibilities. Here ancient landmarks are rapidly giving way to structures like those herein illustrated. To those who have failed to watch the progress and development of the great resources of Texas in the last fifteen or twenty years can form but little conception of the immense possibilities there are for the creation of a great metropolis at San Antonio.

ALSO, it has the necessary elements which go to make it the great center of finance, manufacture and commerce of South Texas. There is no element of boom in real estate. Values seem to be certain and permanent, whether it be in the heart of the city or in its residence section. When one contemplates the wonderful productiveness of the soil in the great territory surrounding and adjacent to San Antonio, one can not help being convinced that values will, before the end of the present decade, increase with leaps and bounds.

Present Population of San Antonio is 200,000



Residence of E. R. Guenther.
This was one of the oldest rock houses in San Antonio, but it is now a fine example of modern home.

—Coleman & Jenkins, Contractors.

RESIDENTIAL SAN ANTONIO



Typical Highland Park Homes.

RESIDENTIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

Typical Homes at Los Angeles Heights.

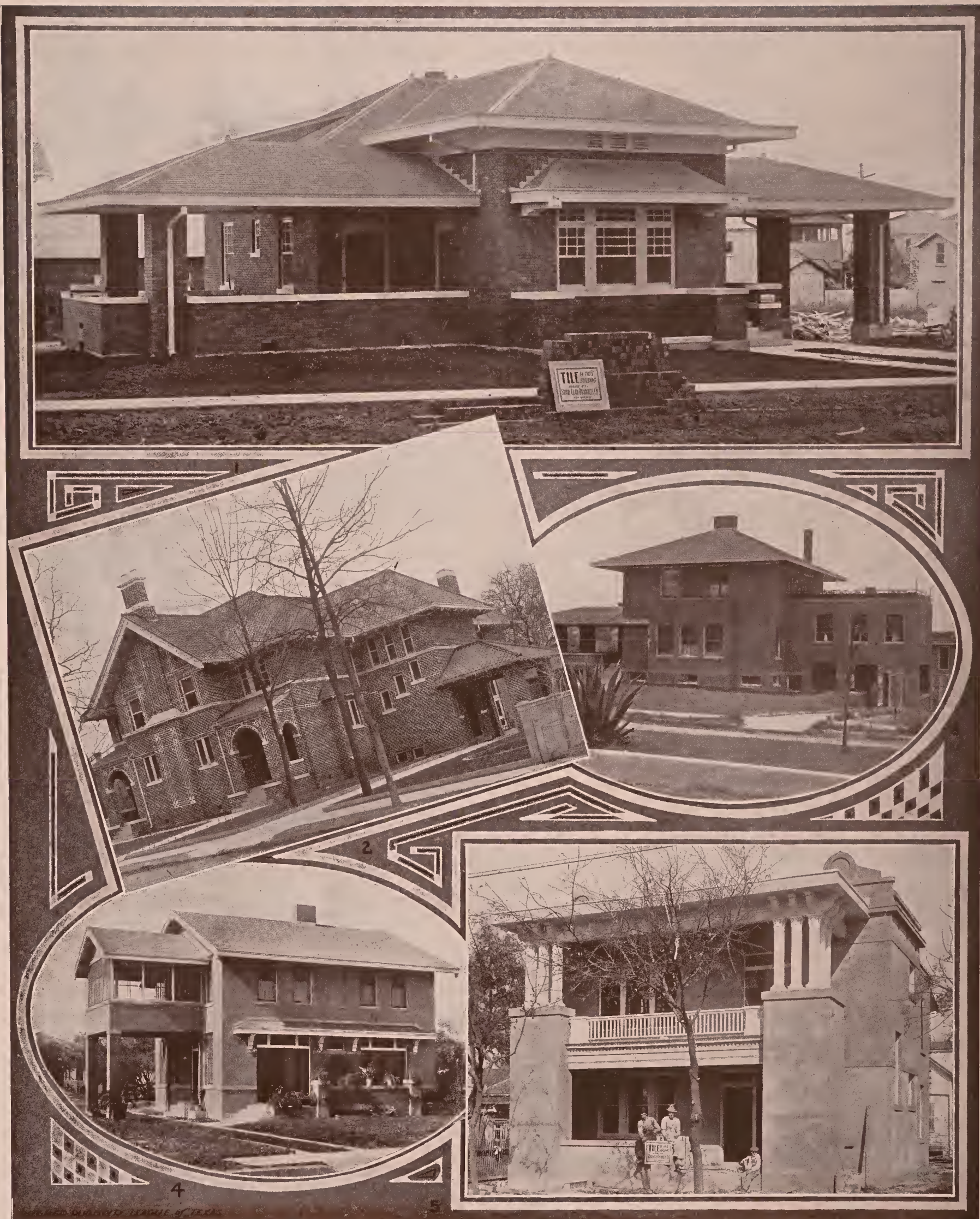
RESIDENTIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

Typical Bungalows in the H. C. Thorman Addition

RESIDENTIAL SAN ANTONIO



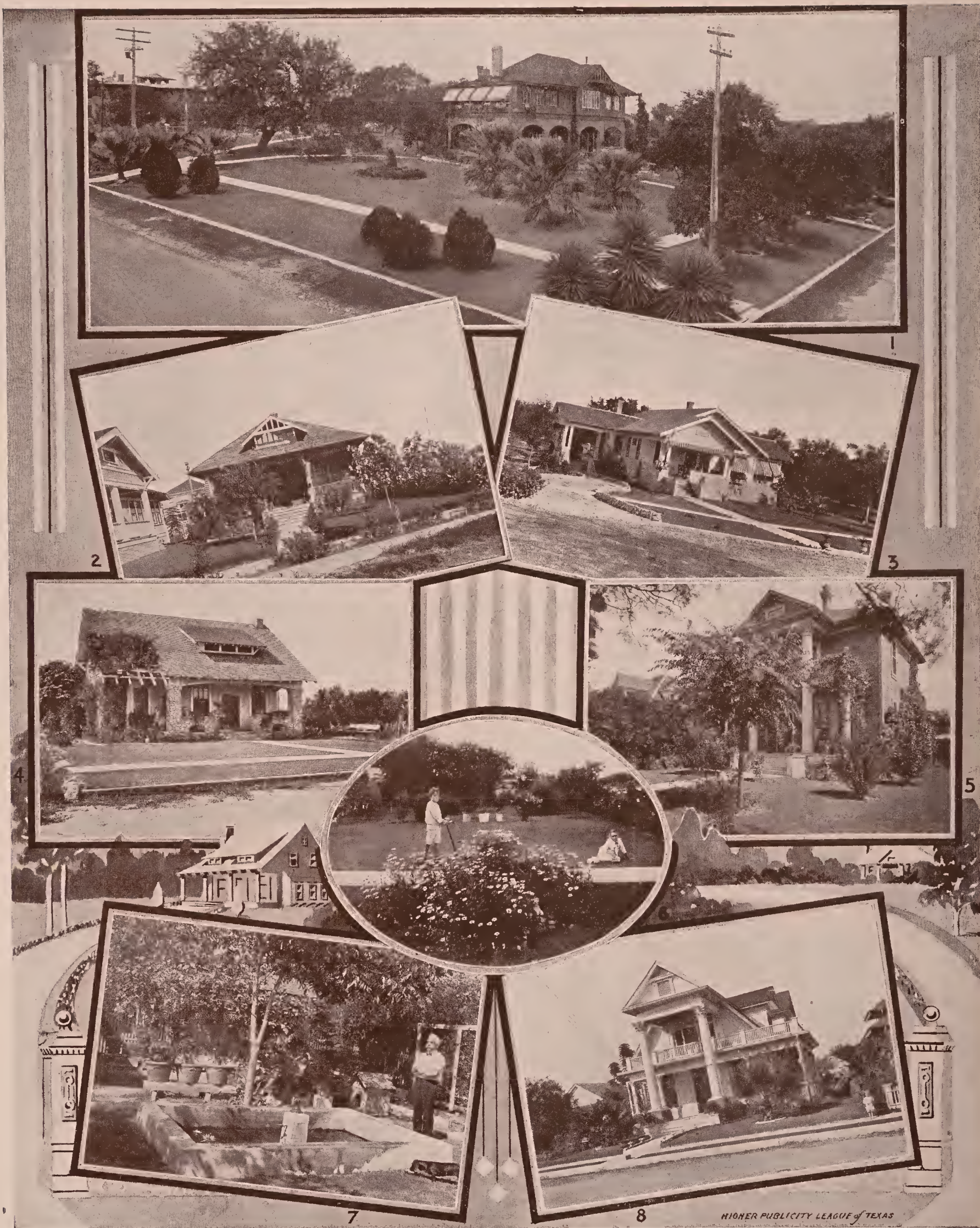
Typical Fireproof—Built for the Climate—Residences. The San Antonio-made hollow tile of the Star Clay Products Company is becoming much in favor by homebuilders generally.

RESIDENTIAL SAN ANTONIO



Typical Beacon Hill Homes. This is one of the finest residential sections of San Antonio.

RESIDENTIAL SAN ANTONIO



Prize-Winning Yards. Every year the San Antonio Real Estate Board holds a 'Beautiful Yards Contest,' in which substantial prizes are offered and a great deal of interest is taken by the home-owners of the city.

RESIDENTIAL SAN ANTONIO



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9



10

HIGHER PUBLICITY LEAGUE OF TEXAS

Typical Alamo Heights Homes.

RESIDENTIAL SAN ANTONIO



Residence W. C. Silliman.



Residence Sam Dalkowitz.



Residence Ed Rand.



Residence J. H. Savage.



Residence D. J. Woodward.



Residence Dr. Bindley.

—Atlee B. Ayres, Architect.

RESIDENTIAL SAN ANTONIO



Alamo Heights is the most beautiful residential suburb.
 1. Argyle Avenue Home. 2. John B. Carrington's Home. 3. Typical Alamo Heights Live Oak. 4. Joliet Avenue Homes.
 5. Alf Dieckmann's Home. 6. Estes Avenue Homes.

RESIDENTIAL SAN ANTONIO



Residence Frank Grice Estate.



Residence William Nubey.



Residence George Horner.



Residence J. E. Jarrett.



Residence D. K. Furnish.



Residence John Bennett.

—Atlee B. Ayres, Architect.

RESIDENTIAL SAN ANTONIO



Residence George W. Brackenridge.



Residence of W. D. Syers.



Ransom Hotel.



Residence Atlee B. Ayres.



Residence Fred M. Cook.



Residence A. J. Vick.

—Atlee B. Ayres, Architect.

RESIDENTIAL SAN ANTONIO



Residence Mrs. Sam Harris.



Residence C. T. Priest.



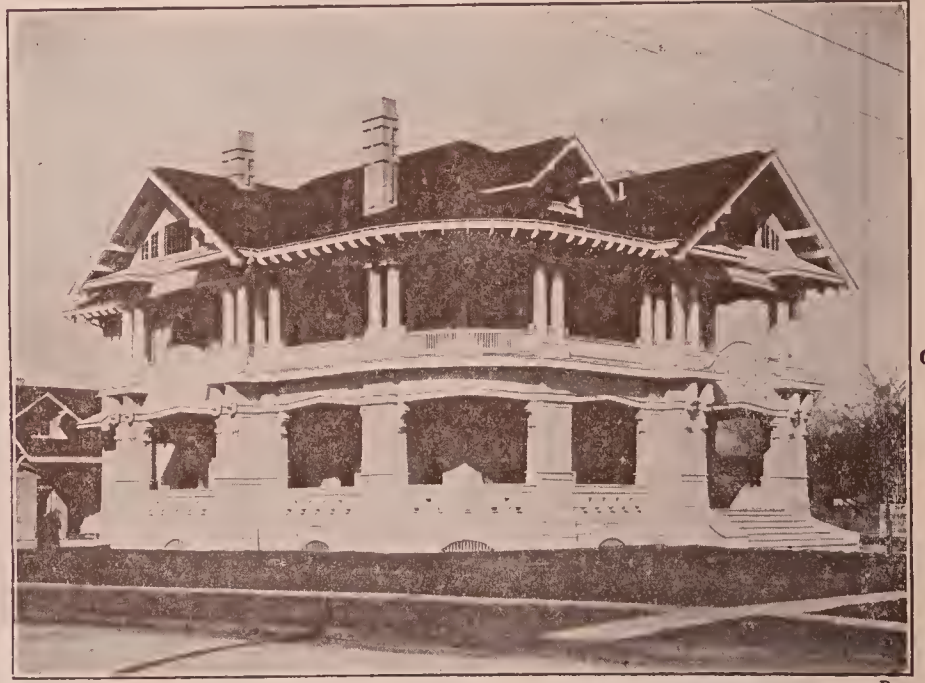
Residence Judge Kelso.



Residence H. P. Drought.



Residence J. O. Terrell.



Residence Lang Brothers.

—Atlee B. Ayres, Architect.

RESIDENTIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

Typical Bungalows Built by Hillyer-Deutsch-Jarratt Company.

RESIDENTIAL SAN ANTONIO



Residence Bruce Martindale.



Residence T. M. Frost.

RESIDENTIAL SAN ANTONIO



Residence L. Payne.



San Antonio Is Truly a City of Homes and Good Society.

—Aug. A. Herff Company, Architects.

RESIDENTIAL SAN ANTONIO



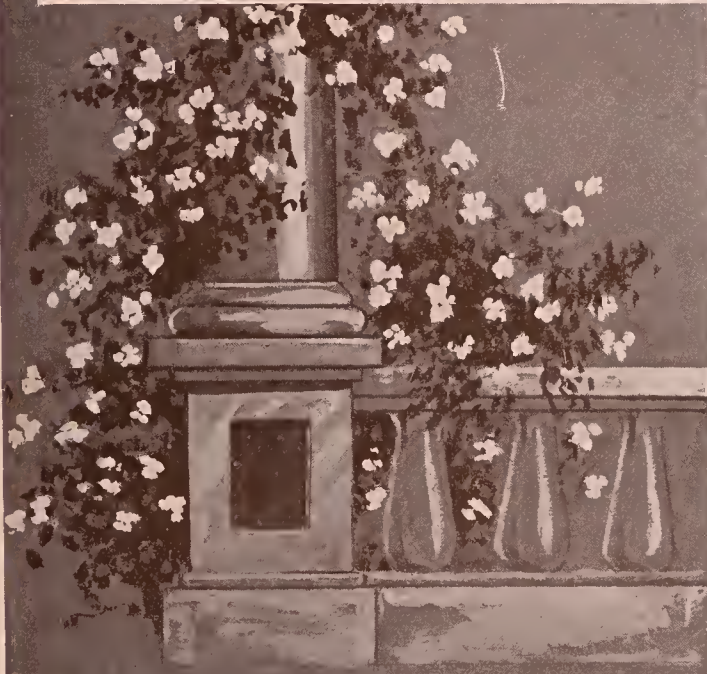
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HIGHER PUBLICITY LEAGUE OF TEXAS

Clerc Apartments, No. 314 Third Street. One of the most homelike apartment houses in the city.

RESIDENTIAL SAN ANTONIO



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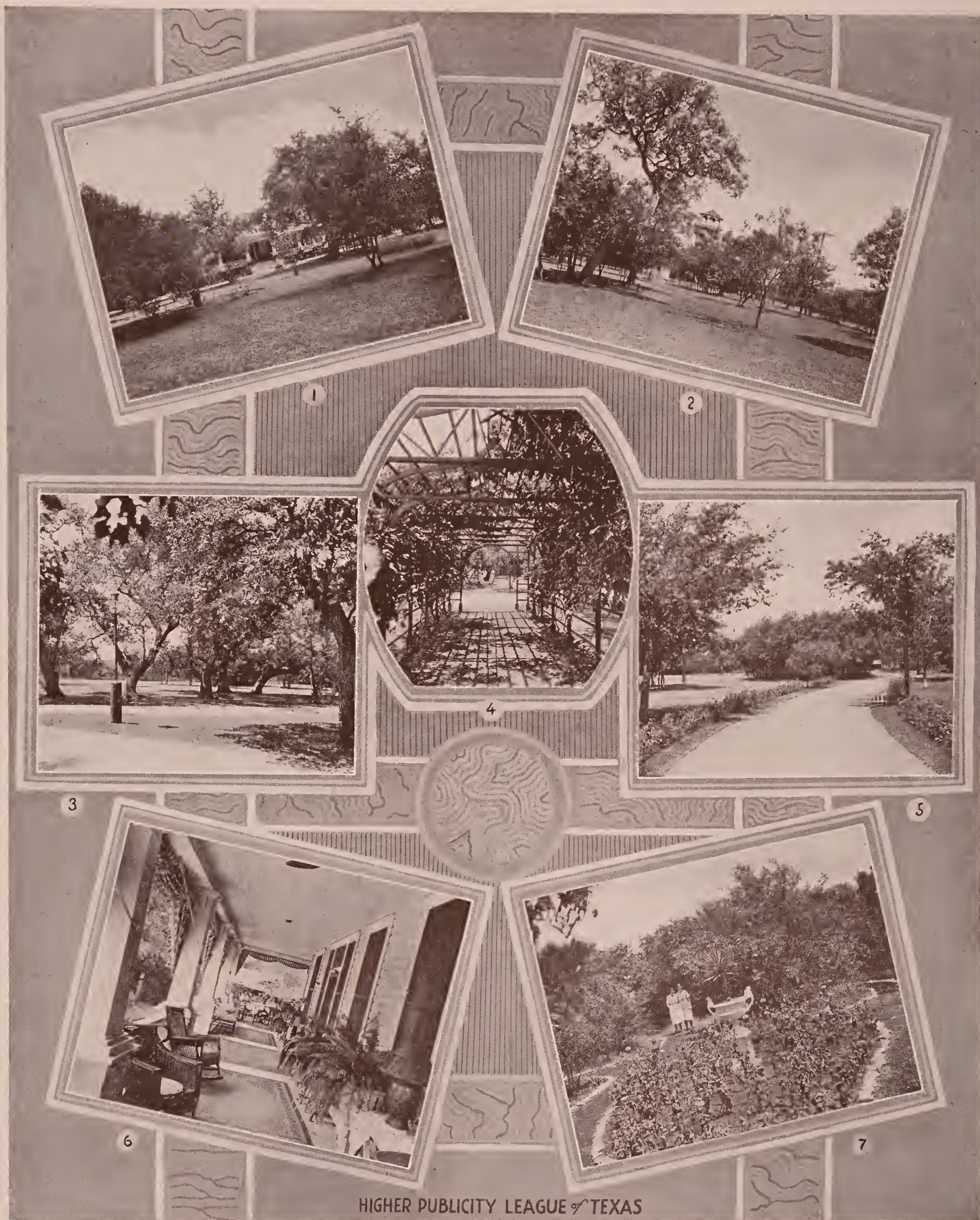


5

HIGHER PUBLICITY LEAGUE of TEXAS

Typical Homes Built by the West End Lumber Company.
1. G. N. Calvert. 2. Ellis Albaugh. 3. John T. Wilson. 4. S. W. Hammer. 5. A. Y. Hayes.

RESIDENTIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

Residence and magnificent grounds of Henning Bruhn, located seven miles out on the Fredericksburg Road.

RESIDENTIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

One of the latest mansions built on San Antonio's "Gold Hill," in the Laurel Heights District.

—Emmett T. Jackson, Architect.

RESIDENTIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

Home of Fred Hummert, located among the beautiful trees and flowers of Brackenridge Park on River Avenue.

RESIDENTIAL SAN ANTONIO



Top—Country Home. Bottom—City Home of John J. Stevens. Note difference in architecture.

RESIDENTIAL SAN ANTONIO

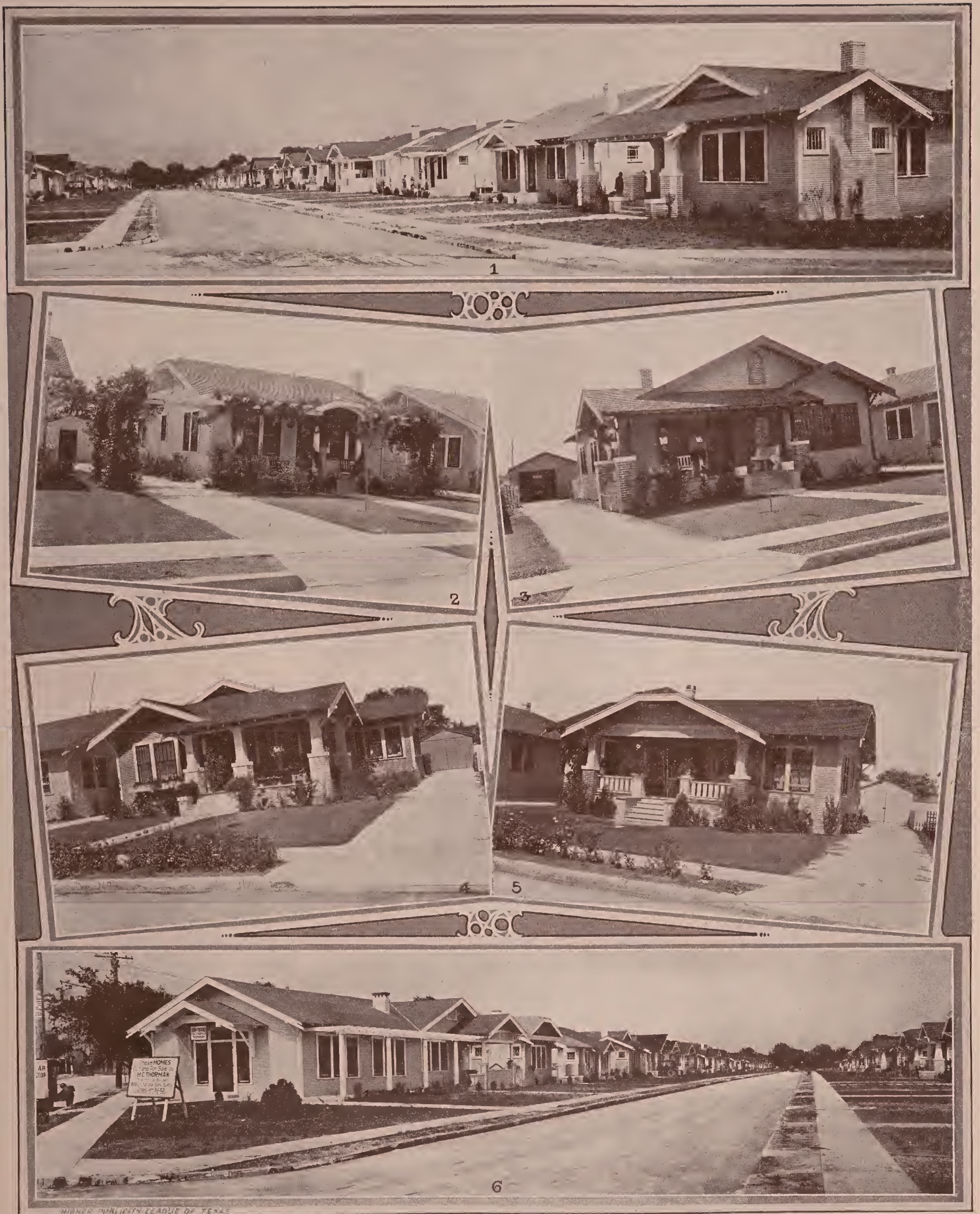


Beautiful Residence of William S. Seng.



Residence of F. L. Hillyer, 111 East Craig Place.

RESIDENTIAL SAN ANTONIO



Typical Bungalow Homes built by H. C. Thorman, the Home Builder. These are ideal homes. The most modern ideas are incorporated in their interior construction and built-in features.

RESIDENTIAL SAN ANTONIO



Some of the new homes in the northern section of the city known as Monte Vista.

RESIDENTIAL SAN ANTONIO



*Dewey
Place*



*E. Mulberry
Avenue*



*Dewey
Place*

HIGHER PUBLICITY LEAGUE OF TEXAS

Typical Bungalows now being built in San Antonio by F. T. Maessen. Top—Colonial style. Center—Mission style. Bottom—California style.

RESIDENTIAL SAN ANTONIO

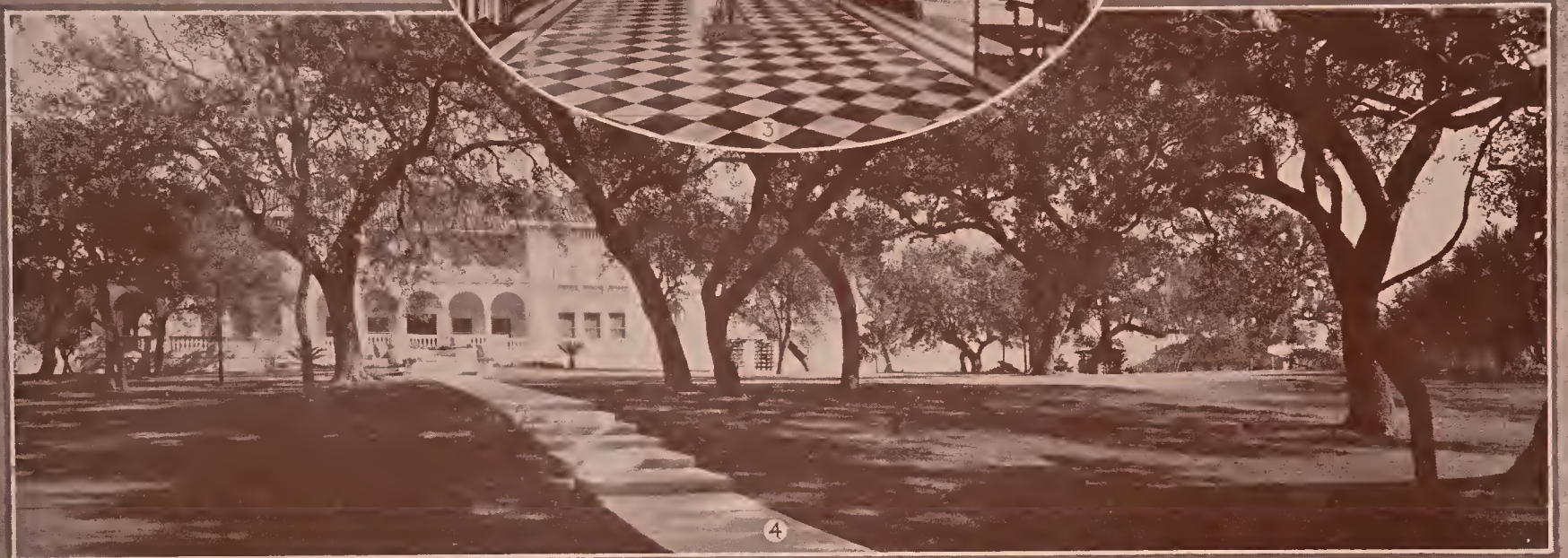


The Model Home—1. Dining Room. 2. Music Room. 3. Front View. 4. Bedroom. 5. Kitchen. 6. Bathroom.

Chas. T. Boelhauwe, Architect.

Courtesy, Melliff-McAllister Lumber Company.

RESIDENTIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS



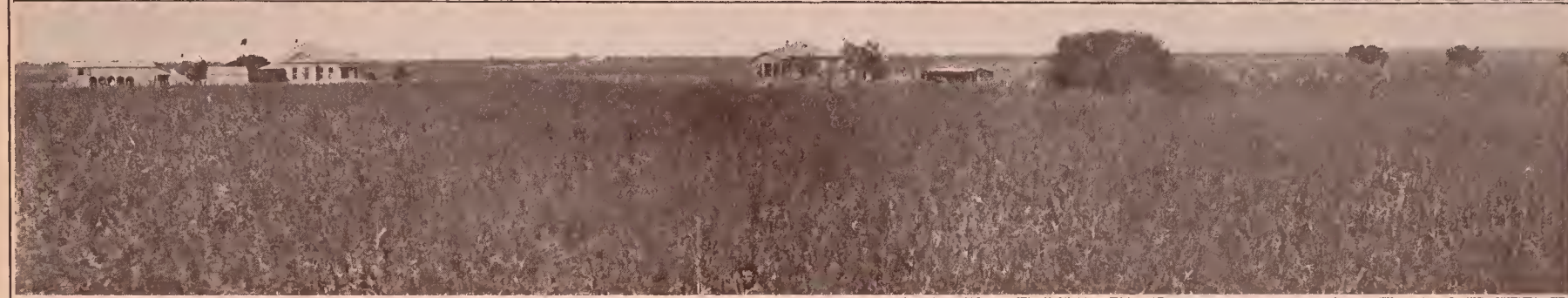
Magnificent home of W. C. Rigsby at Alamo Heights. This is conceded to be one of the finest homes in all Texas. The architects are Atlee B. Ayres and Robert M. Ayres.

FARM FACTS

THE wonderful potentiality of the South Texas soil and climate is known and proven. Scientific farmers have discovered it. Here lies one of the largest pockets of fertile soil in the known agricultural world. It is the concentrated essence of fertility. The accumulated humus of centuries. It contains all the elements of plant food in the right proportion and in assimilable condition for all plants to easily derive their food during the period of growth. Everything considered, there is no part of the United States to be compared to the fertile regions of the San Antonio territory and everything points to this district as the coming center of agricultural and horticultural activity. The following pictures will give an idea of the great variety of farm crops raised here by dry farming as well as by irrigation.



Alfred Giles' Summer Home—Hillingdon Ranch.
This Is the Ranch Mentioned in "Texas From a Car Window," by Richard Harding Davis.



Fred W. Eichlitz's Suburban Irrigated Farm, Four Miles Southwest of San Antonio, on the Cupples Road—This Is the Life.

FARM FACTS



GATE AND DAM



RESERVOIR AND DAM



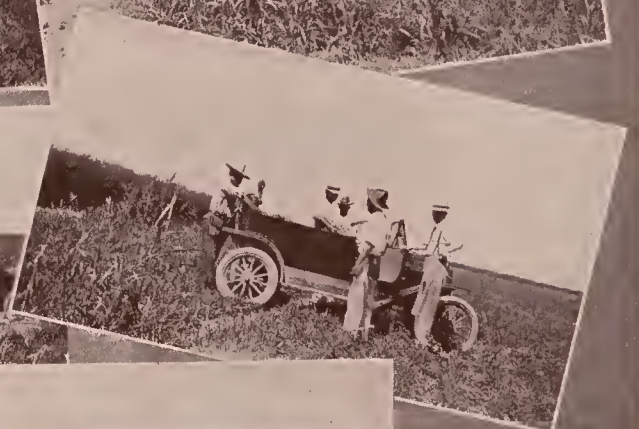
GOV. FERGUSON
MAKING SPEECH
AT WINTER GARDENS
ON COMPLETION
OF DAM
JULY 4TH 1915



BARBECUE



PICNIC AT RESERVOIR



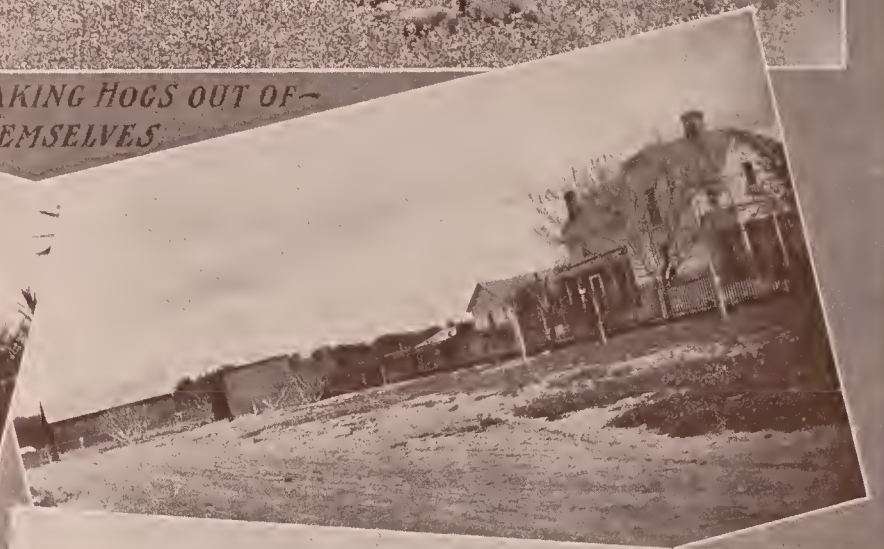
HIGHER QUALITY
LEAGUE OF TEXAS

Winter Garden Ranch, Southwest of San Antonio, Three Miles From Crystal City, Showing the Results of the "Waters of Wealth," When Used on Rich Soil.

FARM FACTS



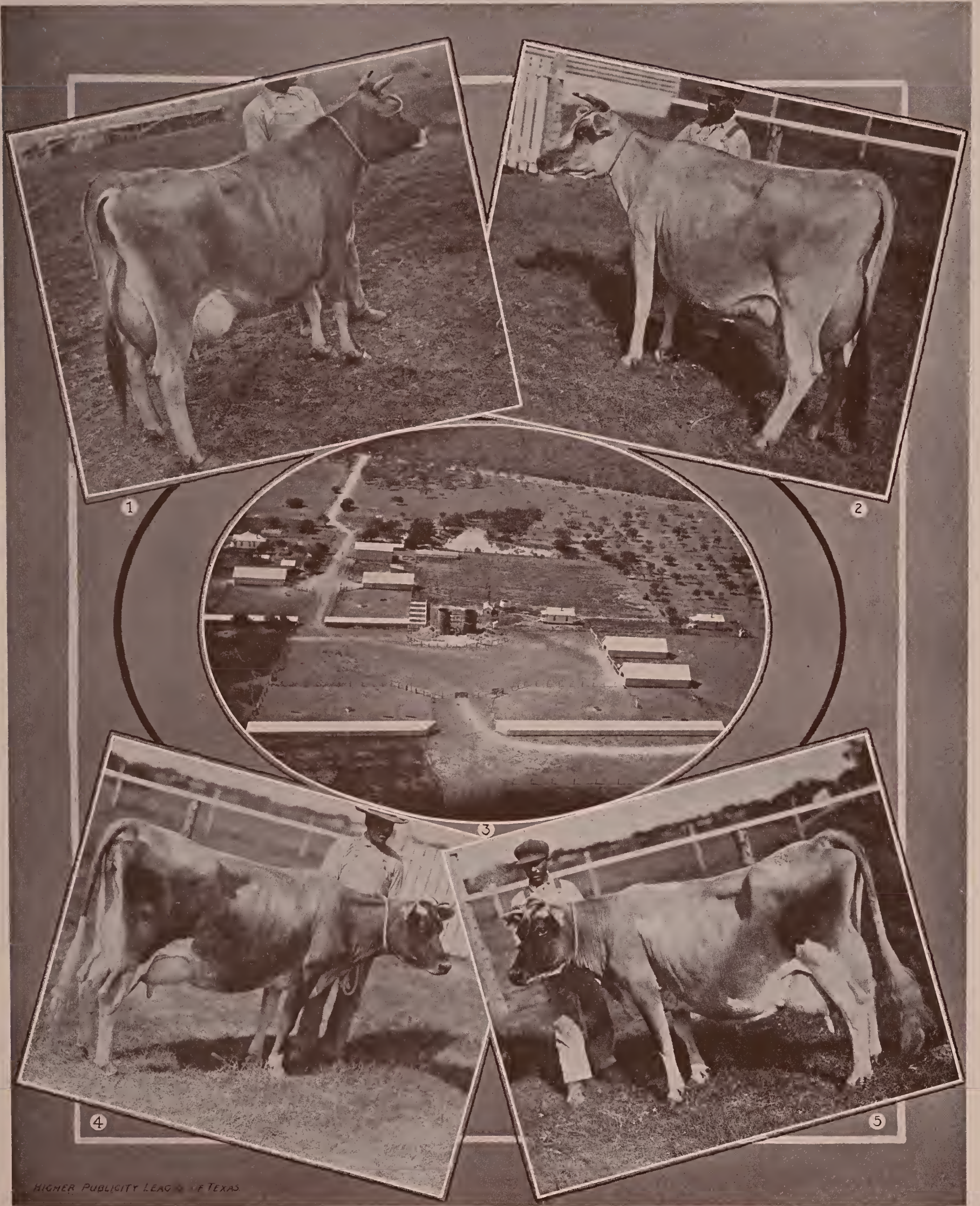
LITTLE PIGS MAKING HOGS OUT OF THEMSELVES



HIGHER PUBLICITY LEAGUE OF TEXAS

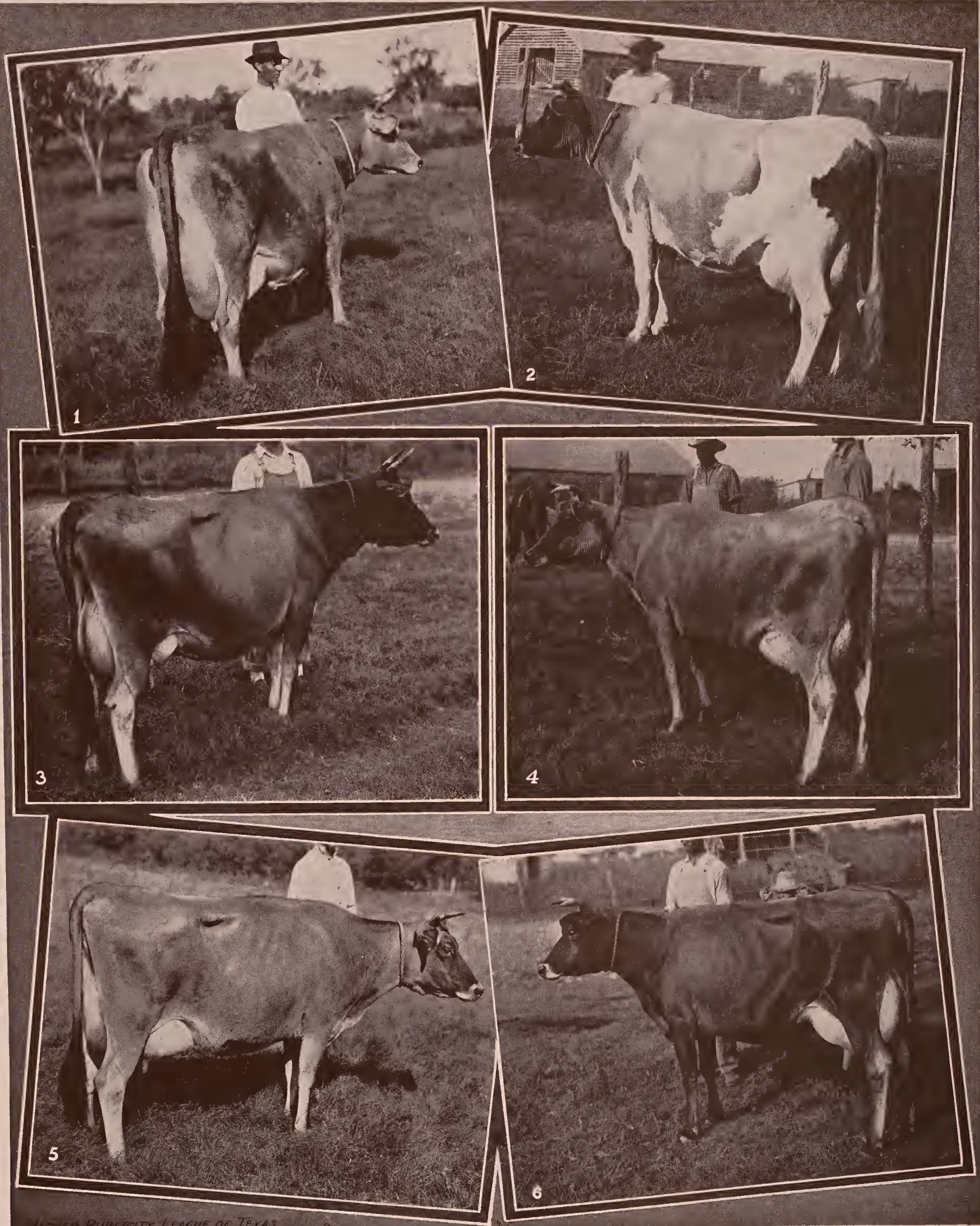
Scenes at Winter Garden Ranch, Where Farmers Can Sow and Reap, Plant and Harvest, Nearly Every Month of the Year.

FARM FACTS



St. Cloud Farm, One of the World's Show Places, J. O. Terrell & Son, Proprietors, Breeders of Registered Cattle for More Than a Quarter of a Century. Oval Shows Airplane View of Farm.

FARM FACTS



The high-grade dairy herds of Bexar County are increasing very rapidly, and San Antonio ranks high in dairy products. St. Cloud Farm is located six miles from San Antonio.

FARM FACTS



Hacienda in Mexico, where many agricultural developments are being made by San Antonio men.



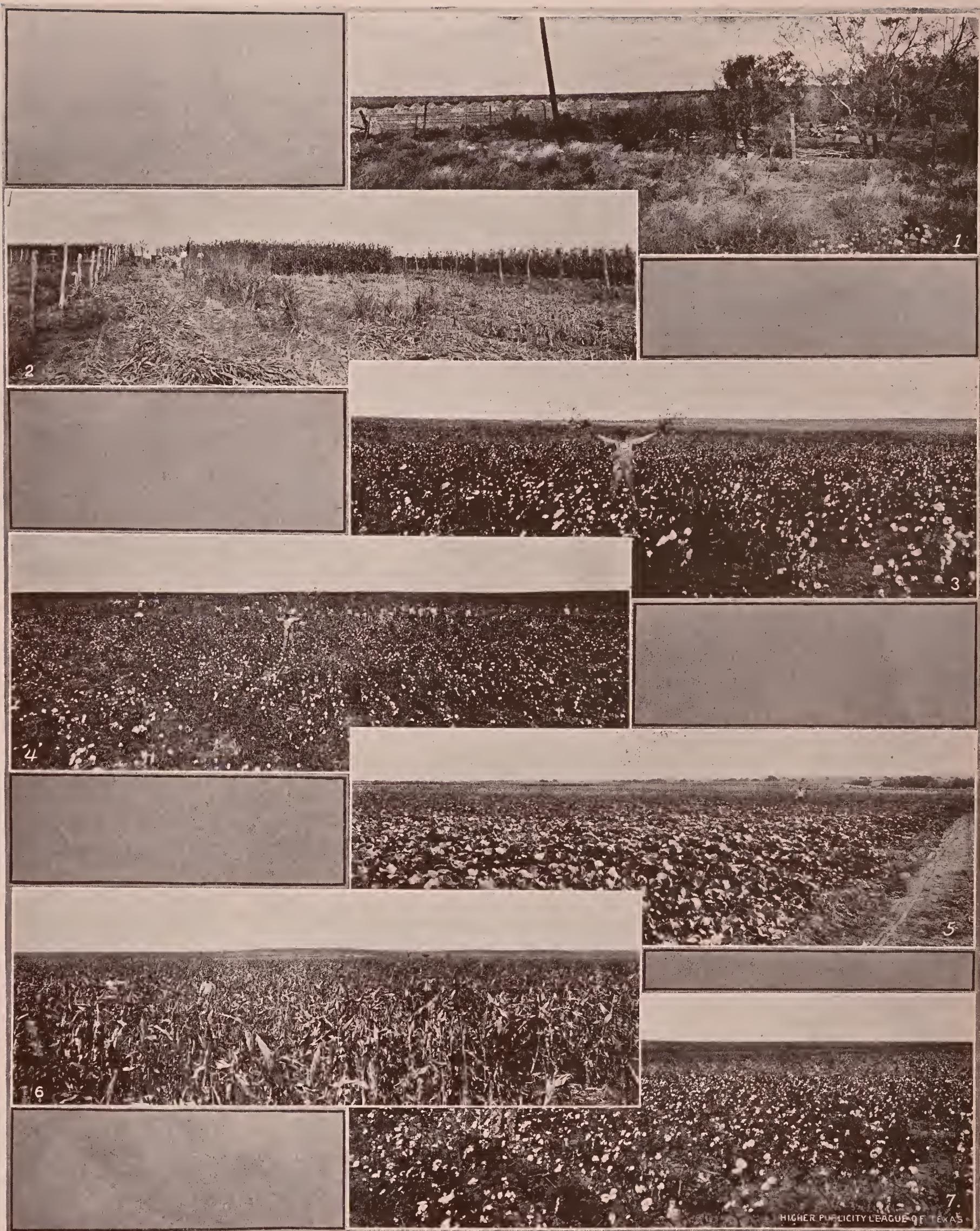
Sausage Material on the S. A. U. & G. Railroad—Views Taken Near Crystal City in Vicinity of Bohemian Colony.

FARM FACTS



Taming the Wild—Scenes in the Fowlerton Irrigated Section, Showing the Wild and the Tame.

FARM FACTS



Scenes on the Medina Valley Irrigation Company's lands, west of San Antonio.

FARM FACTS

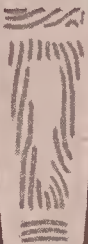


Scenes on the Medina Valley Irrigation Company's lands, west of San Antonio.

FARM FACTS



PIONEER
HOTEL
AT THE
BIRTH OF
CHARLOTTE



DEPOT AT CHARLOTTE



CHARLOTTE BANK



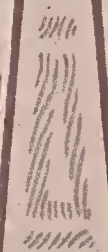
PLUM ORCHARD JULY 8TH



CHARLOTTE CROP EXHIBIT



CORN WITHOUT IRRIGATION



HIGHER
PUBLICITY
LEAGUE
OF TEXAS



SORGHUM CANE

Charlotte is located about forty-five miles south of San Antonio.

FARM FACTS



Imported Shropshire Sheep
Registered



Angora Goats
Registered

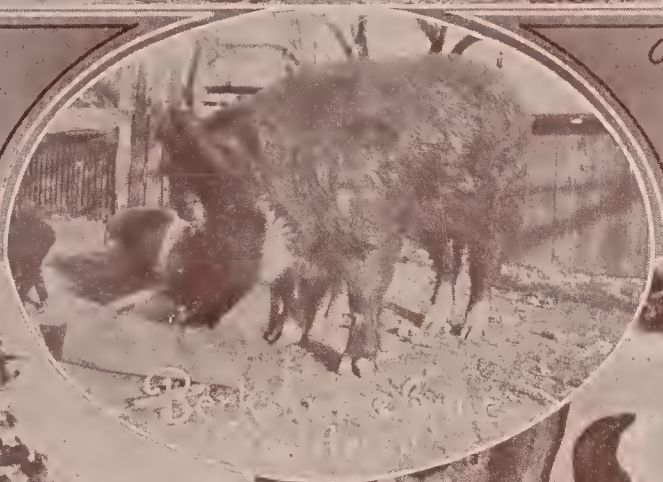


Registered Angora
Headed Rams



Oak Ridge

Dr. Kenney's
Sanatorium Stock-
Farm.
San Antonio, Texas.



Registered Holstein Cattle



GRANDSON OF
\$50,000
BULL
KING
SERGIS
PONTIAC
ALCARTRA

Johanna King Sergis Calamity

FARM FACTS

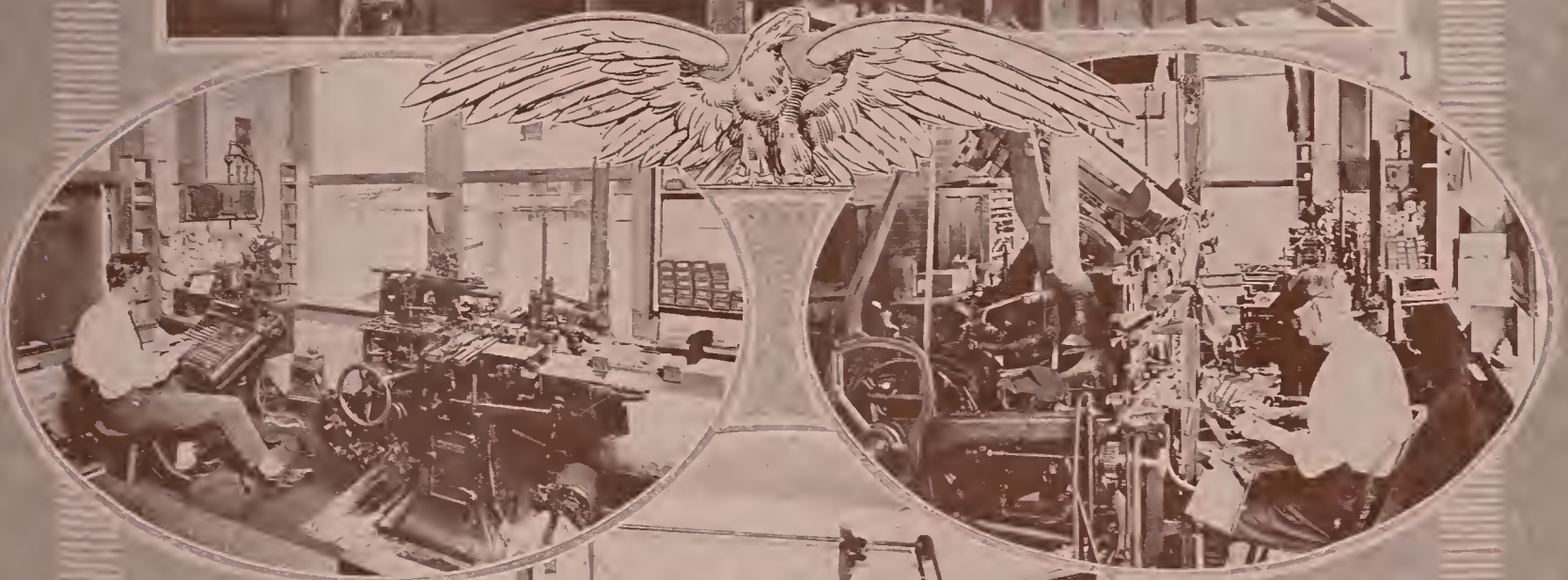


Scenes at St. Cloud Farm, which is one of the show places of San Antonio.

VIEWS IN PLANT OF EAGLE PRINTING COMPANY

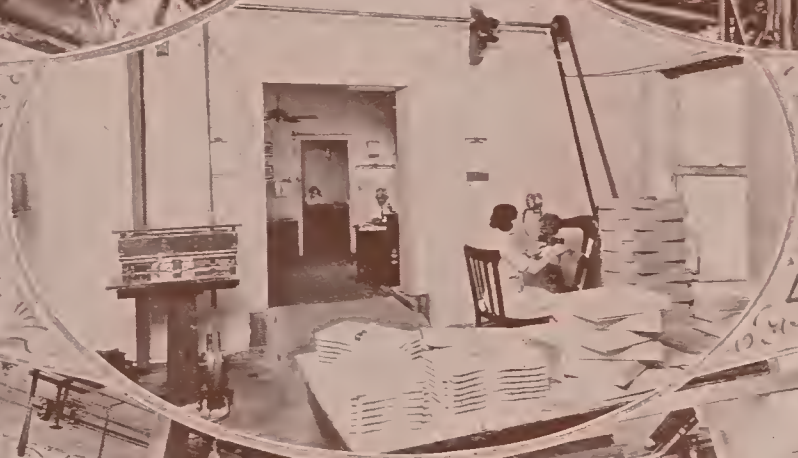


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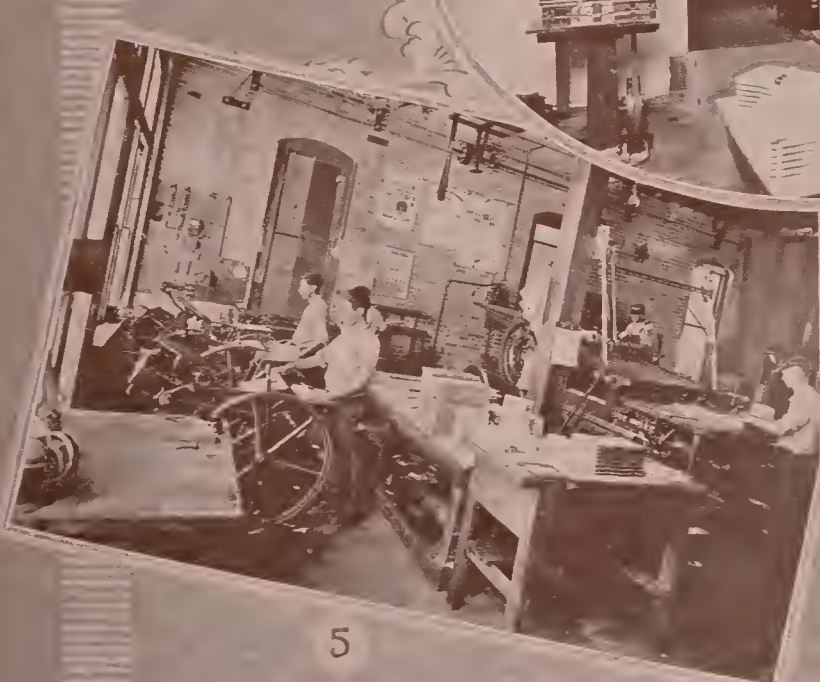


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6

HIGHER PUBLICITY LEAGUE OF TEXAS

1. Composing Room. 2. Monotype Department. 3. Linotype Department. 4. Corner in Bindery. 5 and 6. Press Room scenes. This is where the Greater San Antonio Book and Folders are printed.

FARM FACTS



Atascosa Colony Farms, Near Jourdanton, Texas, 37 Miles South of San Antonio.

Opportunities for Good Investment in San Antonio

"San Antonio in particular and Southwest Texas in general offer most inviting opportunities for investment at this time," says the bulletin of the Real Estate Board. "Our unique and fortunate position as a great agricultural center, as the Gateway to Mexico, and as the winter playground of the Central North certainly places us in the front rank as a place to make a home and fortunate investments."

"Farming opens up the most extensive field. With 20,000,000 acres of fine agricultural land undeveloped in this territory, there is no estimate to the growth that can take place along these lines. South Texas, with its abundant sparkling waters, its rich grasses and cheap roughage, promises to become a premier dairying country. We have proven beyond a doubt that we can grow feedstuffs more abundantly and cheaply in this section than any other; furthermore, we can feed livestock more cheaply, as we have practically all-year grazing and the advantage of saving large sums in providing shelter. Besides this, we have cotton, hogs, poultry and truck products, for which San Antonio offers the finest market."

Climate Makes Land Values

The real, bed-rock reason for land values, measured from the standpoint of productiveness, is climate, for climate is the one great fixed and unchangeable factor in production.

A good part of the farming of the world is not yet adapted to its climate; many branches of agriculture are being carried on in the wrong climate. To adapt itself to climate is the greatest problem of agriculture. The high cost of living will be reduced when this problem is solved.

You can change and even make soil, but you cannot in any way alter climate.

Whenever a man buys a patch of land, he gets a bunch of climate along with it—whether he wants it or not.

If productiveness fixes land values, climate determines both the possibility and degree of production.

On the lands in the Northern States farmers, if they are lucky, make one crop a year. What is the trouble? THE CLIMATE.

The climate that goes with the land of the Northern States is of the sort that limits production to a few months of the year, while the climate that goes with the land of the San Antonio territory is such as to make production possible every month of the year.

Higher Publicity League of Texas

E. A. LUCK, Director of Publicity
SAN ANTONIO, TEXAS



Scenes at Collins Gardens, Southwest of the City.

FARM FACTS—MONEY CROPS



1 and 2. Loading Alfalfa. 3. Bermuda Onions. 4. Beets. 5. Cauliflower. 6. A Los Angeles porker. 7, 8 and 9. Irrigated Onions and Spinach. All these pictures were made March 7, 1922.

These views are typical of what may be seen along the route of the S. A. U. & G. Railway.

—Courtesy, F. Z. Bishop.

FARM FACTS



View of the Developed Section of Los Angeles, Texas, Lands—1. Farm House. 2. Poultry Yards on Harriss Farm. 3. Large Reservoir. 4. Irrigated Onion Field. 5. Magnificent Field of Head Lettuce. The S. A. U. & G. Railway passes through these farms.

FARM FACTS—MARVELOUS MEXICO



214-PASEO DE LA REFORMA
MEXICO CITY.



21-COLONIAL STATION
MEXICO CITY.



215-CATHEDRAL
MEXICO CITY.



21-CHAPULTEPEC CASTLE—
MEXICO CITY.

There are being put in operation in the San Antonio territory many large farm projects to place under cultivation many thousand acres of land. Out of their knowledge of our soil, water supply, climate, environment, markets and general conditions, Northern farmers are choosing the San Antonio district for their future operations.

—Courtesy, Paradise Valley Colony Company.

To the Man Who Can Look Ahead

San Antonio Has Been Hiding Its Light Under a Bushel, But Men of Foresight, Enthusiasm, Capital, Energy and Skill Have Discovered Its Many Attractions and Have Set in Motion Here the Process of Building a Metropolis and a City of Homes.

History repeats itself—San Antonio will be to Texas and the entire Southwest what Los Angeles is to California and the West Coast.

Not so many years ago Los Angeles was nothing but a village of eleven thousand people—mostly Mexicans. Today she is the commercial metropolis as well as the playground of California, with a population of over eight hundred thousand.



Army Y. M. C. A.

You who can glimpse into the future, those of you who do not live in the present, cannot fail to see the handwriting on the wall.

The San Antonio territory is recruiting thousands of men annually who are making wonderful developments, and a few years hence there will be plenty of men on the streets of San Antonio to say: "A FEW YEARS AGO I COULD HAVE BOUGHT PROPERTY IN THE BEST SECTIONS OF THIS OLD TOWN FOR A FEW HUNDRED DOLLARS THAT WOULD HAVE MADE ME RICH."

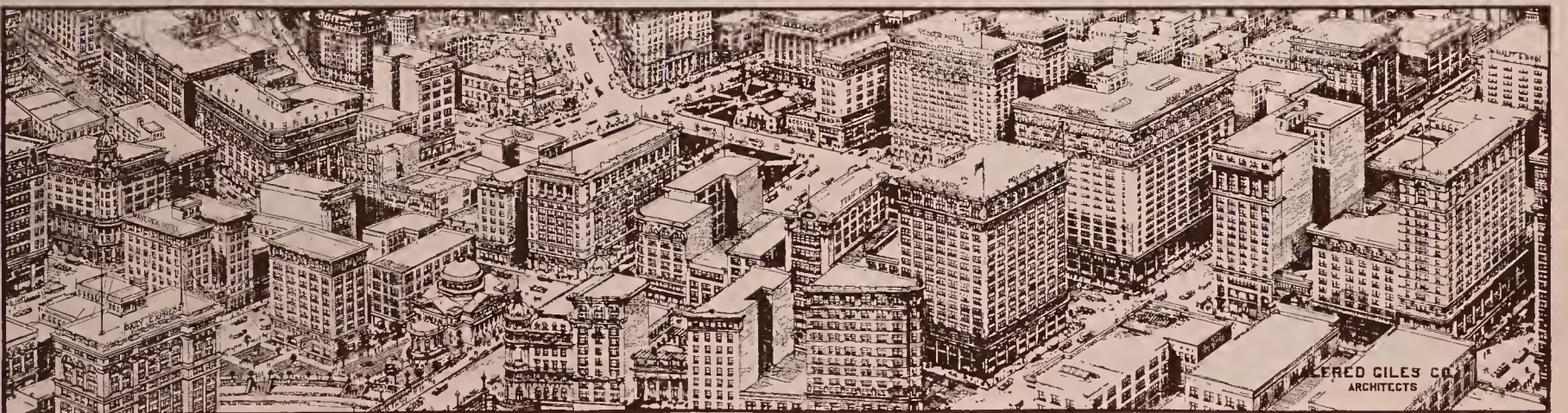
"He who lives within the sound of the cataract is unconscious of its roar." The native Texan is in this very fix, as he is in the midst of what seems commonplace to him and he fails to grasp the red ripe opportunity which the newcomer from the North so quickly sees after he investigates.

Men who have been close students of affairs in Texas have always predicted that there was to be built, somewhere in South Texas, a great city, but

"Where?" was the question. No sooner had the great Resort Hotels of San Antonio become known and the big bond issue for street improvements been sold than they said: "THIS IS THE PLACE."

The Agricultural Empire back of San Antonio is one of the reasons. The Panama Canal is another reason, while its wonderful climate, strategic location as the gateway to commercial Mexico, and the fact that it has an unlimited supply of the finest artesian waters are still other reasons.

San Antonio stands today as Los Angeles did a few years ago. Men of small means could then get a foothold that has counted into the millions since, and the same opportunity is presented in San Antonio today. Investments in combination Commercial Cities and all-year-round resorts have always brought enormous profits, and these profits San Antonio now invites all comers to share in.



Alfred Giles' Dream of the Future Skyline of San Antonio from Alamo Plaza as a Center

—Illustrated by Herbert S. Green.

The Process of Building a Metropolis Has Been Set in Motion Here

AND IT IS NO WONDER THAT MEN OF FORESIGHT,
ENTHUSIASM, CAPITAL, ENERGY AND SKILL ARE
TAKING ADVANTAGE OF THIS RED-RIPE OPPORTUNITY

Remember, the great Canal which divides a Hemisphere and unites a world means more than we can tell to the farm land and industrial propositions of the San Antonio district which is in close proximity to the Gulf Harbor of Port Aransas and contiguous to the largest trade basin of the five great natural divisions of the United States now accessible to ocean ships. It marks the mightiest change in the world's material affairs since the discovery of America. The South Texas Coast will be close to all the markets of the world. What Commodore Maury predicted for the Gulf of Mexico fifty years ago is about to come true. He declared that the breaking down of the barriers between the Atlantic and Pacific would focus the world's commerce in the Gulf of Mexico.

If we could conceive of the creation of a new world which overnight was joined to the earth, with a population equal to half of the Globe—a new world with 800,000,000 people ready to enter actively into the broadest business development—the opportunities for people of this particular section to do business with the newly made world would not be greater than the opportunities which have been brought into existence by the opening of the Panama Canal and the development of the largest inland water system on the continent—the Intercoastal Canal having its longest coast line in Texas.

San Antonio's share in these vast opportunities will no doubt be great, on account of the stupendous tonnage which can be produced on the rich lands tributary to it. The San Antonio territory is the section where the quickest and biggest results following harbor developments at Port Aransas will be shown—that is clear. People who can look ahead should by all means look into the San Antonio proposition and that now is the time to do so is very evident.

The far-sighted man can see that the next focus of great development is here and that history is bound to repeat itself at San Antonio. For the many reasons look carefully over the pages of this publication and write to the HIGHER PUBLICITY LEAGUE OF TEXAS for more facts before you accept the invitation to become a citizen of San Antonio. THE CITY OF DESTINY AND OF YOUR DESTINATION.



In Brackenridge Park

HIGHER PUBLICITY LEAGUE OF TEXAS

E. A. LUCK, Director of Publicity 319 St. Mary's Street, San Antonio, Texas



Alfred Giles' Dream of the Future Skyline of San Antonio from Main Plaza as a Center.

SAN ANTONIO HAS 216 MILES OF PAVED STREETS



WOODLAWN
AVENUE



COMMERCE
STREET



N. FLORES
STREET



MAIN
AVENUE



RIVER
AVENUE

HIGHER PRIORITY
LEAGUE OF TEXAS

Residential Streets Paved With Bitulithic—The Number of Automobiles in San Antonio Now Registers Nearly 30,000.

EVOLUTION OF A GOOD ROAD
San Antonio Is Beginning to Make Good Use of Its Wonderful Road-Making Material.



Trap Rock Quarry.



Crushing Plant.



Construction of a Trap Rock Road.



Nearing the Finish.



A City Street.



Woodland Drive.



County Road.



Residential Street.
—Courtesy, Texas Trap Rock Company.

AUTOMOBILE ROADS OF BEXAR COUNTY

A Short While Ago Tourists Could Not Enjoy These Wonderful Loop Drives on Account of the Dust.



Southton Road.



Mission Loop.



Culebra Road.



Corpus Christi Road.



Somerset Road.



North Loop.

Roads made by the Uvalde Rock Asphalt Company.

AUTOMOBILE ROADS OF BEXAR COUNTY

There Are Now Many Miles of These Uvalde Rock Asphalt Roads Radiating in Every Direction.



Fredericksburg Road.



Brackenridge Park Road.



Mission Loop.



Mission Loop.



Sulphur Springs Road.



Pleasanton Road.

Roads made by the Uvalde Rock Asphalt Company.

NATURAL ROCK ASPHALT DEPOSIT AND MINES IN UVALDE COUNTY, TEXAS



Numerous Streets in San Antonio Are Paved With This Material.



Adams Street.



Third Street.



South Alamo Street.



Richmond Avenue.

—Courtesy, Uvalde Rock Asphalt Company.

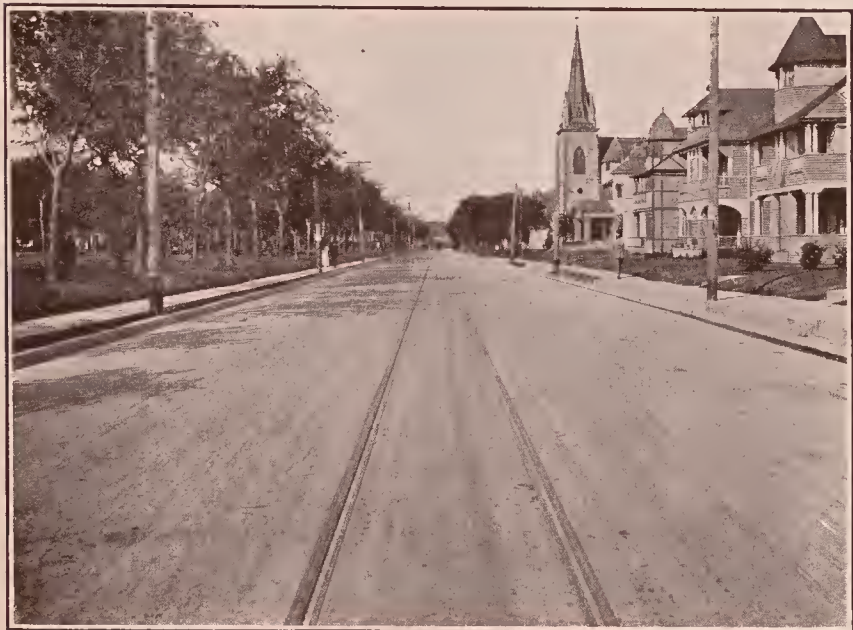
UVALDE ROCK ASPHALT STREETS



Romana Street.



Lexington Avenue.



Camden Street.



Crockett Street.



Avenue E.



New Braunfels Avenue.

—Courtesy, Uvalde Rock Asphalt Company.



ALLAMO NATIONAL BANK

This building received national publicity when it was moved bodily during the street-widening campaign in 1913-14. It was moved twenty feet from original location without the slightest damage.

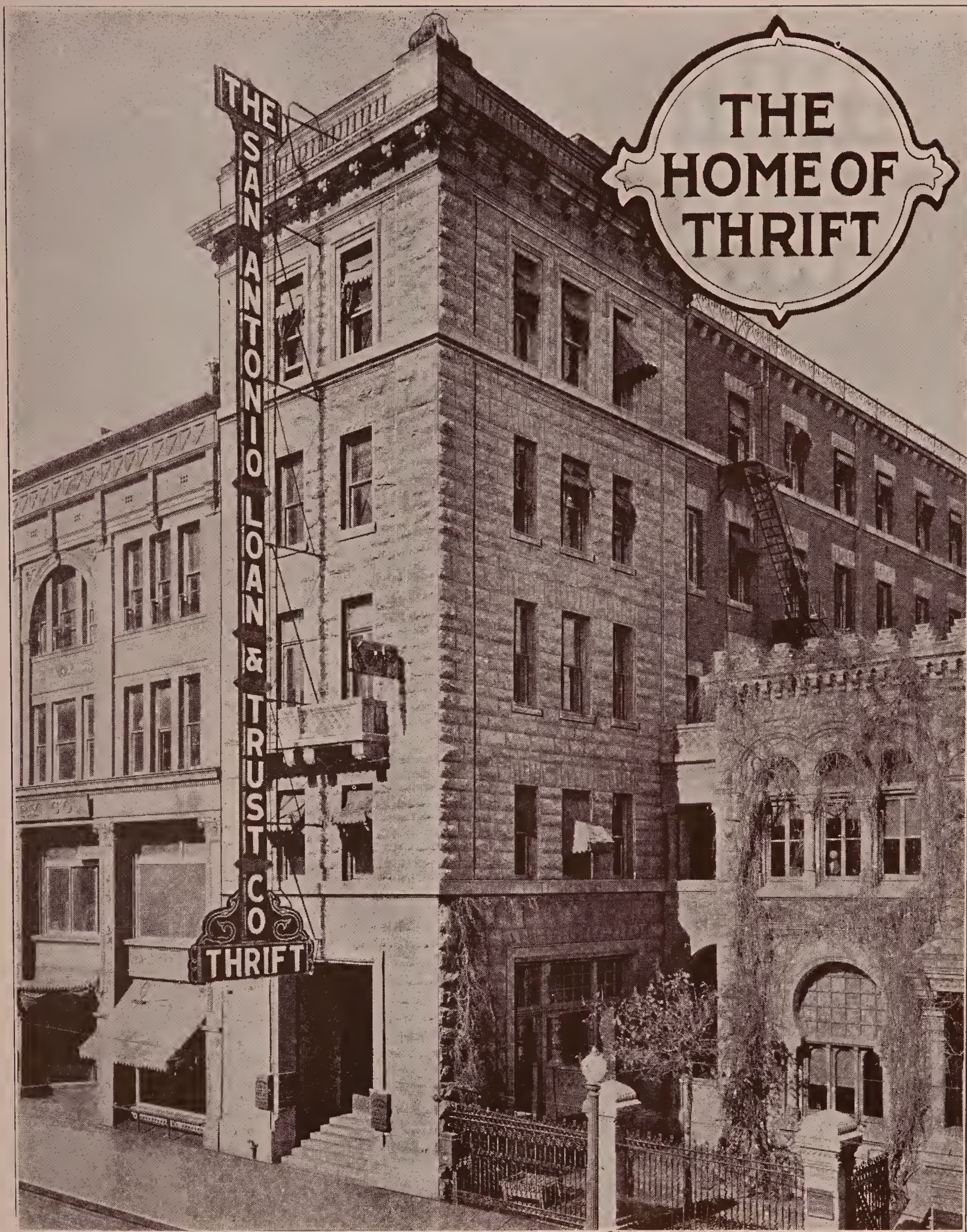
FINANCIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

CENTRAL TRUST COMPANY

San Antonio has 15 Banks. Deposits, \$60,000,000 in National Banks; \$2,904,205 in State Banks; \$6,090,429 in Trust Companies; \$2,500,000 in Private Banks.



The San Antonio Loan and Trust Company, 215 W. Commerce Street.

FINANCIAL SAN ANTONIO



1. Main counting room. 2. President's private office. 3. Vice President's and General Counsel's private office. 4. Main office legal department. Wimer, Richardson & Co., Investment Bankers.

FINANCIAL SAN ANTONIO



Home of the New City National Bank, Corner Houston and Navarro



San Antonio National Bank.

FINANCIAL SAN ANTONIO



Frost National Bank, located on Main Plaza, showing interior and exterior. Main Plaza is one of the beauty spots of San Antonio. San Fernando Cathedral is shown on the left.

—Pittsburg Proof Products Building

FINANCIAL SAN ANTONIO



National Bank of Commerce, located at Main Plaza and Soledad Street.



Lockwood National Bank, No. 113 Avenue C. One of the most imposing bank buildings in Texas.

SAN ANTONIO RANKS HIGH AS SHOPPING CENTER



E. Hertzberg's Jewelry Store, one of the finest in the entire South.
 1. View left aisle, watch display case in foreground. 2. View right aisle, diamond display case in foreground. 3. Diamond room. 4. Hertzberg's corner. 5. Optical department, partial view. 6. Manufacturing jewelry and repairs. 7. Manufacturing jewelry shop and engraving.

SAN ANTONIO RANKS HIGH AS SHOPPING CENTER



E. S. FOMBY



HIGHER PUBLICITY LEAGUE OF TEXAS

E. S. Fomby Company, on East Houston Street.

SAN ANTONIO RANKS HIGH AS SHOPPING CENTER



1. Frank Bros.' extensive window display. 2. Beautiful Alamo Plaza looking north from a point in front of store. 3. Ground floor interior. This is one of the finest haberdasheries in the South.

POINTS OF INTEREST



PROPOSED PLAN
FOR
ALAMO PLAZA



HIGHER PUBLICITY LEAGUE OF TEXAS

A Start Has Already Been Made for a Civic Center in San Antonio.

MUSICAL SAN ANTONIO



LUCILE CARROLL WISEMAN
Lyric Soprano



JULIEN PAUL BLITZ
(Conservatory of Ghent, Belgium)
Conductor of S. A. Symphony Orchestra



MILDRED CARROLL WISEMAN
Violiniste



LUIS ALFONSO MARRON
Concert Pianist



MISS NORA ECKELS
Teacher of Expression



MRS. NELLIE JARVIS
Organist



ERNEST THOMAS
Teacher of Violin



F. H. PALMER
Violinist



MARJORIE E. WILL
Expression and Dramatic Art



GILBERT E. SCHRAMM
Teacher of Singing

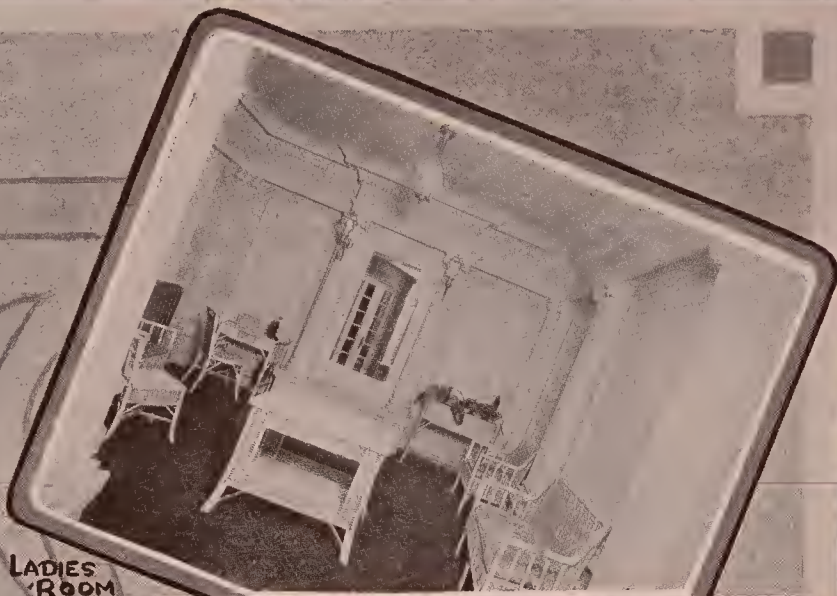


LUCAS CERNA
Violinist

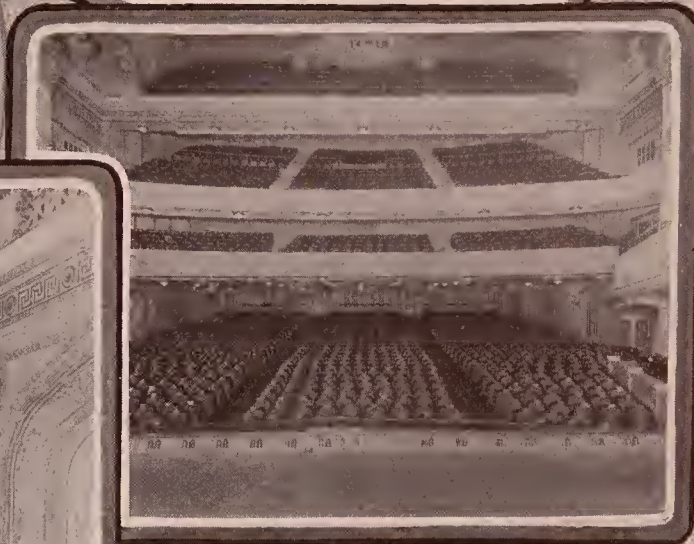
MAJESTIC THEATRE



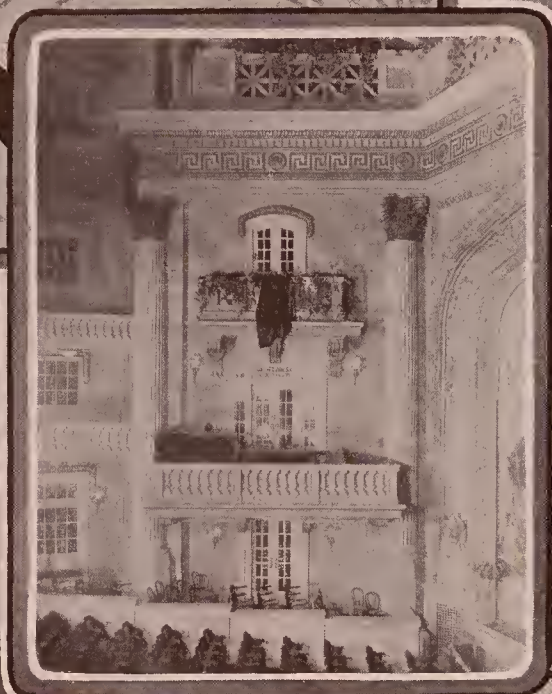
NURSERY



LADIES ROOM



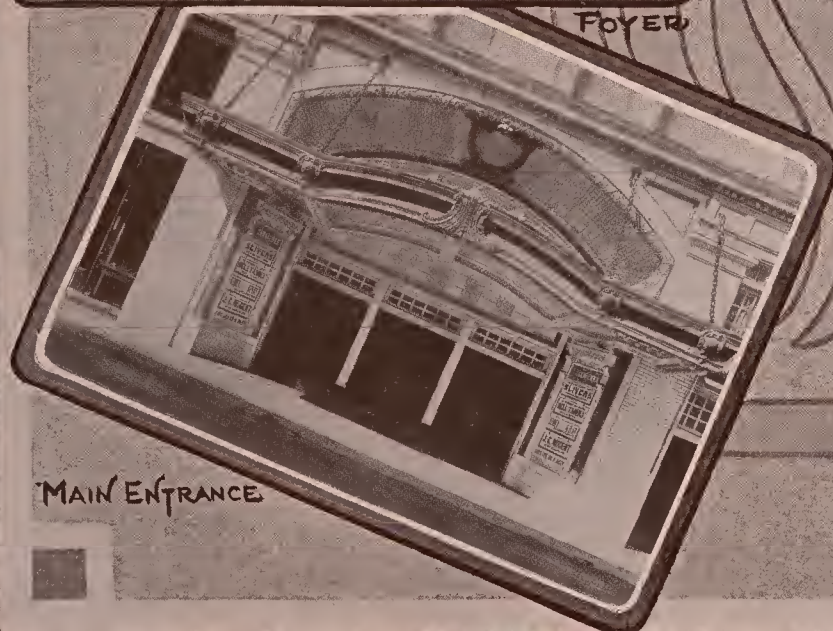
AUDITORIUM



BOXES



FOYER



MAIN ENTRANCE

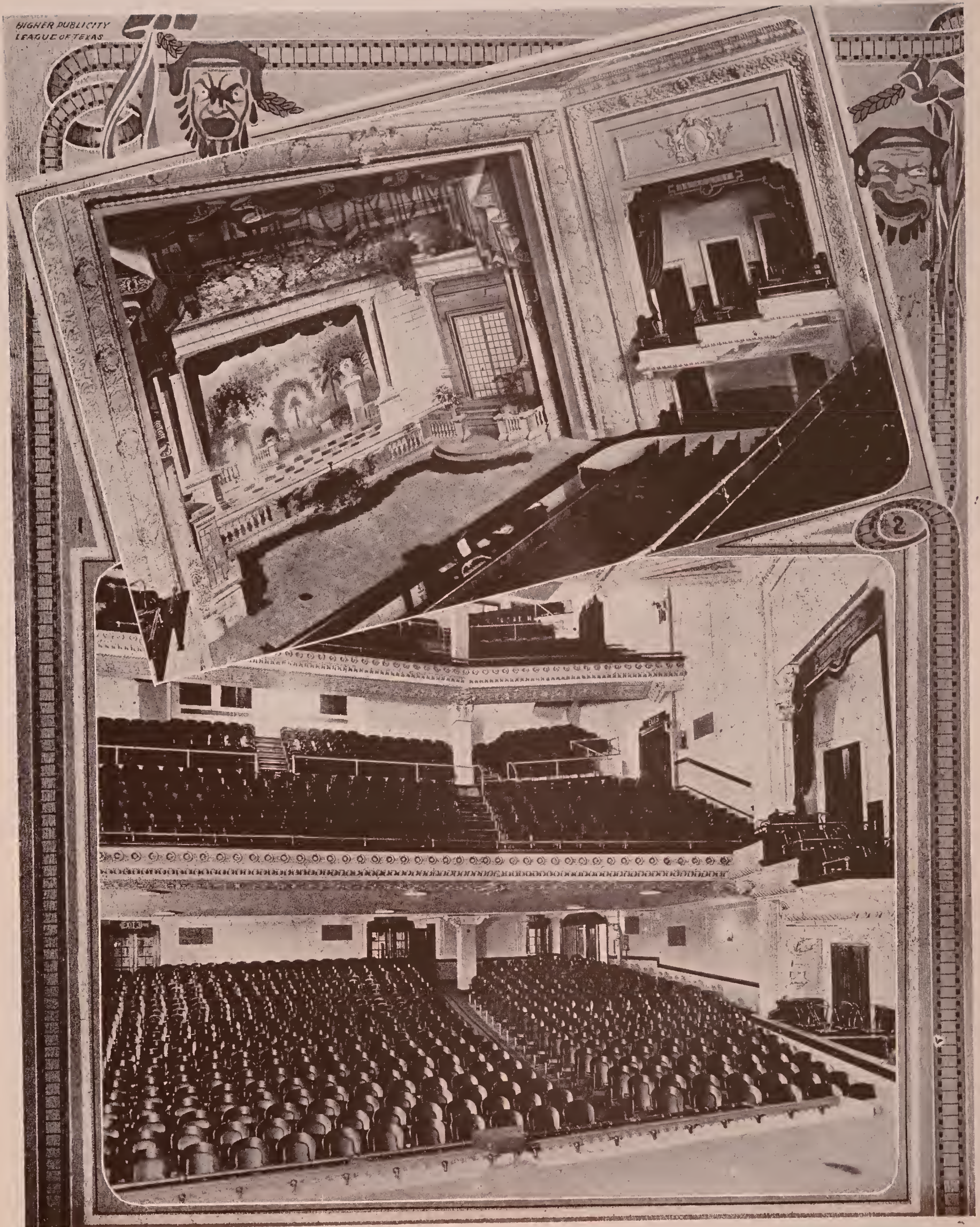


LOBBY

HIGHER PUBLICITY LEAGUE OF TEXAS

This is the largest and finest theatre in the South. San Antonio is very fortunate in having a theatre playing big time vaudeville. The Majestic offers winter tourists the same high class bills they are used to seeing in the large cities of the North. It is under the efficient management of Charles A. Leach, Jr.

EMPIRE THEATRE—THE MOVIE HOUSE DE LUXE



The Empire Theatre is not surpassed by any theatre in the United States. It has a \$60,000 organ and the acoustic design of its interior is perfect. W. J. Lytle, Manager

TRANSPORTATION



The New \$1,500,000 M., K. & T. Terminal.
Five trunk lines of railroads enter and pass through San Antonio: The Southern Pacific, the Missouri, Kansas & Texas, the International & Great Northern, the San Antonio & Aransas Pass, and the San Antonio, Uvalde & Gulf.



Beautiful Japanese Tea Garden in Brackenridge Park.



One of the finest structures of its kind in the South. Constructed at a cost of one million dollars.

Tabloid History of San Antonio

San Antonio was first settled in 1689 by the Spaniards, under a charter issued by Ferdinand III. of Spain, which named the town San Fernando. In those early days it was the frontier post of civilization and the struggle between the two civilizations ebbed and flowed, with the white man pushing the savage back farther and farther into the wilderness. In 1776 the French, under St. Denis and Laharpe, attacked the city, but were defeated by the Spaniards. Early in the Nineteenth Century Americans in great numbers came to Texas and into San Antonio, which was even then known as a great health resort. In the fullness of time rebellion against Mexican rule grew into armed revolt, and the Americans assumed power in San Antonio after the battle of Conception, in which they were victorious, October 28, 1835. When the Texans marched out to defend other parts of Texas the Mexicans once more gained control of the city, but in the battle of December 5, 1835, in which Ben Milam was killed, San Antonio was taken by the Texans. Then followed the defense of the Alamo, which ranks with the defense of Marathon and the charge of the Light Brigade at Balaklava.

This heroic sacrifice was not in vain. When the news of it spread through Texas, men rushed to arms to avenge the death of their countrymen. How General Santa Anna marched from San Antonio to the battle field of San Jacinto, where, on April 21, 1836, he was utterly overwhelmed by General Sam Houston and the Texans, is a matter of general history. Thus San Antonio became the cradle of Texas Liberty, and the sacred Alamo the shrine of heroism that will be revered as long as patriotism and courage and manhood have any worth in the world.

In view of her many attractions, is it any wonder that Americans, quick to see and to seize opportunities, are pouring into San Antonio, with capital, energy, enthusiasm and skill? The magnificent developments of the past few years, and the wonderful increase of tourists into San Antonio since the construction of her palatial hotels, have earned for her the name, "Old-New Pearl of the Continent."

San Antonio has witnessed the winds flaunt the flags of six governments to the heavens—the insignia of Spain, the Lily of France, the Serpent of Mexico, the Star of Texas, the Bars of the Confederacy, and the Stars and Stripes of a united country. History, tradition, love and veneration have each contributed to the development of San Antonio, which today, while no less inspired by a wonderful record, throws open its doors and invites the world to lift the latch string and partake of its always generous hospitality and welcome.

E. A. LUCK, Director of Publicity,
HIGHER PUBLICITY LEAGUE OF TEXAS.

CAMP TRAVIS AND FORT SAM HOUSTON



Camp Travis.

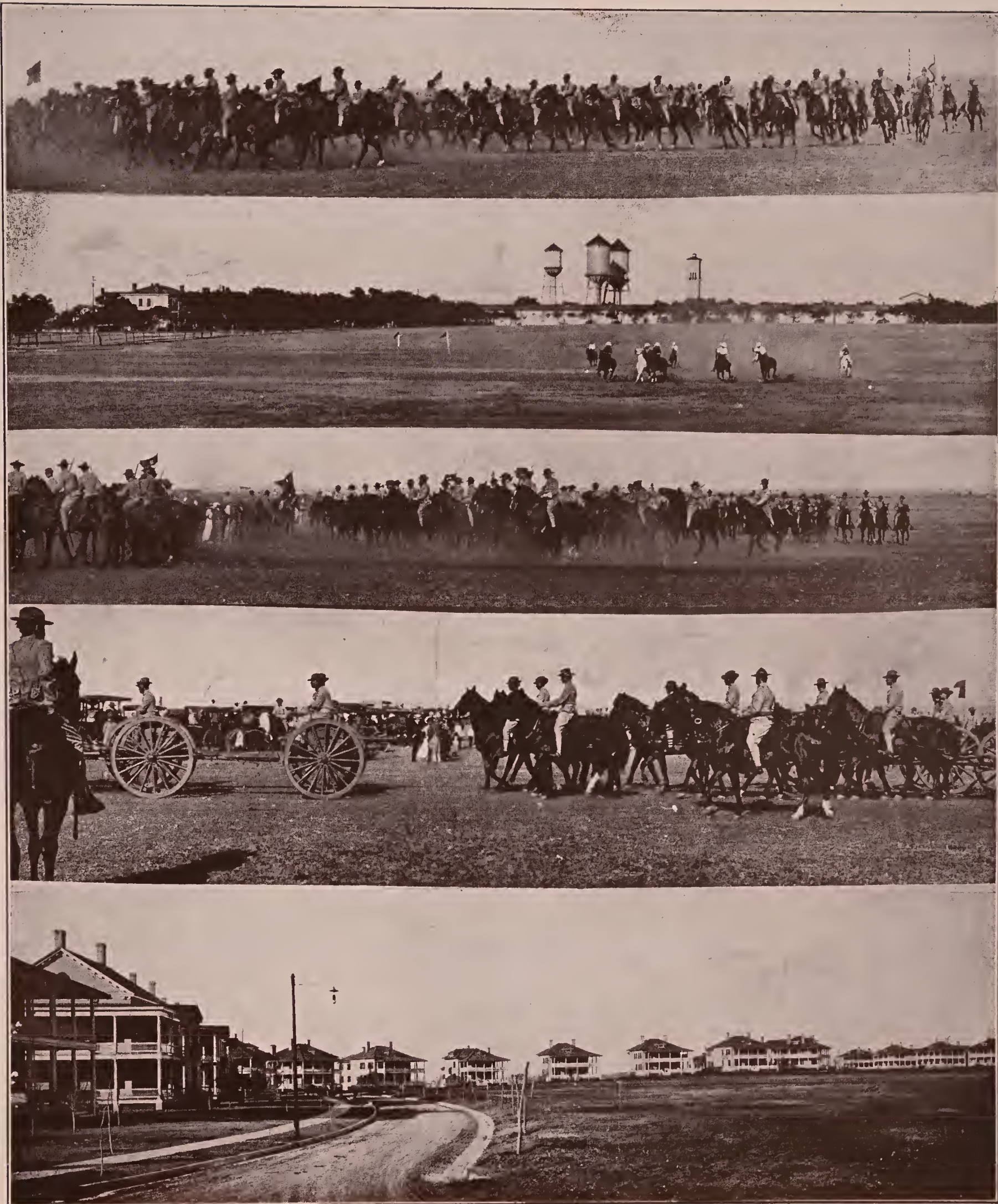


Bird's-eye view of Camp Travis, adjoining Fort Sam Houston.



United States Barracks, Fort Sam Houston.
—138—

SCENES AT FORT SAM HOUSTON



This is the largest permanent Army camp in the United States, and the Government is spending large sums of money in upkeep and improvements.

SAN ANTONIO FIRE DEPARTMENT



San Antonio's Fire Department ranks highest in the State. Number of paid men, 232. Lowest key rate in Texas.

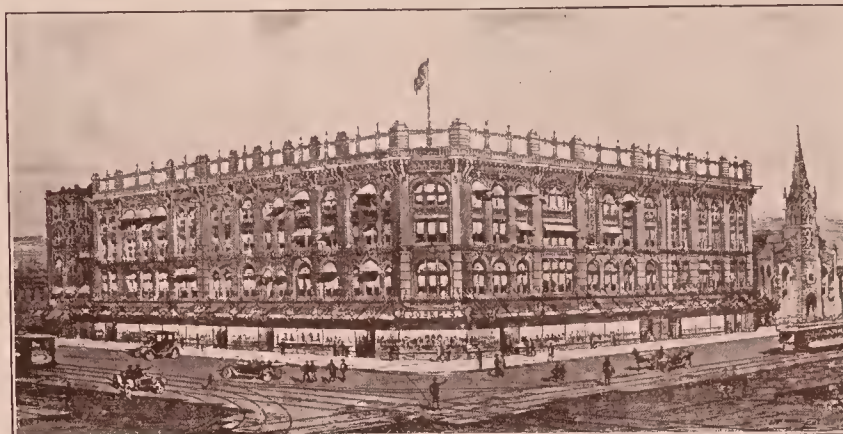
COMMERCIAL AND INDUSTRIAL SAN ANTONIO

The day was, and not so many years since, when San Antonio was a frontier city, the half-way house between the effete East and the cowboy and sombrero-covered hidalgo of Mexico. Today it is one of the prosperous and constantly growing cities of the Southwest, the center of a great trade, and a distributing point of splendid dimensions.

Over four hundred industrial plants have established a most respectable pay roll. Up-to-date business houses show retail products equally up-to-date, comparing favorably with the shops of the biggest cities of the country.

The jobbing or wholesale houses are equally alert and progressive in their various lines, they being thoroughly representative and operating in a territory as large as the State of Ohio.

OVER FOUR HUNDRED
INDUSTRIAL PLANTS
ARE LOCATED IN
SAN ANTONIO



THE WHOLESALE TRADE
OF SAN ANTONIO IS
VALUED AT
\$160,000,000 ANNUALLY

Joske's Department Store.



Straus-Frank Saddlery Company, on West Commerce Street.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



The Wolff & Marx Company Department Store.

This is the largest and finest department store in the Southwest, and is filled with the highest grade ware from everywhere.



Richbook's Greater Department Store at 310 to 316 West Houston Street, opposite the Buckhorn, one of San Antonio's points of interest. 1. Night view of over 200 feet of modern window display. 2. Ladies' ready-to-wear window display. 3. A corner in men's furnishing department. 4. Section of ladies' ready-to-wear.

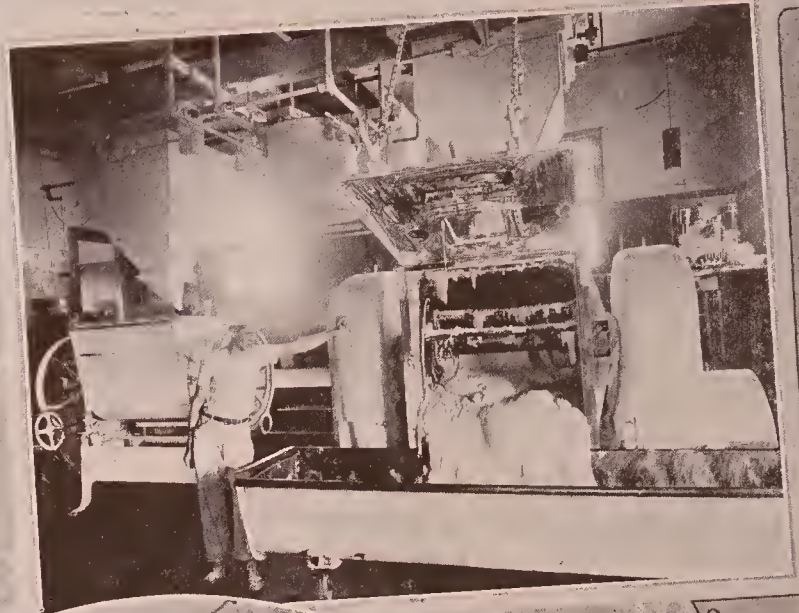
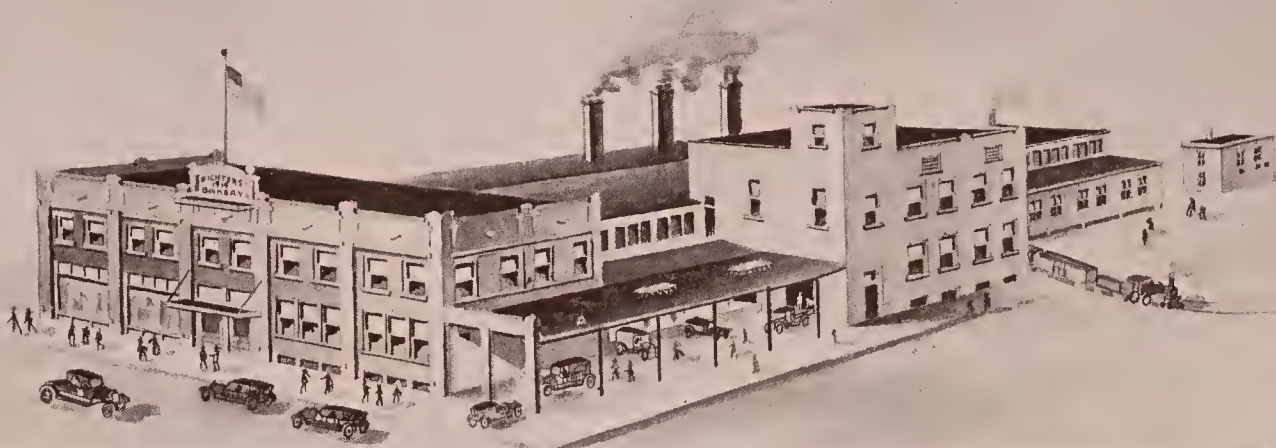
COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Home of the Pruitt Commission Company—1. Southwest corner of Building on S. P. Tracks and East Commerce Street. 2. Engine Room. 3. Banana Storage Room. 4. Produce and Sugar Wareroom. 5. Cold Storage Room facing shipping platform on railroad.

HIGHER PUBLICITY LEAGUE OF TEXAS

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS.

Evolution of the Butter Krust Bread. Richter's Bakery on South Laredo Street.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



7

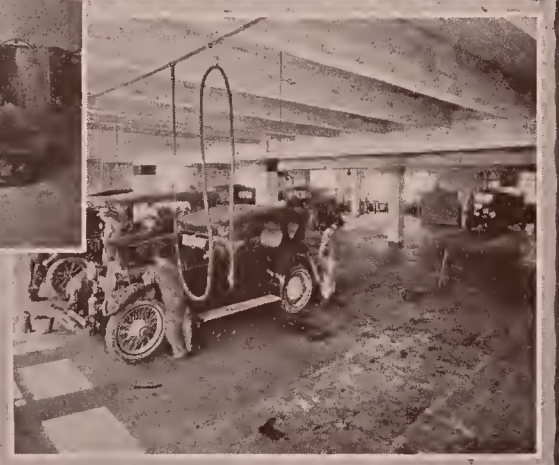
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6

HIGHER PUBLICITY LEAGUE OF TEXAS

Exterior View—1. Modern Industrial Plant, San Antonio Motor Sales Company, 411-13-15-17 Main Avenue. 2. Main display floor. 3. Paint and upholstery departments. 4. Finishing room, baked enamel department. 5. Machine and repair department. 6. Baking ovens, enameling department.

SAN ANTONIO AS A WHOLESALE CENTER



ALFRED GILES CO.
ARCHITECTS

2

3

HIGHER PUBLICITY LEAGUE OF TEXAS

The wholesale trade of San Antonio amounts to one hundred million dollars annually.
Top and Center—M. Half & Bro., wholesale dry goods house. Bottom—Caffarelli Bros., wholesale grocery house.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



PACKING HOUSE
& OFFICE

KILLING
FLOOR

COOLING ROOM

KILLING ROOM

SAUSAGE DEPT.

San Antonio Packing Company, Brazos and Tampico Streets. Beef and pork packers.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO
GEBHARDT CHILI PRODUCTS COMPANY



Gebhardt Chili Powder Company's products are shipped to every civilized country in the world and the fame of San Antonio is being spread by these "Made-in-San-Antonio" goods. 1. Exterior of first unit new canning plant. 2. Superintendent's and Government Inspector's office. 3. Filling and process room. 4. Section of wareroom showing bean picker and refinery. 5. View of kitchen. 6. Unloading Mexican chili pods. 7. Kitchen.



UNDERGROUND VAULT - ORIGINAL DESIGN - 12 CRYPTS - ERECTED IN MISSION BURIAL PARK, SAN ANTONIO —



EXECUTED IN TEXAS GRANITE
ERECTED AT HUNTSVILLE



IN SAN ANTONIO



MISSION BURIAL PARK



A BEAUTIFUL CELTIC DESIGN
IN MISSION BURIAL PARK



"TEXAS HEROES MEMORIAL"
IN GONZALES



A PRETENTIOUS ARTISTIC MEMORIAL
IN SAN ANTONIO

One of the Largest Marble Works in the South.

—Courtesy, Lucas Marble Works.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO

HIGHER PUBLICITY LEAGUE OF TEXAS

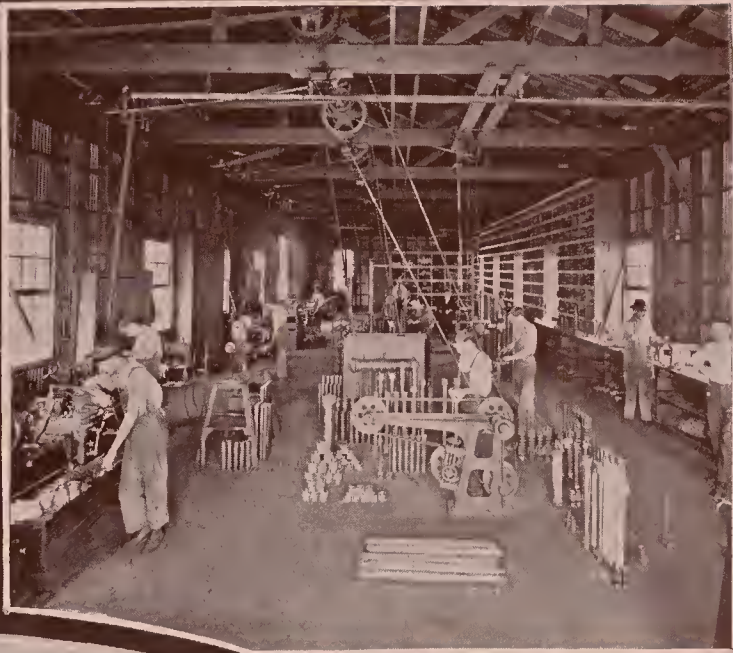
HANNIBAL PIANTA
 PLASTIC ORNAMENTS AND ART STONE
 326 FREDERICKSBURG ROAD, SAN ANTONIO, TEX.

The Largest Plastic, Ornamental and Art Stone Factory in the Southwest.

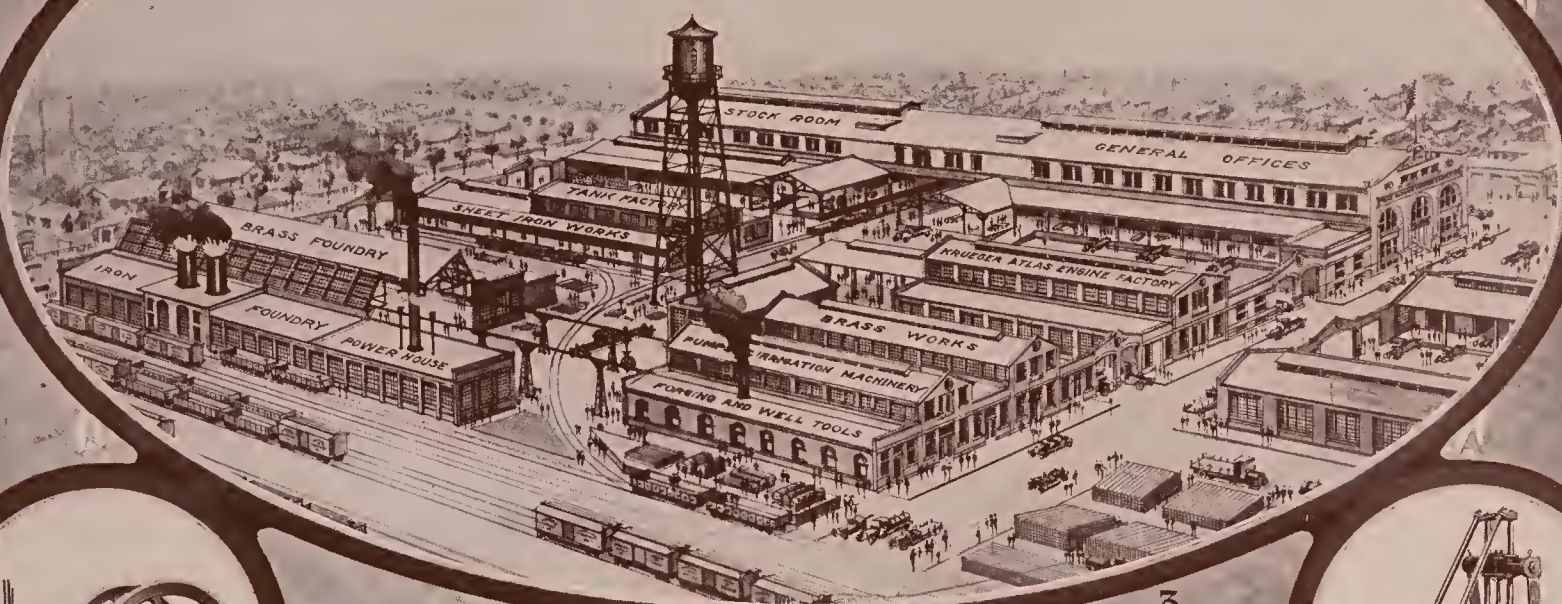
COMMERCIAL AND INDUSTRIAL SAN ANTONIO



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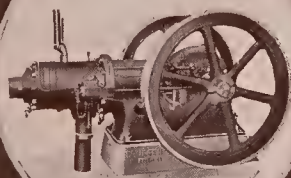


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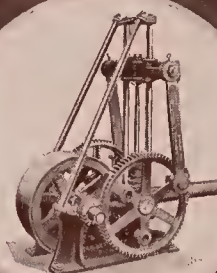


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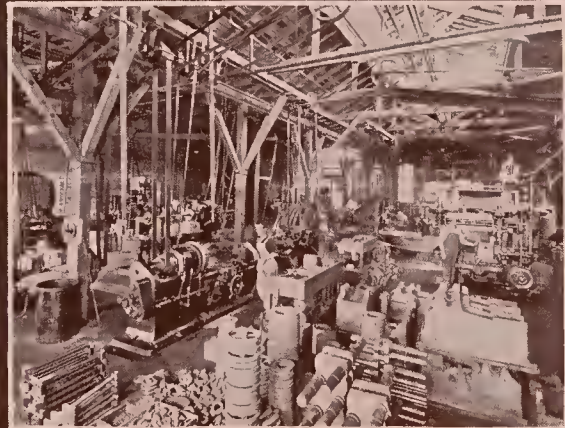
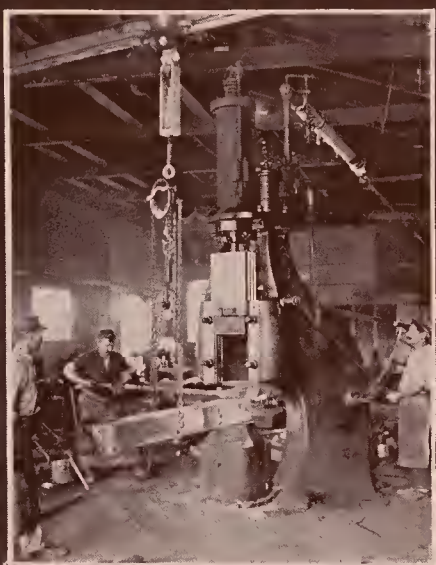
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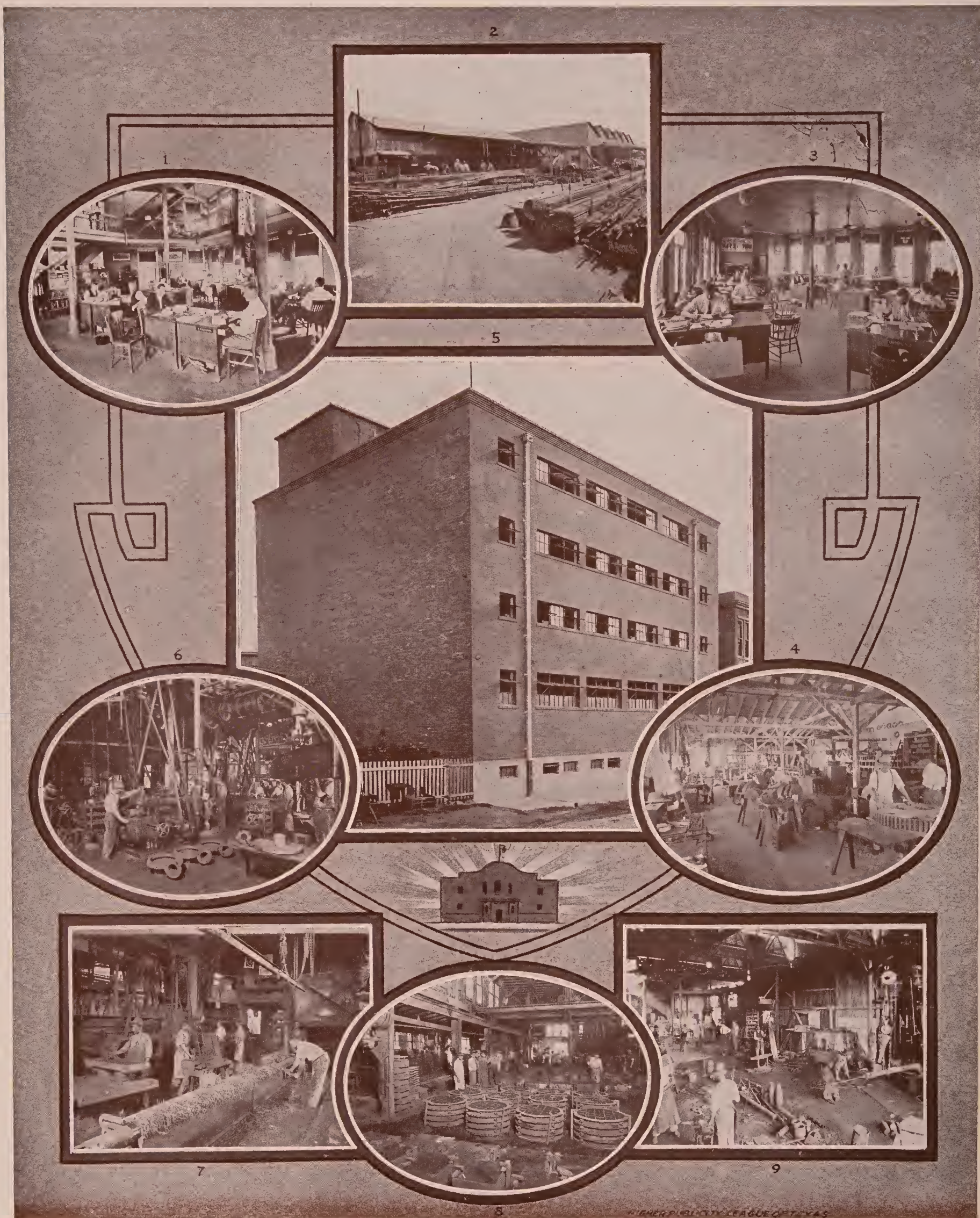
8



HIGHER PUBLICITY LEAGUE OF TEXAS

San Antonio Machine and Supply Company. 1. Boiler and tank shop. 2. Well cylinder shop. 3. Bird's-eye view of plant. 4. "Samsco" Pumping jack. 5. "Krueger" oil engine. 6. Cypress tank shop. 7. Oil well tool shop. 8. Engine machine shop.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Alamo Iron Works—1. General office. 2. Structural yards and shops. 3. Engineering department. 4. Pattern shops. 5. Mill supply warehouse. 6. Machine shop pump section. 7. Foundry core room. 8. Foundry heavy moulding floor. 9. Well tool forging shop.

This plant covers four acres.

L. T. Wright Company, Contractors

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



San Antonio Music Company—1. Commerce Street entrance. 2. General office. 3. Salesroom. 4-5. Warerooms. 6. Market Street entrance.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Allensworth-Carnahan Company, Wholesale Crockery, Glassware, Woodenware, Paper Bags, Wrapping Paper, Hardware Specialties, etc.
 1. Southeast corner of office. 2. Shipping room. 3. Front view of building, 621-623 South Flores Street. 4. One of the stock rooms.
 5. Receiving and shipping platform on M. K. & T. tracks.

—L. T. Wright Company, Contractors.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Southwestern Bell Telephone Company.

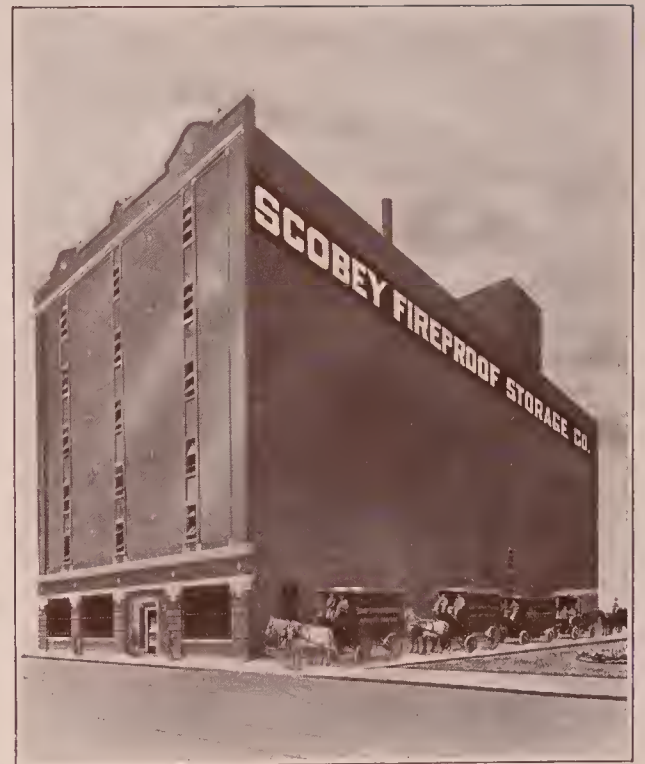


Muegge-Jenull Storage Company.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Merchants' Ice and Cold Storage Company.



Scobey Fireproof Warehouse.



Fritz Reuter's Machine Shop.



Beatty's Garage.



Caffarelli Brothers



R. L. Burnett Company.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Porter Loring.

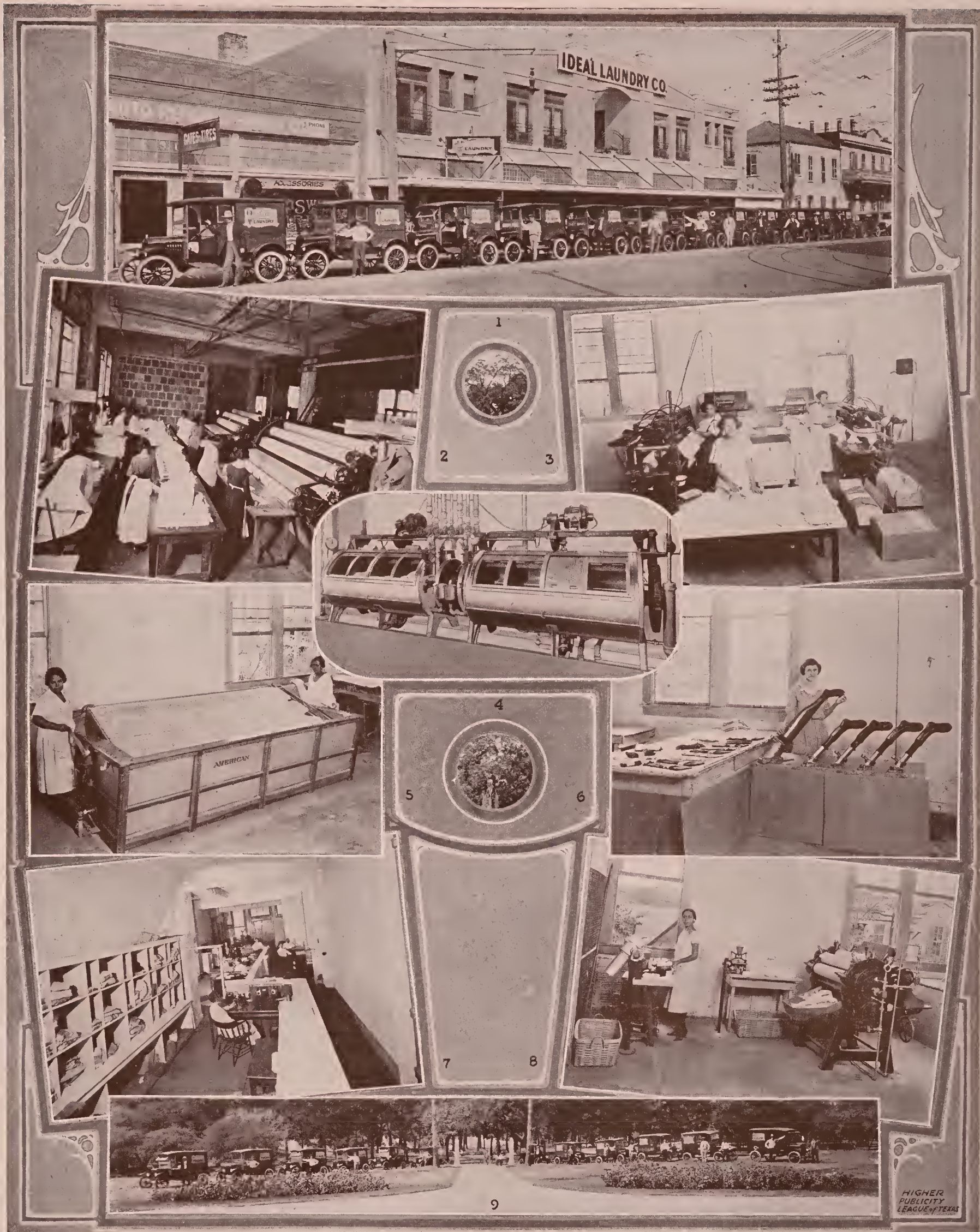


Gunter Office Building.

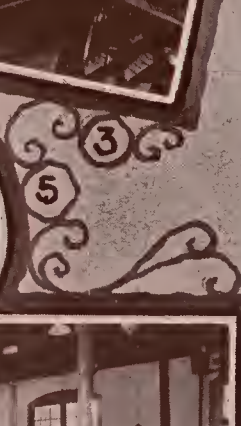
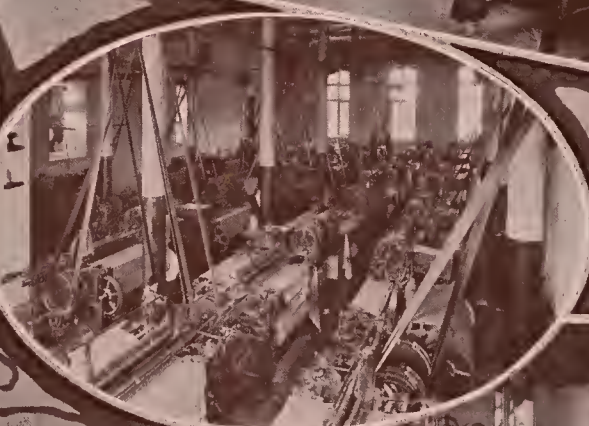
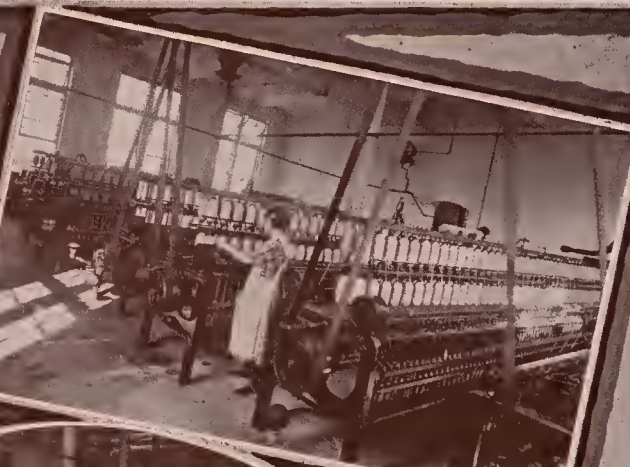
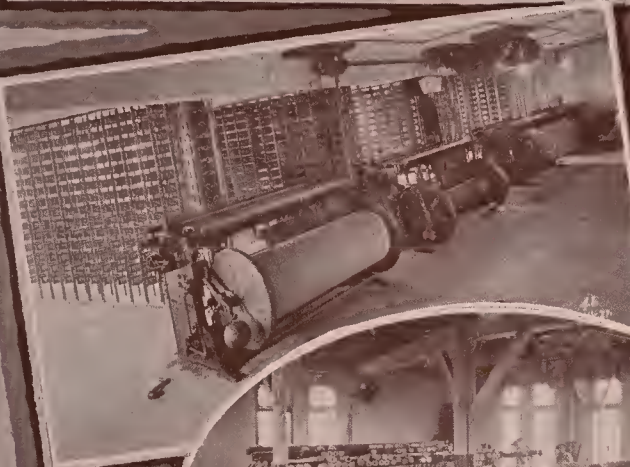


Jack Neal Nash Motor Company.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Ideal Laundry, located at No. 315 South Alamo Street, has one of the most modernly equipped laundry and dry cleaning plants in South Texas—1. Front of main building, showing a part of large delivery equipment. 2. Two of the large flat-work ironers, with a capacity of 1000 sheets per hour. 3. One of the automatic Prim-Press units which puts the family wash in reach of all. 4. Two Cascade washers, the best that money can buy. 5. Lace curtain machine. 6. Modern method of hosiery department. 7. Cash-and-carry department. 8. Collar ironing and moulding department. 9. Delivery trucks in Roosevelt Park.

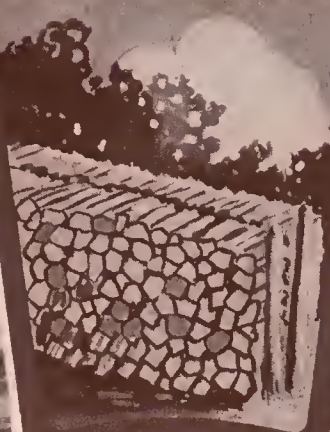


HIGHER PUBLICITY LEAGUE OF TEXAS

Lone Star Cotton Mills—1. General view of building. 2. Warping. 3. Spinning room. 4. Spooler room. 5. Weave room. 6. Card room. 7. Cloth room (inspecting, baling, etc.)



Front View of Plant



The Vault



Wood Yard



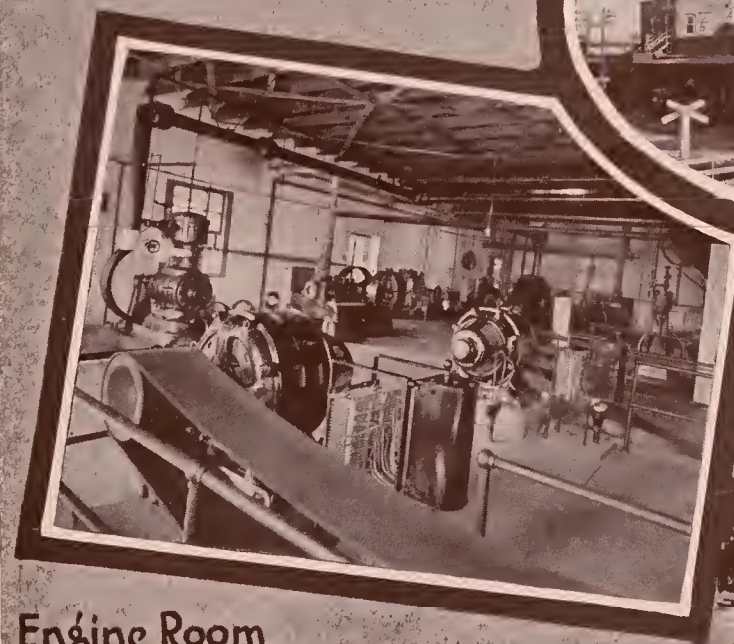
Engine Room



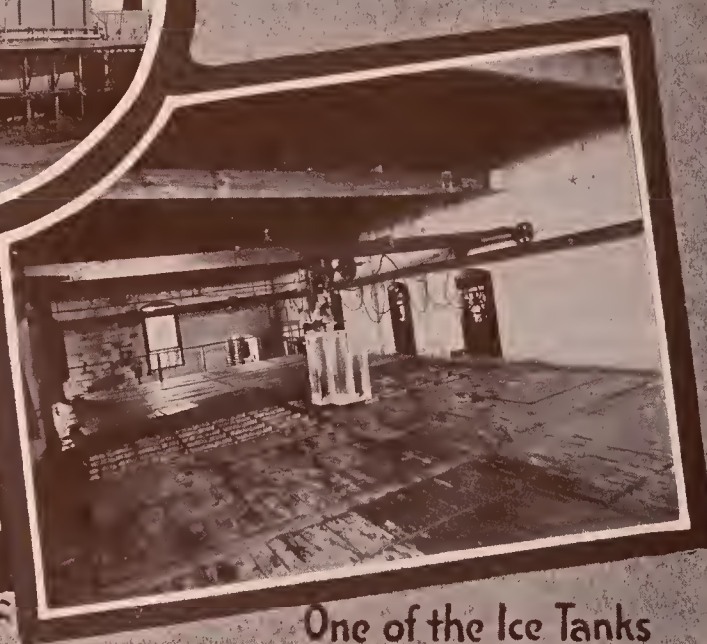
Rear View of Plant



West View of Plant



Engine Room

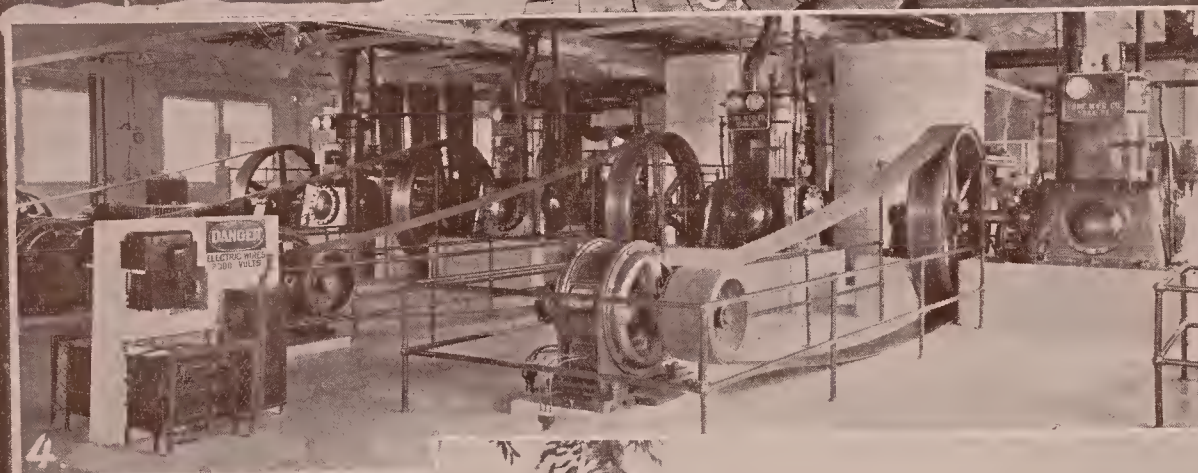
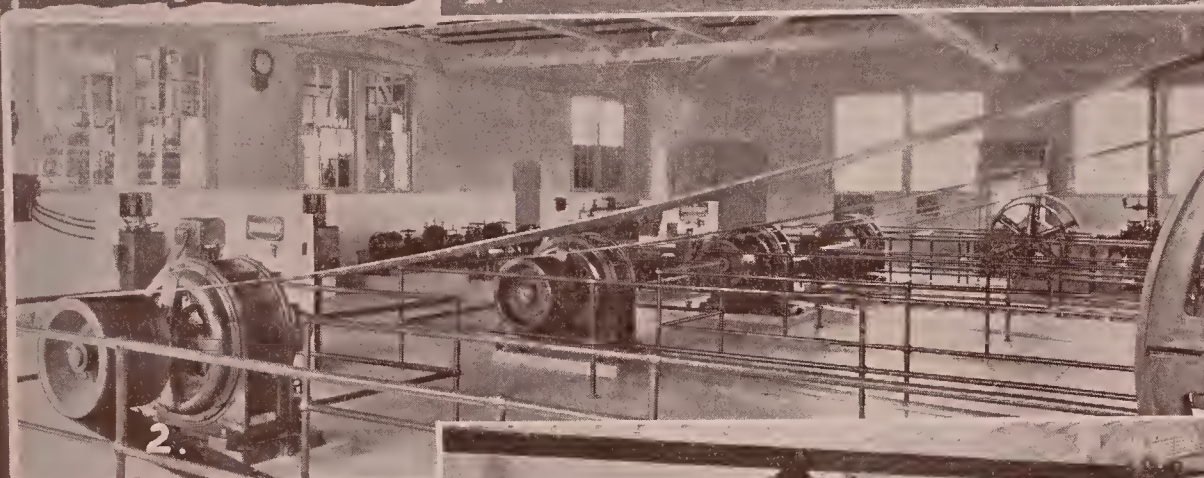


One of the Ice Tanks

Mission Ice and Fuel Company.

L. T. Wright Company, Contractors

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



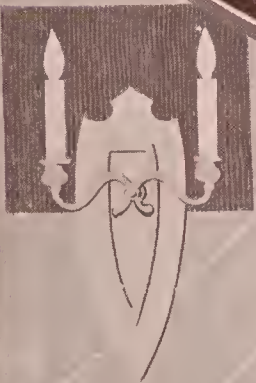
Southern Ice and Cold Storage Company. This plant has a daily capacity of 1000 tons and a storage capacity of 2000 tons.
—L. T. Wright Company, Contractors.



1



2



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5

HIGHER PUBLICITY LEAGUE OF TEXAS

Household Furniture Company at West Commerce and St. Mary's Streets.

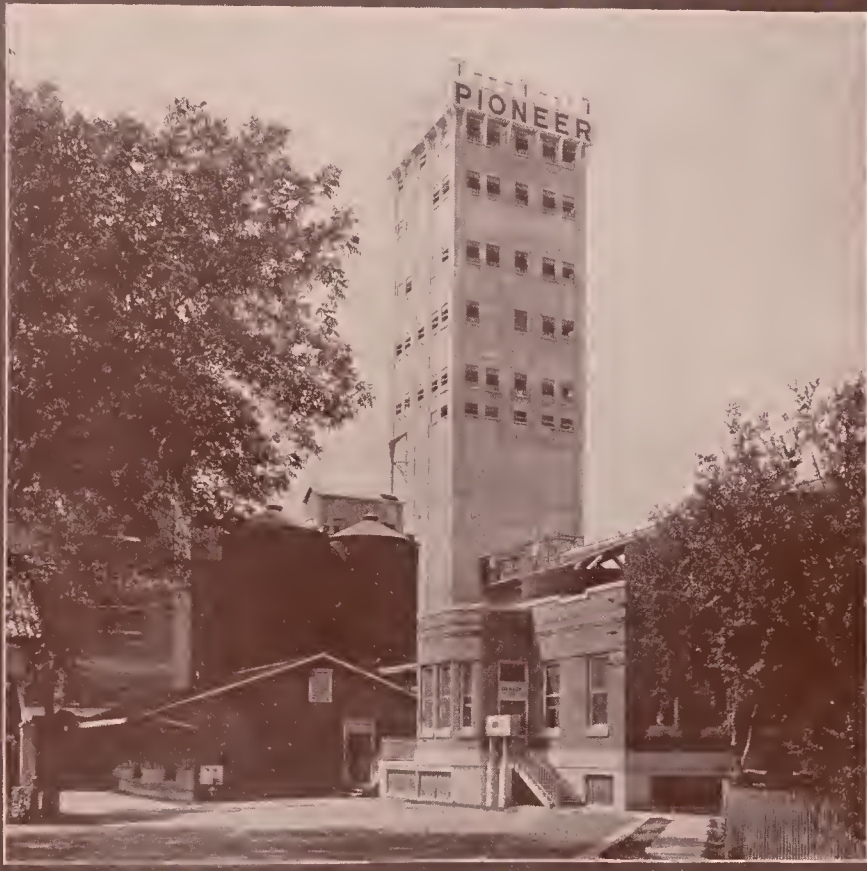
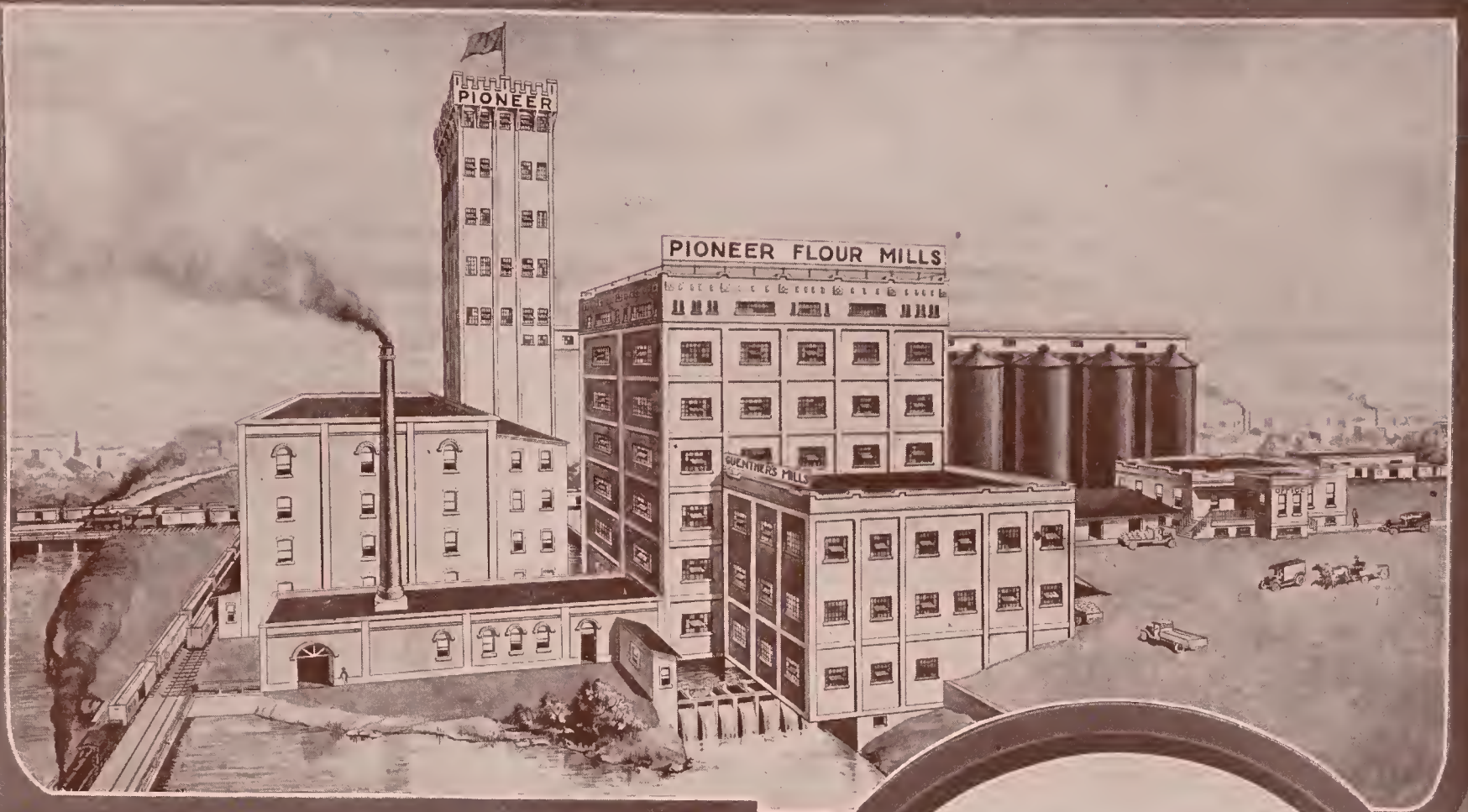
—L. T. Wright Company, Contractors.



Home of the Alamo-Peck Furniture Company on West Houston Street

—L. T. Wright Company, Contractors.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



HIGHER PUBLICITY
LEAGUE OF TEXAS

1. General view of Pioneer Flour Mills, established 1851, located at Guenther, South Alamo and King William Streets. 2. Beautiful environment in vicinity of mills. 3. Daylight Grain Elevator, latest addition to the milling plant. 4. A few of the large fleet of delivery trucks.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Home of G. A. Stowers Furniture Company—1. Corner in drapery department. 2. Main floor display. 3. View of building from Houston Street. 4. Gift department. 5. One of the ten display floors.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Modern Home of the Sunset Drug Company—1. General Office. 2. One of the stock rooms. 3. View of store facing on Third Street. 4. Oil and chemical department. 5. Shipping department.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



Fred Hummert—Paint, Wall Paper and Art Store, 517 East Houston Street. The most complete store of its kind in the Southwest. 1. Show Windows. 2. Paint and Art Salesroom, lower floor. 3. Wall Paper Salesroom, second floor. 4. Warehouse, corner Hays and S. P. track, 60x150. 5. Picture Framing Department and Retail Wall Paper Shipping Room in rear of store.

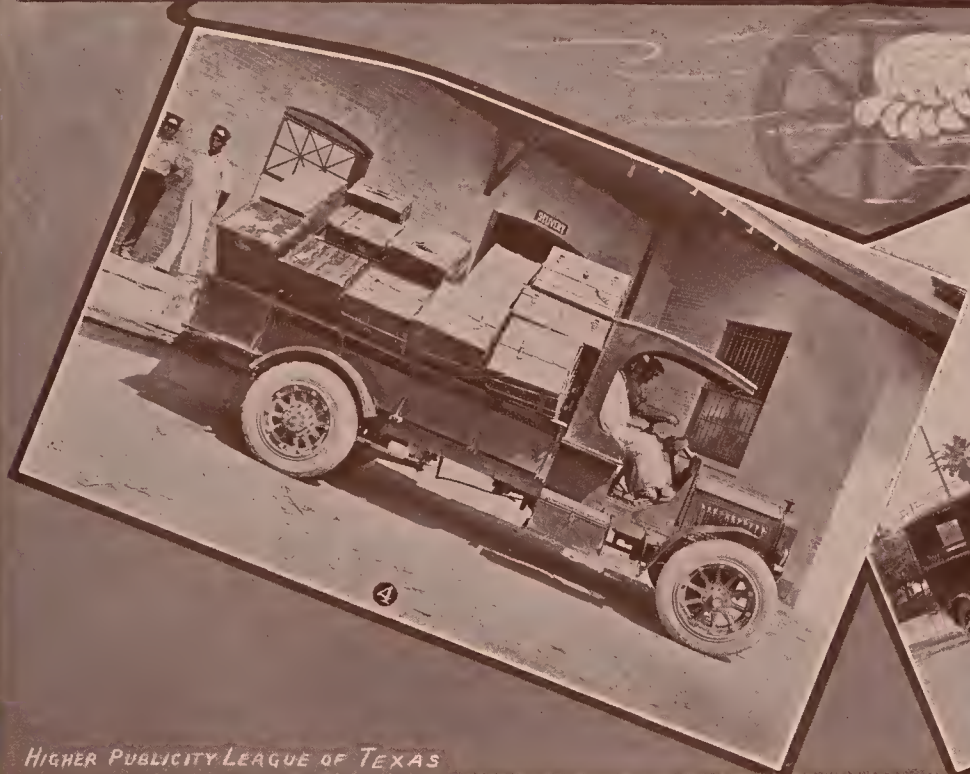
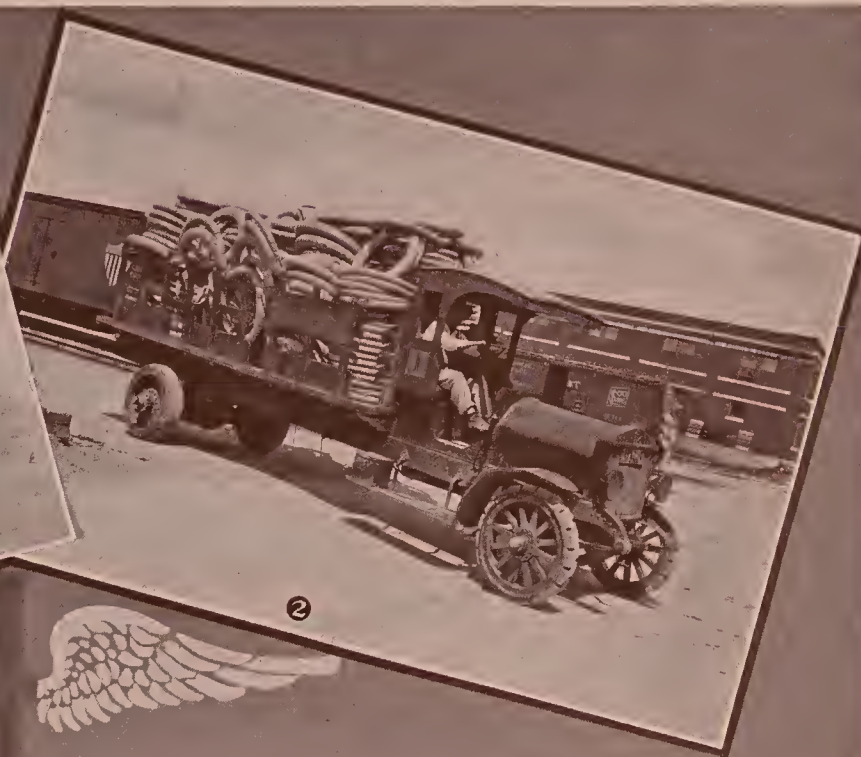
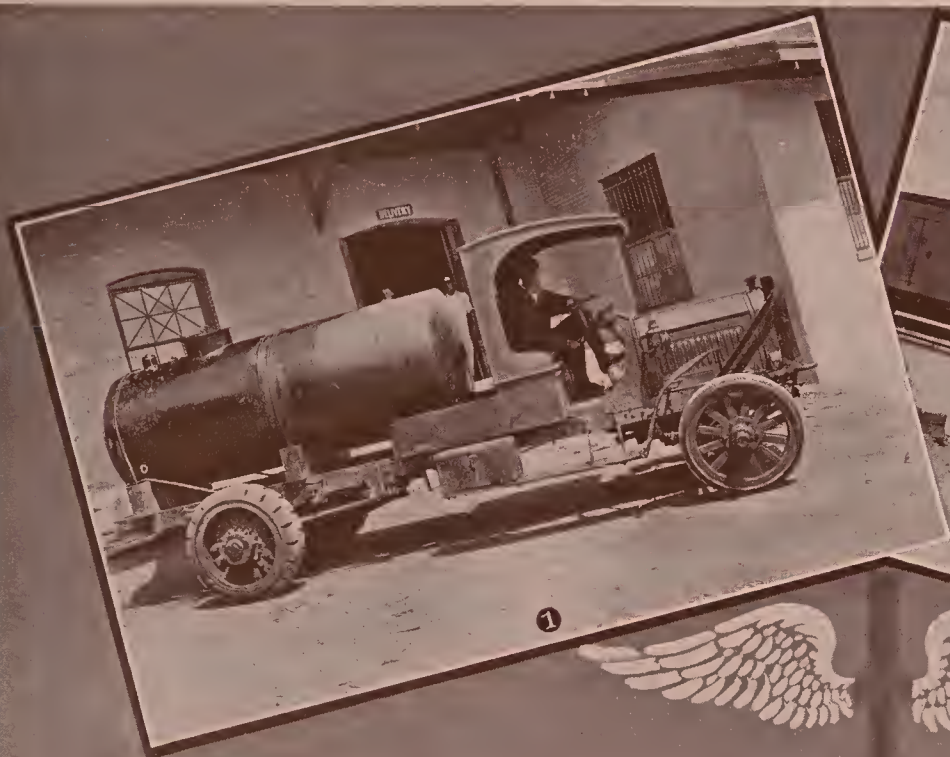
COMMERCIAL AND INDUSTRIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

The beautiful store of Cole Y. Bailey at 225 East Houston Street. This is a complete men's store, such as may be found in a metropolis.

COMMERCIAL AND INDUSTRIAL SAN ANTONIO



HIGHER PUBLICITY LEAGUE OF TEXAS

The Merchants Transfer Company does the freight and passenger hauling for San Antonio. See Page 16.

SCENES AT THREE RIVERS GAS FIELD, SOUTH OF SAN ANTONIO



1. Three Rivers High School. 2. Live Oak County State Bank. 3. Residence of Charles R. Tips. 4. Kaolin deposit. 5. One of the enormous gas wells which will soon supply San Antonio. 6. Lignite coal. 7. Cotton crop. 8. Dairying is a coming industry. 9. Corn field.

OIL DEVELOPMENTS SOUTH OF SAN ANTONIO

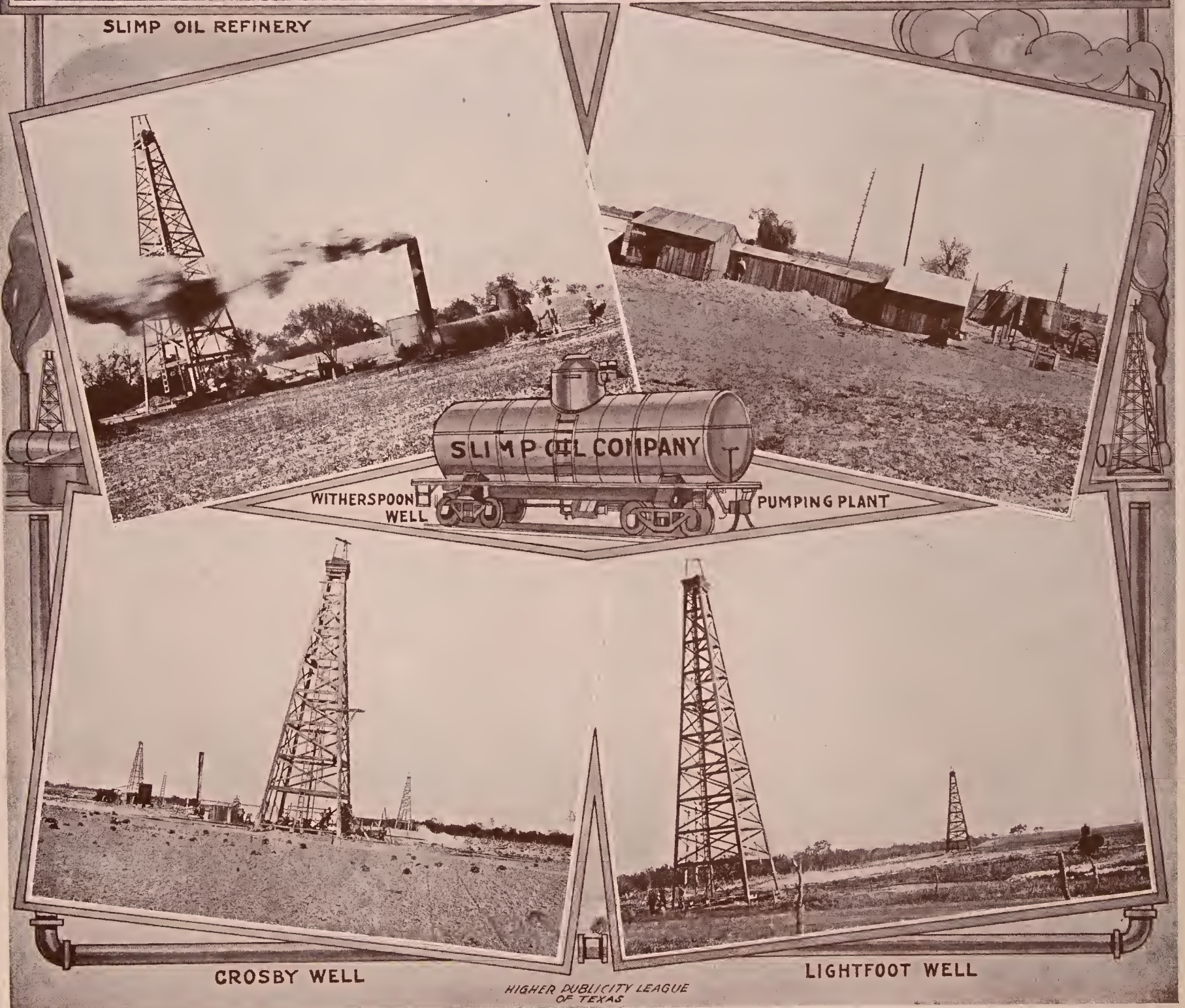


Scenes at Crowther showing oil and gas development.

OIL DEVELOPMENTS NEAR SAN ANTONIO

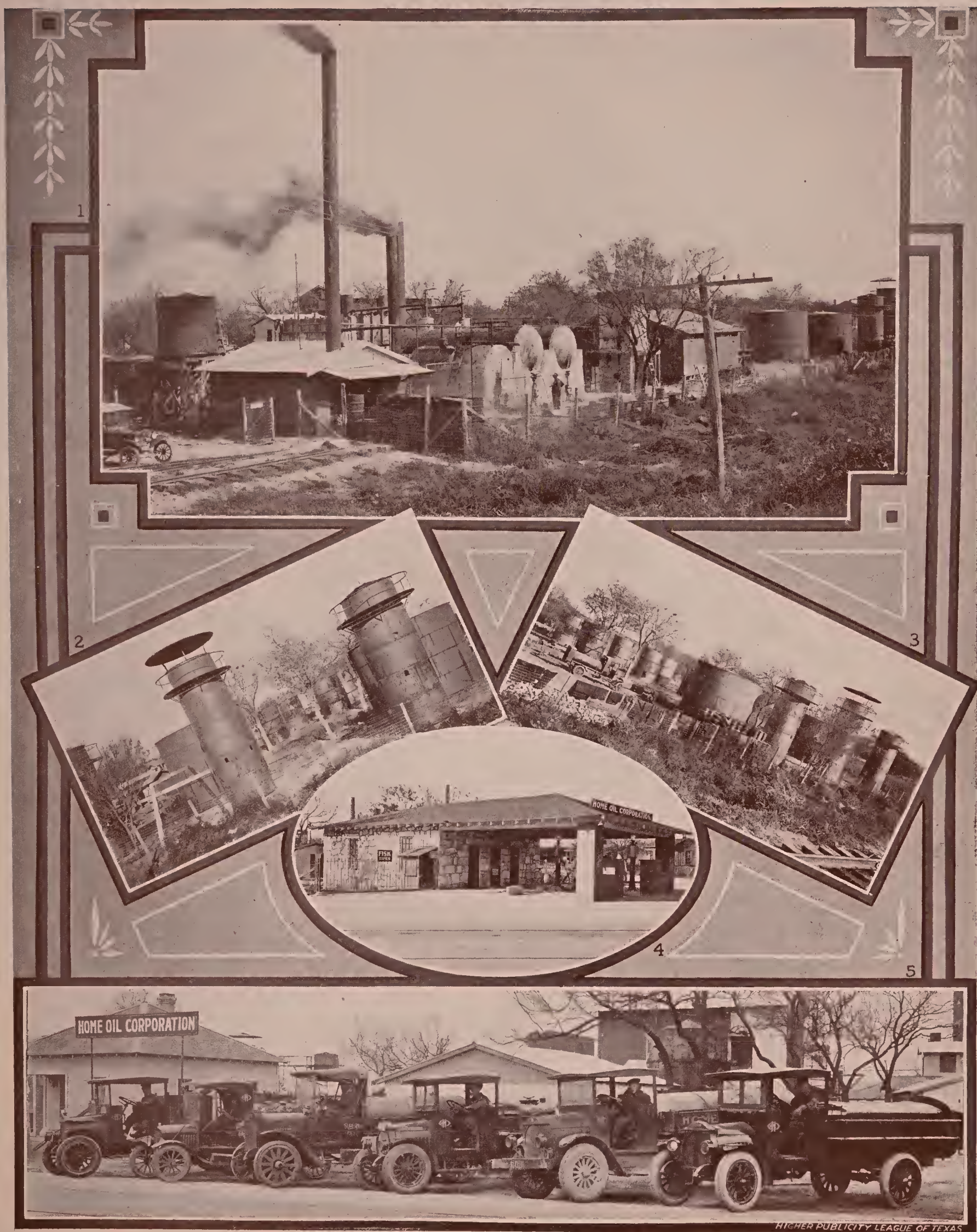


SLIMP OIL REFINERY



The first barrel of oil ever marketed in Texas was produced in Bexar County. There are now 450 wells producing in the Somerset Oil Field, twenty miles south of San Antonio, and drilling goes on steadily.

LAUREL REFINERIES, INC.



1. Boiler house, stills, storage tanks and agitators. 2. Agitators with storage tanks in the background. 3. Loading yard. 4. Drive-in filling station and general office. 5. Watchman's cottage, garage, filter house and trucks.

The Somerset Oil Field, where every well is a producer. The eyes of the world are on this new shallow field.

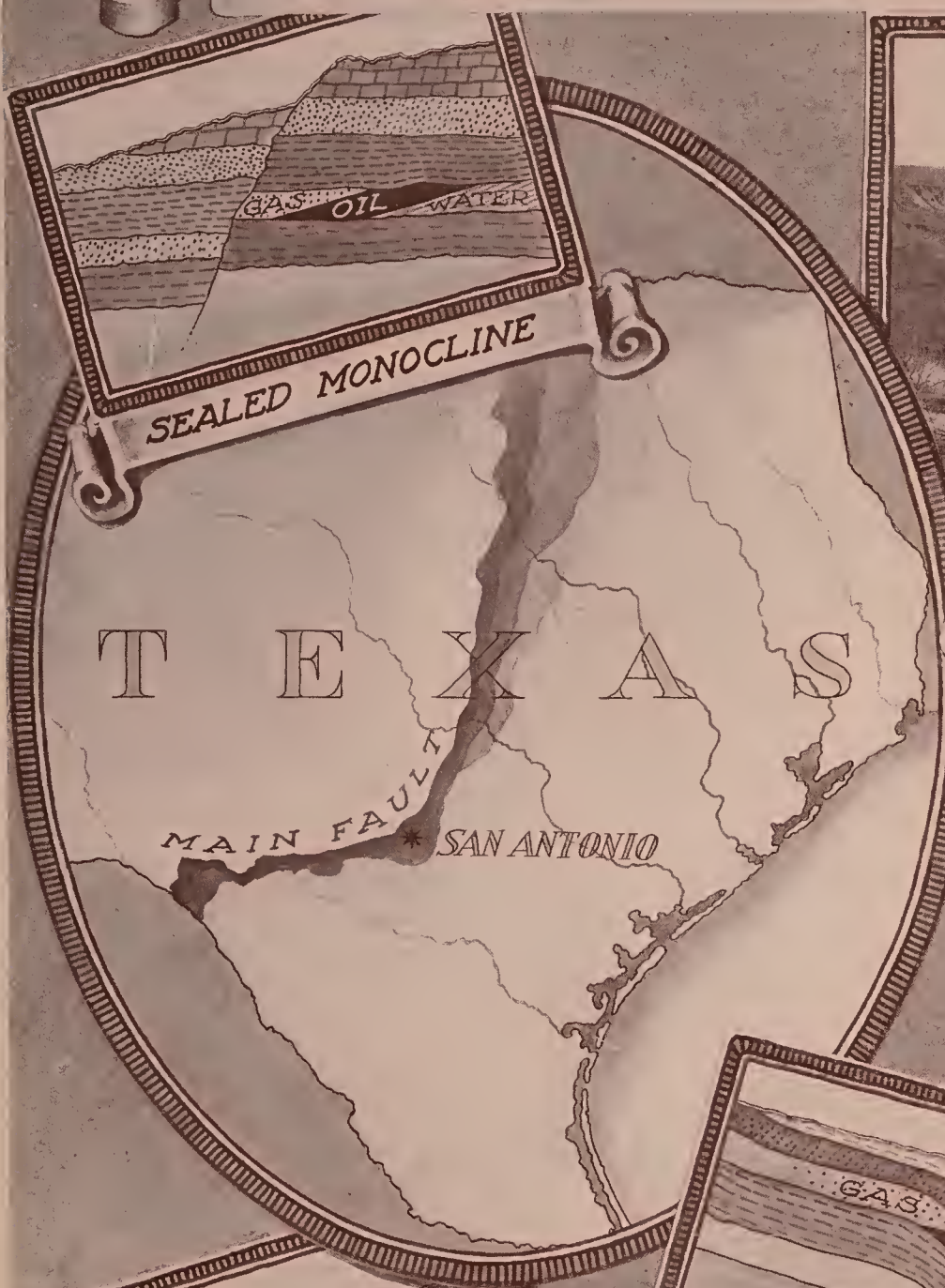


1 and 2. Scenes in the heart of the oil field. 3. The Crosbie Oil Producing Company's holdings in the heart of production. 4. Unloading pipe at Somerset oil field. 5. Loading oil at Somerset oil field. 6 and 7. Rigs drilling.

BALCONES FAULT ZONE



SAN ANTONIO'S GREAT SHALLOW OIL FIELD - SOMERSET

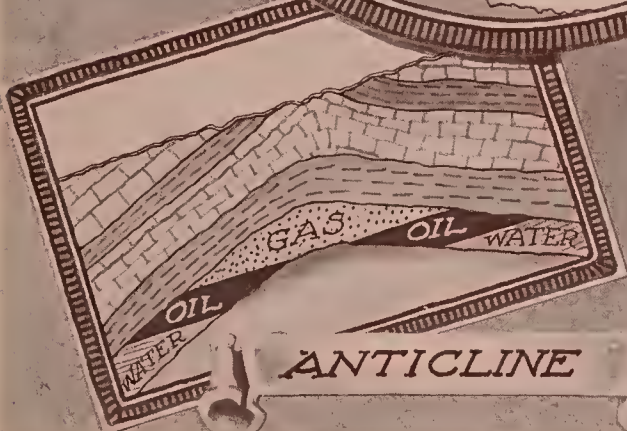


SEALED MONOCLINE

DRILLING
FOR
DEEP TEST

MAIN FAULT * SAN ANTONIO

BALCONES FAULT ZONE
with its elbow resting just North of the City of San Antonio & lines of lesser folds & uplifts East & West of the City. According to Geologist H. J. von Hagen, Ph.D. of San Antonio there is no question from a geological standpoint & from the logs of the many wells so far drilled that when the oil operator reaches 3400 to 3800 feet, as large if not larger oil gushers will be found as in the South-western Texas Gulf region & Mexico. Many companies already have begun operations in close proximity to reach this promising oil pool which will mean much to the future prosperity of San Antonio



ANTICLINE



TERRACES

Three different forms of oil bearing structures along the Balcones Fault Zone which can be recognized near San Antonio are Sealed Monocline, Anticline and Terraces -

HIGHER PUBLICITY LEAGUE OF TEXAS

This oil field has already 450 shallow wells producing high-grade oil and nearly 75 drilling rigs are in operation in all parts of the field.

Proclamation

TO THANK BUSINESS MEN at a distance for their patronage during the past and to show them the resources and facilities that we hold in readiness to supply their present and future needs, is our purpose in this proclamation.

THEREFORE, we desire to proclaim through these pages that no city in America is more advantageously located than San Antonio, and her commanding position in the distributing and financial world makes her the logical city to lead in Texas commerce. Her transportation facilities are good. Her manufactured products are sold throughout a large trade territory. Her wholesale houses are covering more territory than ever before. Her banking houses are sound, liberal and reliable. Her real estate men are active. She is a great convention city and her hotels rank among America's finest. Her retail stores are heavily stocked with every ware from everywhere.

Now, these things being true, we, the business men of the city, believe this an opportune time to proclaim to the world the advantages that San Antonio offers, and in evidence of our belief and purpose we herewith affix our signatures.

LIVE WIRE DIRECTORY

A

Adams, Jas. C., City Engineer's Office, Civil Engineer.
Adelman, M., 501 W. Commerce St., Men's Clothing, Hats and Shoes.
Alamo National Bank, 128 W. Commerce St.
Alamo-Peck Furniture Co., 425 W. Houston St., L. P. Peck, Mgr.
Alamo Multigraphing Co., 811-812 Alamo National Bank Bldg., Circular Letters.
Allen, Frank, 508 Nat. Bank of Commerce, Realtor.
Allensworth-Carnahan Co., 621-623 S. Flores Street, Wholesale Crockery and Glassware.
Altgelt & Altgelt, Frost National Bank Bldg., General Real Estate.
Ankrom, Francis S., 321-324 Hicks Bldg., Architect and Engineer.
Armour, H. H., 203 Avenue C, Mgr. Uneeda Tire Co. A. R. P., San Antonio, Texas, for Automobiles.
Associated Court Reporters, 612-614 National Bank of Commerce Bldg., Court Reporters.
Atlas News Co., 220 E. Houston St., Registered News Dealers.
Automobile Underwriters of America, eighth floor National Bank of Commerce, Automobile Insurance.
Ayres, Robert M., Bedell Bldg., Architect.
Adams & Adams, 517 Gibbs Bldg., Architects.
Adams, James C., City Engineer's Office, Civil Engineer.
Adelman, M., 501 W. Commerce St., Men's Clothing, Hats and Shoes.
Adler, A., 305 Russell Bldg., Real Estate and Loans.
Alamo Auto Supply Co., 512 E. Travis St., The Motorist's Department Store.
Alamo City Commercial & Business College, 305 E. Houston St.
Alamo Iron Works, 130 Santa Clara St.
Allensworth-Carnahan Co., Wholesale Crockery, Glassware, Enamelware, Cutlery, etc.
Altgelt & Altgelt, 630 to 633 Moore Bldg., Real Estate.
American Stationery Co., 117-119 Soledad St.
Anderson, Paul, 121 Ave. C, Texas Blue Print & Supply Co.
Ankrom, Francis S., 321-24 Hicks Bldg., Architect & Engineer.
Appler, J. A., 211 Soledad, Publisher City Directory.
Argyle Hotel, R. E. O'Grady, Prop.
Automobile Underwriters of America, eighth floor National Bank of Commerce.
Ayres, Atlee B., 627 Bedell Bldg., Architect.

B

Bailey, Cole Y., 225 E. Houston St., Clothing Merchant.
Basse, Wm., Hardware Co., 121-123 Military Plaza, Hardware.
Banner Linoleum & Shade Co., 420 W. St. Mary's St.
Bechlet, S. G., 115 W. Houston St., White Star Laundry.
Beitel, Roy, Lumber Co., Castro St. and I. & G. N. Tracks, Retail Lumber.
Beitel, Roy, Gunter Bldg., Home Builder.
Bishop, F. Z., Land Co., St. Anthony Hotel.
Black & White Cab & Transfer Co., 213-219½ N. St. Mary's St., Taxicabs, Transfer and Storage.
Black, O. B., City Hall Bldg., Mayor.

Boyd & Corbin, 507 National Bank of Commerce, Real Estate.
B. P. O. Elks, No. 216, Pecan and Navarro Sts., Jack R. Burke, E. R.
Brough, R. Bruce, Houston Bldg., Pecan Grower.
Brough, Mrs. Eva T., 208 Villita Vt., President Eagle Printing Co.
Brown, E. N., Alamo National Bank.
Bulldog Auto Fire Insurance Association, 301-303 Gunter Bldg., Automobile Insurance.
Burgess, R. F., corner Travis and St. Mary's, Druggist.
Burge, Rowland, Travis and Navarro Sts., Asst. Mgr. St. Anthony Hotel.
Baity, W. A., 825 E. Guenther, Home Builders.
Baker, T. B., St. Anthony Hotel, President Texas Hotel Co.
Banner Linoleum & Shade Co., 420 N. St. Mary's St.
Basse, William, Hardware Co., 121-123 Military Plaza.
Beaty Auto Livery, 231-233 S. Flores St.
Bechtel, S. G., 115 W. Houston St., Laundry.
Beitel Lumber Co., 721 El Paso St., Retail Lumber.
Bexar Hotel, Houston and Jefferson Sts.
Birdsong & Potcherick, 120-122 Avenue D, Franklin "Air-Cars."
Bishop, F. Z., St. Anthony Hotel, Texas and Mexico Lands.
Block, Morris, 221 Losoya St., Cigars & Dominoes.
B. P. O. Elks, San Antonio Lodge No. 216.
Boelhauwe, Charles T., 1218 City National Bldg., Architect.
Boyd & Corbin, 507 National Bank of Commerce, Real Estate.
Boynton, Alexander, 1800 San Pedro Ave., Investments.
Brenner's Cleaning & Dye Works, 309 E. Nueva St., Cleaning & Dyeing.
Buick Motor Company, 300 Avenue C.
Burgess, R. F., Travis and St. Mary's Sts., Druggist.
Burnett, R. L., Co., 815-817 E. Commerce St., Wholesale Paper Box Dealers and Manufacturers.

C

Carlson, H. W., South San Antonio, Texas, Real Estate.
Cameron Manufacturing Co., Inc., 417 Main Ave., Manufacturers of Auto Fabric Accessories.
Central Trust Co., 313 E. Houston St.
Central Trust Co., General Trust and Savings Deposits.
City National Bank, Houston and Navarro, Banking.
Clarke, A. A. 208 Villita St., Printing Promoter.
Clerc, Jane H., 314 Third St., Clerc Apartments.
Clarkson Cotton Co., 310 Bedell Bldg., Cotton Buyers.
Coleman, F. M., 601 Brady Bldg., General Agents Casualty Insurance.
Colonial Shop, 214 E. Travis St., Flowers.
Commonwealth Bank & Trust Co., Houston St. and Avenue C.
Commercial Recorder, 518 Market St., Daily Paper.
Corics, L. M., 134 Losoya St., Chamber of Commerce Barber Shop.
Crockett Hotel, 301 E. Crockett St., L. B. Stoner, Mgr.
Currie Neal, City National Bank Bldg., Watchmaker.
Caffarelli Bros., N. Medina and W. Travis Sts., Who. Grocers.
Callier, F. J., 223½ Losoya St., Violin Maker.
Cameron Mfg. Co., Inc., 447 Main Ave., Auto Top Manufacturers.
Carlisle Realty Co., 807-808 Brady Bldg., Real Estate.
Carr, Zach, 415 Gunter Bldg., Real Estate.

LIVE WIRE DIRECTORY

Carter, L. D., 232 Avenue C, Bake-Rite Bakery.
 Central Shoe Repair Shop, 323 Alamo Plaza.
 Cauthorn, P. H., 826 Gunter Bldg., Florist and Landscaping.
 Chandler, E. B., & Co., Chandler Bldg., Mortgage Loans.
 Church, F. W., 501 Brady Bldg., Attorney.
 Circle West Sales Co., 408 Main Ave., Cash Registers and Credit Systems.
 Clarkson Cotton Co., 310 Bedell Bldg., Cotton Buyers.
 Clerc Apartments, No. 314 Third St.
 Clifton George Co., Alamo Heights, Real Estate.
 Clifton George Motor Co., 720 E. Houston St., Fords and Fordson Tractors.
 Cobbs, Blankenbecker & Wiggin, 716 Brady Bldg., Attorneys.
 Coca-Cola Bottling Co., 418 E. Commerce, Soda Water Bottlers.
 Cockrell's, Inc., 312 E. Houston St., Women's and Children's Specialty Shop.
 Coffee House, The, 98 W. Houston St., Coffee, Pastry, Dominoes.
 Coleman, T. A., 402 Frost Bldg., Ranches and Farms.
 Coleman Co., 602 Brady Bldg., General Insurance Agents.
 Collier, W. W., State National Bank.
 Collman, A., 412 Main Ave., Plumber.
 Commonwealth Bank & Trust Co., Houston and Avenue C.
 Commercial Recorder, 518 Market St., Publishers.
 Conness Realty Co., 201-11 City National Bldg., Real Estate, Loans, Insurance and Renting.
 Crosbie, T. S., Oil Producer.

D

Davis, Chas., Co., 611-615 W. Commerce St., Wholesale Dry Goods.
 Denby Truck Co. of Texas, 910 N. St. Mary's St., Motor Trucks.
 Devine, J. P., 237-241 Bedell Bldg., General Agent Union Central Life Insurance Co.
 Dickey Drug Co., South San Antonio, Texas, Druggists.
 Dielman, Leo M. J., 306 E. Commerce St., Architect.
 Dielman, J. C., 306 E. Commerce St., Building Material.
 Doyle Decorating Co., 102 W. Commerce St., Wall Paper, Paints, Drapery.
 Draughon's Practical Business College, Alamo Plaza and Crockett St.
 Dullnig Printing Co., 330 Elm St., Printing.
 Darley Duplicating Shop, 119 Avenue D, Duplicating.
 Davis, Charles, Co., 611-615 W. Commerce St., Who. Dry Goods.
 Dielman, J. C., 306 E. Commerce St.
 Delavan, O. M., 111 S. Flores St., Loans.
 Delavan, A. M., 107 Main Ave., Real Estate, Loans and Oil Properties.
 Devine, J. P., 237-241 Bedell Bldg., General Agent, Union Central Life Insurance Co.
 Dickey Drug Co., S. San Antonio, Texas, Druggists.
 Dickinson, H. E., Real Estate & Investments, 303-4 Russell Bldg.
 Dickinson, N. S., 218 Losoya St., Real Estate.
 Dielman, Leo M. J., 306 E. Commerce St., Architect.
 Doyle-Bridger Optical Co., 303 W. Commerce St., Opticians and Optometrists.
 Draughon Practical Business College, 128 Crockett St.
 Dreiss Drug Store, 119 Alamo Plaza, Druggists.
 Duerler, G. A., Mfg. Co., 224 W. Commerce St., Wholesale Candies and Soda Water.
 Dugger, A. G., Gibbs Bldg., Real Estate.

E

Eagle Printing Co., 208 Villita, Commercial Printers.
 Eiser, W. W., 801 Russell Bldg., Oil Leases and Inv.
 Elliott, J. M., 208 Villita St., Supt. Eagle Pub. Co.
 Empire Cafe, 225 St. Mary's St.
 Ennis Petroleum Corporation, 504 Calcasieu Bldg., Oil Operators and Producers.
 Edwards, R. L., 208 Avenue C, Pittsburg Water Heaters.
 El Jardin, 214 Jefferson St., Mexican Restaurant.
 Eichlitz, F. W., Kampmann Bldg., Insurance.
 Eiser, M. W., 801 Russell Bldg., Oil Leases and Investments.
 Elane Hotel, 412 St. Mary's St.
 Elks Club, Pecan and Navarro Sts.
 Emerson Loan Co., 400 E. Houston St., Loan Brokers & Jewelers.

F

Flack, J. A., Calcasieu Bldg., American National Insurance Co.
 Finck Printing Co., 310½ W. Commerce St., Printing.
 Fomby Clothing Co., 509 E. Houston St., Men's Clothing.
 Fowler Oil & Refining Co., The, 222 Bedell Bldg., Oil and Oil Leases.

Frank Bros., Alamo Plaza, Men's Clothing.
 Frank, A. B., Co., 210 W. Commerce St., Wholesale Dry Goods.
 Frank, L., Saddlery Co., 219 W. Commerce St.
 Franklin Printers, 417 Avenue D, Printers.
 Freeborn, Sidney M., Oakland and Lexington Sts., Presto Battery Service Co.
 Frost National Bank, Main Plaza.
 Fulton National Truck Co., 1812-1818 S. Presa St., Truck Manufacturers.
 Fulton National Truck Co., A. L. Jones, President, 5500 South Presa St.
 Fullerton & Ragsdale, 715 Brady Bldg., Real Estate.
 Furnish & Furnish, 616 Brady Bldg., Real Estate and Loans.
 Feldman, H. C., 707 Brady Bldg., Real Estate, Loans.
 Fink's Brokerage Co., 618 Gunter Bldg., Produce and Merchandise Broker.
 Fischer, A. M., Gibbs Bldg., Druggist.
 Fleischman Co., The, 1303 W. Commerce St.
 Frank Bros., 113-115 Alamo Plaza, Clothiers.
 Frank, A. B., 210-212 W. Commerce St., Wholesale Clothing and Dry Goods.
 Fraser Tailoring Co., 101 W. Commerce St.
 Frick, Charles H., 236 Ave. C, Stewart Products Service Station.
 Friedrich, Albert, Buckhorn.
 Frost National Bank, E. Military Plaza.
 Fulton National Truck Co., 1812-1818 S. Presa St.
 Furnish & Furnish, 616-23 Brady Bldg., Real Estate & Insurance.

G

Gazley, H. L., 525 E. Park Ave., Court Reporter.
 George, Clifton, 744 E. Houston St., Wills-Ste. Claire Automobiles.
 Gibson, A. H., 406 Central Trust Bldg., Oil Operator.
 Goetz, A. J., No. 2 Fire Station, Chief Fire Department.
 Goeth, R. A., 417 E. Travis St., Physician.
 Graham Motors, 620 Avenue C, Moon Automobiles.
 Green, Ed, 726 Avenue C, Florist.
 Gorjux, Hector, 1016 San Pedro Ave., Voice Teacher.
 Guaranty State Bank, 314 E. Houston St., Banking.
 Gunter Hotel, Houston and St. Mary's Sts., Percy Tyrrell, Mgr.
 Gunter Office Bldg., Houston and St. Mary's Sts.
 Gydeson-Manford Cadillac Co., Romana and Augusta.
 Garcia, Albert M. C., Room 12, corner Crockett and St. Mary's Sts., Violinist and Teacher.
 Gebhardt Chili Powder Co., 112 S. Frio St., G. G. Geyer, Mgr.
 General Welding Co., 105 Villita St.
 Geyer, G. G., Mgr. Gebhardt Chili Powder Co., Eagle Brand Chili Products.
 Geyer, G. G., 205 Wilkins Ave., Mgr. Gebhardt Chili Powder Co.
 Giles, Alfred, Co., 503-505 Moore Bldg., E. Palmer Giles.
 Gorjux, Hector, 1016 San Pedro Ave., Voice Teacher.
 Granieri, Joe, Medina Lake, Texas, Medina Lake Tavern.
 Green, Edward, Avenue C and Eighth St., Florist.
 Guaranty State Bank, 314 E. Houston St., Banking.
 Gugenheim-Goldsmith Co., Houston and Walnut Sts., Wholesale Fruit and Produce.

H

Hagy & McCallum, Avenue C and Pecan Sts., Funeral Directors.
 Hagy-Witherspoon, Frost Bldg., Oil Operators.
 Halensher, Al, 104 Omaha St., Bookkeeper Service Engraving Co.
 Hamilton Oil Co., 319-320 Kampmann Bldg., Oil Dev.
 Hammond, Ben M., 111 W. Commerce St., Jewelry.
 Hardisty, Fred J., Gibbs Bldg., Hotel Co.
 Harrington, L., Co., 606-607 Frost Bldg., Architects and Engineers.
 Hart, L. J., Gunter Bldg., Real Estate.
 Hays, David V., 232 Avenue C, Atlas Tire Co.
 Hearne, W. H., 209 Gibbs Bldg., Wholesale Lumber.
 Henningsen, C. W., 522 Mason St., Com. Photographers.
 Hertzberg, E., Jewelry Co., Gunter Bldg., Jewelry.
 Higginbotham, A. H., 510 S. Flores, Antique Furniture.
 Hitt Cigar Co., 116 E. Houston or 208 N. Presa, Retail and Wholesale Cigars.
 Hornady, F. A., Maverick Bldg., Southern Nat. Gas Co.

LIVE WIRE DIRECTORY

Hornburger, Schmitt & Co., Duerler Bldg., Insurance.
 Hot Wells Mineral Bath & Hotel, S. Presa St.
 Household Furniture Co., cor Commerce and St. Mary's.
 Howard, H. L., Main Plaza, Greater Prudential Hotel.
 Hull, W. H., 1212 Central Trust Bldg., General Agent
 Atlas Life Insurance Co.
 Hughes & Co., R. M., 614 S. Medina St., Vinegar, Cider
 and Condiments.
 Hughes & Burgess, St. Mary's and Travis, Druggists.
 Huth, Albert V., Court House, Tax Assessor Bexar Co.
 Hagy, W. N., 422 Gunter Bldg., Architect.
 Half, M., & Bro., 336-342 E. Commerce St., Manufacturers and
 Hamner, J. T., 109 W. Pecan St., Sausage.
 Harley-Davidson Co., 625 Main Ave., Motorcycles.
 Harrington, L., Co., 606-7 Frost Bldg., Architects & Engineers.
 Wholesale Distributors.
 Hart, L. J., Gunter Bldg., Real Estate and Pres. S. A. Hotel Co.
 Hardie, J. G., Gunter Bldg., Mgr. Gunter Bldg.
 Hearne, W. H., 209 Gibbs Bldg., Wholesale Lumber.
 Heinen, D. D., 427 Adams St., Real Estate.
 Herff & Wilding, 110 Avenue C, Prescription Druggists.
 Herrington & Herrington, 206-214 Gunter Bldg., Chiropractors.
 Hertzberg Jewelry Co., 119-121 E. Houston St., Jewelry.
 Heye, D., Navarro and Market Sts., Auto Tops, Seat Covers and
 Saddlery.
 Higgins, Pattillo, 725 Drexel Ave., Oil Operator.
 Hill Auto Supply Co., 406 E. Travis St., Philip Witz, Mgr.
 Hillyer-Deutsch-Jarratt Co., 1309 S. Flores St., Lumber Dealers.
 Hitt, The, Cigar Co., 116 E. Houston St. and 208 N. Presa St.,
 Wholesale and Retail Cigars and Cigarettes.
 Hissner, D. W., 300 Alamo Plaza, Mgr. Quick Tire Service.
 Hoffman-Hayman Coffee Co., 307 N. Medina St., Wholesale
 Coffee Roasters.
 Holland's Tea House, 229 W. Commerce St., Tea, Coffee, Spices.
 Hot Wells Hotel & Bath House, Hot Wells Park.
 Hot Wells Mineral Bath & Hotel Co.
 Hornady, F. A., Maverick Bldg., Natural Gas.
 Howard, Geo. T., Co., Houston Bldg., Who. Furniture & Hdw.
 Household Furniture Co., St. Mary's and W. Commerce Sts.,
 Furniture and Carpets.
 Hunter & Co., E. J., Frost Bank Bldg., Bankers.
 Hummert, Fred., 517 E. Houston St., Wall Paper and Paints,
 Glass and Art Materials.
 Hummert, Fred., 517 W. Houston St., Wall Paper and Paints,
 Artists' Materials.
 Hutchins Hotel, Garden St. Triangle, Tom Randolph, Prop.
 Huth, Albert V., Court House, Tax Assessor, Bexar County.
 Huth Seed Co., 502-504 Market St., Seed House.
 Hughes, R. M., & Co., 612-14-16 S. Medina St., Vinegar & Cider.
 Hughes, Model Pharmacy, 219 S. Mary's St.
 Hotels—Argyle Hotel, Alamo Heights.
 Arthur Hotel, 118 Avenue D.
 Bexar Hotel, 105 Jefferson St.
 Crockett Hotel, 301 E. Crockett St.
 Elane Hotel, 408 N. St. Mary's St.
 Elite Hotel, 304 Main Ave.
 Garden Hotel, 116 Garden St.
 Gunter Hotel, 205 E. Houston St.
 Hot Wells Hotel, S. Presa St.
 Hutchins Hotel, 205 Garden St.
 Imperial Hotel, Heiman St.
 La Clede Hotel, 722 W. Commerce St.
 Lanier Hotel, St. Mary's and Travis Sts.
 Losoya Hotel, 125 Losoya St.
 Menger Hotel, Alamo Plaza.
 Prudential Hotel, 126 Main Ave.
 Ransom Hotel, 316 E. Crockett.
 St. Anthony Hotel, Travis and Navarro Sts.
 Savoy Hotel, 122 W. Houston St.
 Travelers Hotel, 218 Avenue C.
 Victoria Hotel, 319 St. Mary's St.

I

Ideal Laundry, 315 S. Alamo St.
 Imperial Hotel, 122 Heimann St.
 International Engineering & Equipment Co., Brady
 Bldg.
 International Land & Leasing Co., 644-45-46 Moore
 Bldg., Land and Oil Leases.
 International Petroleum Co., 233-4-5 Bedell Bldg., Oil,
 Petroleum, Gas.
 Incarnate Word College, Alamo Heights.
 Ideal Laundry Co., 315 S. Alamo St.
 International Auto School, 707-717 S. Flores St.
 Interstate Brokerage Co., 511 National Bank of Commerce Bldg.

J

Jackson, Emmett T., Chandler Bldg., Architect.
 Jacobs-Haun Realty Co., 409 Brady Bldg., Real Estate.
 Jarratt, J. E., & Co., 1112 Frost National Bank Bldg.,
 Investment Brokers.
 Jefferson Standard Life Insurance Co., 311-12 Maverick
 Bldg., O. P. Schnabel, Mgr.
 Jerome Reilly Co., Alamo National Bank Bldg., Fruit
 and Produce Brokers.
 Johnston & Burnett, 137 Losoya St., Insurance.
 Johnston, Burnett & Gosling, Chandler Bldg., Ins.
 Johnson Supply Co., Inc., 221 Main Ave., Tanks and
 Air Compressors.
 Jones, A. L., 5500 S. Presa St., Pres. Fulton Truck Co.
 Jackson, Emmett T., Chandler Bldg., Architect.
 Jackson, The, Co., 806-6 Brady Bldg., Producers of Oil, Somerset.
 Jacobs-Haun Realty Co., 409 Brady Bldg., Real Estate.
 Joske Bros. Co., Alamo Plaza, Department Store.
 Hornady, F. A., Maverick Bldg., Southern Nat. Gas Co.
 Jarratt, J. E., Frost Bldg., Investments.
 Johnson-Anthony Supply Co., 223 Main Ave., Air Compressors,
 Tanks and Pumps.
 Jungkind, Ed, 111 Avenue C, Druggist.

K

Kalteyer, Wm. C., 408 E. Houston St., Druggist.
 Kelton, Horace, Co., 316 Russell Bldg., Real Estate.
 Kent, Dr. Frank, Hicks Bldg., Quail Fancier.
 Kenney, John W., 209 Ogden St., Surgeon.
 Klumker-Downey, 213 St. Mary's St., Coffee Shop.
 Kneupper, E. F., 514 River Ave., Auto Body Works.
 Knights of Columbus, 300 Romana St.
 Kuntz, John J., 306 Bedell Bldg., Lumber.
 Kuntz, John J., Lumber Co., 823 Lakeview Ave., Retail
 Lumber.
 Kansas City Produce Co., 1114 W. Commerce St., Produce.
 Kantor, Rev. D., 216 Main Ave., Kosher Restaurant.
 Keifer, E. H., Mgr. San Antonio Public Service Co.
 Kelton Co., 316-318 Russell Bldg., Real Estate and Gen. Ins.
 Kenney, Dr. J. W., 209 Ogden St., Surgeon.
 King Furniture Co., 205-207 W. Commerce St., Furniture, Rugs
 and Draperies.
 Knights of Columbus, 300 E. Romana St.
 Kunkel, Louis, 126 Main Ave., Groceries.
 Kuntz, John J., Lumber Co., 823 Lakeview Ave., Retail Lumber
 and Building Loans.

L

La Lumiere, G. W., 164 Halliday Ave., Printer, St.
 Anthony.
 Lathrop Furnace Co., The, 1322 N. Flores St., Furnace
 Heating.
 Laurel Refineries, 4500 S. Presa St., Refining.
 Law, Wm. J., 301 Richmond Ave., Rentals.
 LeComte Realty Co., 229 E. Houston St., Real Estate.
 Leel, C. C., Gunter Hotel, Sec'y Manufacturers Assn.
 Liberty Mills, 902 Morales St.
 Lockwood National Bank, The, 103 Avenue C.
 Long, W. F., 215 S. Flores St., Auto Rep. and Mch. Co.
 Losoya Hotel, 125 Losoya St.
 Lowe, A. E., 405 Navarro St., Real Estate and Rentals.
 Lucas, Charles, 1402 E. Commerce, Monument Dealer.
 Luck, E. A., 319 St. Mary's St., Director of Publicity.
 Lukin, Chas. J., Alamo Heights, President Lukin Mil-
 itary Academy.
 Lurie & Hollman, 310 Avenue C, Wholesale Auto Paint
 Specialists.
 Luther, Dr. A. A., 311 Grayburg Bldg., Oil Operator.
 Lytle, W. J., No. 3 Princess Theatre Bldg., Empire,
 Princess, Royal, Grand, Strand.
 Lady of the Lake College, Our, College.
 Lange Soap Co., 407 Dawson St., Soap Manufacturers.
 Lanier Hotel, Travis and St. Mary's Sts.
 Lapham, J. H., 250 Braham Bldg., Capitalist.
 Lathrop Furnace Co., 1322 N. Flores St.
 Leach, Charles A., Jr., Mgr. Majestic Theatre.
 Learn, W. Odell, Co., 500 Dolorosa St., Snakes, Birds, Wild
 Animals.

LIVE WIRE DIRECTORY

LeComte Realty Co., 220 E. Houston St., Real Estate.
 Liberty Mills, San Antonio, Texas, 902 Morales St.
 Lightfoot, Frank, 226 S. Alamo St., Plumbing Goods & Service.
 Lobert, M. J., & Sons, 208 S. Alamo St., Merchant Tailors.
 Locke, Emil, 401-405 Frost Bldg., Mexico Lands.
 Lockwood National Bank, The, 113 Avenue C.
 Lone Star Cotton Mills, 120 Jones Ave.
 Loring, Porter F., 226 Jefferson St., Mortuary.
 Lucas, Charles, Co., 1402 E. Commerce St., Monument Dealer.
 Lukin, Charles J., Alamo Heights, Military Academy.
 Luck, E. A., 319 St. Mary's St., Pres. Luck Tire & Mfg. Co.
 Lytle, W. J., Empire, Princess, Royal Theatres.

M

Maessen, F. T., 301 National Bank of Commerce Bldg., Real Estate.
 Malone's Candyland, 400 E. Houston St., Mfgs. of Candy.
 Manhattan Cafe, 310 E. Houston St., The Cafe of S. A.
 Manufacturers Association, Gunter Hotel, C. C. Leel, Secretary.
 Mathis, Thomas E., Russell Bldg., Banker.
 Maverick, Estate of Geo. W., Maverick Bldg.
 Marwick, Mitchell & Co., 822 Frost National Bank Bldg., Accounts and Auditors.
 Mayer, Geo. A., City National Bank Bldg., Attorney at Law.
 McAllister, W. M., & Co., 610 Houston Bldg., Insurance.
 McEachern, M. A., & Co., 306-307 Russell Bldg., Realtors, Loans.
 McKenzie Construction Co., 604-607 Bedell Bldg., Contractors.
 Medina Fullers Earth Co., Simpson and Probandt Sts.
 Meepos Hardware & Gun Co., 309-311 W. Houston St., Hardware, Guns, Sporting Goods.
 Meier's Pharmacy, 1322-24 W. Commerce St., Drugs, Toilet Articles and Supplies.
 Melliff-McAllister Lumber Co., 628 Buena Vista St., Lumber.
 Melliff, G. E., 610 Frost Bldg., Building and Loan.
 Merchants Transfer Co., 215 Main Ave., Auto Service, Baggage, Freight.
 Mexican Inn, 129 Losoya St., Mexican Food Caterers.
 Mills Engraving Co., Market and N. Presa St., Engrvs.
 Mills Engraving Co., Market and North Presa Sts.
 Moon, A. L., 1118-20 City National Bank Bldg., General Agent Capitol Life Insurance Co. and Mutual Deposit & Loan Association.
 Model Electrotpe Co., 1218 W. Commerce St., Electros, Stereotypes and Mats.
 Morgan-Woodward Auto Co., 234-244 S. Flores St., Automobiles.
 Moore, Estate of G. Bedell, 531 Bedell Bldg., J. H. Savage, Mgr.
 Mosley's Golden Kettle Syrup, 124 S. San Marcos St.
 Muegge, J. E., Co., 624 Durango St.
 Mueller, Paul, 104 W. Commerce St., Barber Supplies.
 Maeson, F. T., 301 Nat. Bank of Commerce Bldg., Real Estate.
 Main Avenue Pharmacy, 655 Main Ave., Drugs.
 Malone's Candy Land, 400 E. Houston St., Mfgs. of Candy.
 Mannen, P. L., 404 E. Travis St., Sales Agent National Cash Register Co.
 Maverick-Clarke Litho. Co., S. St. Mary's St.
 Mayo's Money Exchange, 108 W. Commerce St.
 Melton, J. B., 122 W. Houston St., Prop. Savoy Hotel.
 Martin Linen Supply Co., Linen and Towel Supply.
 Majestic Theatre, Soledad St., Charles A. Leach, Mgr.
 McEachern, M. A., & Co., Realtors, Loans.
 McElroy's Drug Store, 204 E. Houston St., Drugs.
 McKenzie Construction Co., Bedell Bldg., Contractors.
 Meepos Hardware & Gun Co., 309-311 W. Houston St., Hardware, Guns, Sporting Goods.
 Medina Valley Irrigation Co., Hugh R. Robertson, Receiver, Maverick Bldg.
 Meier's Pharmacy, 1322-1324 W. Commerce St.
 Melliff, G. E., Crockett Hotel, Secretary S. A. Lodge No. 11, I. O. O. F.
 Meliff, G. E., 610 Houston Bldg., S. A. Building & Loan Assn.
 Menger Hotel, Alamo Plaza.

Merchants Ice & Cold Storage Co., 1305 E. Houston St., Ice and Cold Storage Plant.
 Merchants Transfer Co., 215 Main Ave., Auto Service, Baggage, Freight.
 Mission Ice & Fuel Co., 226 Rivas St.
 Moon & Co., City National Bldg., Investment Securities.
 Muegge-Jenull Storage Co., 1432 S. Alamo St., Storage.
 Mueller, Paul, 104 W. Commerce St., Barber Supplies.

N

Nash South Texas Motor Co., corner Romana and Oakland Sts., Distributors of Nash Cars and Trucks.
 National Bank of Commerce, Soledad and Commerce Sts., Bankers.
 Neal, Jack, Nash Motors Co., 207 Augusta St., Nash and Chevrolet Motor Cars.
 National Bank of Commerce, Main Plaza and Soledad, Banking.
 Newton-Weller Co., 129-130 W. Commerce St., Crockery Store.

O

O'Brien, Paul & Peter, Frost Bldg., Real Estate.
 O'Mealy, J. S., & Co., 1107-1108 City National Bank Bldg., Brokers.
 Our Lady of the Lake Academy, Lakeview, College for Women.
 O'Mealy, J. S., Co., 1107-1108 City National Bldg., Brokers, Cotton, Grain and Stocks.
 Oppenheimer, D. & A., 228 W. Commerce St., Bankers.

P

Pan-American Trades Corporation, Alamo National Bank Bldg., Export and Import.
 Pantry, The, 128 E. Crockett St., L. M. Salisbury, Prop.
 Paramount Petroleum Products Co., 234 Bedell Bldg., Oil Jobbers.
 Patrick, S. V., 1109-1110 Central Trust Bldg., Resident Agent Southwest Electric Co.
 Paulton, W. C., 512 National Bank of Commerce Bldg., Oil Properties, Land.
 Peter, J. S., 433 Bedell Bldg., Vice President and General Manager S. A. & A. P. Ry.
 Petrich-Saur Lumber Co., 104 Lamar St., Home Bldrs.
 Pioneer Flour Mills, 129 E. Guenther St., Arthur Storms, Mgr.
 Pittsburgh Plate Glass Co., 1420 S. Alamo St., Chas. S. Baxter, Mgr.
 Pioneer Oil & Refining Co., 310 Russell Bldg., A. B. Slimp, Mgr.
 Pittsburg Water Heater Co., 208 Avenue C, R. L. Edwards, Mgr.
 Praeger Hardware Co., 320-324 E. Commerce St., Hardware, Stoves, Sporting Goods.
 Presto Battery Service Co., Oakland and Lexington Sts., Sidney M. Freeborn, Mgr.
 Prudential Investment Corporation, 305-6-7-8-9 Maverick Bldg., Building and Loan Corporation.
 Prudential Hotel, Main Plaza, Alfred Sanner, Prop.
 Pruitt Commission Co., 701 E. Commerce St., Wholesale Fruits and Produce.
 Pruitt Commission Co., 1102 W. Commerce St., Wholesale Fruits and Produce.
 Pan-American Trades Corporation, Alamo National Bank Bldg., Export and Import.
 Patteson, Harvey, 119 Avenue C, Commercial Photographer.
 Patrick, S. V., 1109-1110 City National Bldg., Southwest General Electric Co.
 Peden Iron & Steel Co., 1401 S. Flores St., Wholesale Hardware.
 Peter, J. S., 433 Bedell Bldg., First V. P. & Gen. Mgr. S. A. & Petrich-Saur Lumber Co., 104 Lamar St., Home Builders.
 A. P. Ry.
 Petry, Dr. C. H., 203-204 Duerler Bldg.
 Phelps & Dewees, 718-722 Gunter Bldg., Architects.
 Pianta, Hannibal, 320 Fredericksburg Road, Plastic Ornaments and Art Stone.
 Pittsburgh Plate Glass Co., 1420-1426 S. Alamo St., Wholesale Glass and Paints.
 Praeger Hardware Co., 322 E. Commerce St., Hardware.
 Prudential Hotel, Main Plaza, Alfred Sanner, Prop.
 Pruitt Commission Co., S. Medina St., Produce.

LIVE WIRE DIRECTORY

Q

Quaso, A. E., 207 N. Presa St., Tailor.
 Quirk, T. S., Bedell Bldg., Real Estate.
 Quick Tire Service, 300 Alamo Plaza, D. W. Hissner, Mgr.
 Quillian Co., The, 127 Losoya St., Dental and Surgical Supplies.

R

Radio Shop, The, 212 E. Houston St., Radio Supplies and Equipment.
 Ragsdale, Rev. T. R., D. D., 904 W. King's Highway.
 Rand, H. T., 334 W. Magnolia St., Investments.
 Ransom Hotel, 316 Crockett St., Hotel.
 Rather, A. B., Realty Co., 325 N. St. Mary's St., Real Estate, etc.
 Redondo, F., & Co., Castro St. and I. & G. N. Tracks, Ornamental Cast Stone.
 Rees, H. C., Optical Co., 407 E. Houston, Optometrists.
 Rhode-Crehan Realty Co., 314 Gunter Bldg., Real Estate and Insurance.
 Reilly-Jerome Co., Alamo National Bank Bldg., Fruit and Produce Brokers.
 Richbook, M., 310-316 W. Houston St., Dept. Store.
 Richter's Bakery, 427 S. Laredo St., "Butter Krust Bread."
 Rife, T. D., 223-224 Bedell Bldg., Loans, Real Estate, Insurance.
 Rigsby, W. C., 3900 Broadway.
 Rips Fast Motor Lines, 331 Avenue C, Motorized Freight and Passenger Lines.
 Robertson, Hugh R., Maverick Bldg., Receiver Medina Valley Irrigation Co.
 Rogers-Hill & Co., 409 Navarro St., Real Estate, Loans, Leases and Insurance.
 Rose, H. C., 312 Moore Bldg., State Agent Travelers Hosiery Co.
 Roselawn Burial Park, 1102 City National Bank Bldg.
 Ruppertsberg, William, 319 Cedar St., Breeder of Birds and Goldfish.
 Russell, J. C., 405 Soledad St., Cleaning and Pressing.
 Royal Blue Sight-Seeing Line, Alamo Plaza.
 Raba, E., 101 W. Commerce St., Photographer.
 Rand, H. T., 334 W. Magnolia Ave., Investments.
 Ransom Hotel, 314 E. Crockett St.
 Ramsey, Grace Cornett, Mrs., 601-602 Gibbs Bldg., Real Estate.
 Rees Optical Co., H. C., 407 E. Houston St., Optometrists.
 Reibe, Otto, Undertaking Co., 177 North St., Funeral Directors.
 Reiwald-Ormond Co., 719 River Ave., Plumbing and Heating.
 Reuter, Fritz, 111 Cameron St., Auto Repairs & Machine Works.
 Richbook's Department Store, 312-316 W. Houston St.
 Richter, W. S., 427 S. Laredo St., Bakery.
 Riebe Jewelry Store, 306 Main Ave., Jewelry.
 Riebe, T. B., 312 National Bank of Commerce, Optometrist.
 Riegler Confectionery, 231 E. Houston St., Quality Chocolates, Mexican Pecan Candy.
 Rigsby, W. C., 3900 Broadway, Alamo Heights.
 Riley & Campbell, 326 St. Mary's St., Millinery.
 River Avenue Natatorium, 1019 River Ave., Bathing.
 Robertson, Hugh R., Receiver Medina Valley Irrigation Co., Bedell Bldg.
 Rogers-Hill & Co., 407 Navarro St., Real Estate.
 Russell, William H., 817 Gunter Bldg., Attorney.

S

San Antonio Art Glass Co., 118 Bonham St., Plate and Window Glass, Mirrors.
 San Antonio Building & Loan Association, 610 Houston St., Building and Loan Association.
 San Antonio Buick Co., 446-456 Main Ave., Distributor of Buick Automobiles.
 San Antonio Cadillac Co., Romana and Augusta Sts.
 San Antonio Hotel Men's Association (Crockett Hotel), L. B. Stoner, Secretary.
 San Antonio Machine & Supply Co., 325 N. Center St. (See Industrial San Antonio.)
 San Antonio Music Co., 316 W. Commerce St., Music, Pianos, Players.
 San Antonio National Bank, 213 W. Commerce St.

San Antonio Southern Railway Co., 509 Calcasieu Bldg.
 San Antonio Steam Laundry, 131 North St.
 San Antonio, Uvalde & Gulf Railway, Grayburg Bldg.
 San Antonio Water Supply Co., 106 Market St.
 Santa Rosa Infirmary, 745 W. Houston St., Hospital.
 Savage, J. H., Bedell Bldg., Mgr. G. Bedell Moore Estate.
 San Antonio Paper Co., 619-621 W. Commerce St., Wholesale Paper.
 San-Tone Oil & Refining Co., Brady Bldg.
 Savage, J. H., 531 Bedell Bldg., Mgr. G. Bedell Moore Estate.
 Savoy Hotel, 122 W. Houston St., J. B. Melton, Mgr.
 Salisbury, L. M., 128 E. Crockett St., The Pantry, Restaurant.
 Saylor, J. S., 125 Losoya St., Hotel Propr.
 Scarborough, J. D., & Co., 214 College St., Driverless Cars.
 Schilo, Fritz, 220 S. Alamo St., Schilo's Delicatessen.
 Schoff, C. E., 619 W. Commerce St., Mgr. S. A. Paper Co. Phone Crockett 2.
 Schnabel, O. P., 311-312 Maverick Bldg., District Mgr. Jefferson Standard Life Insurance Co.
 Schnitzer, Arthur, 619 Gunter Bldg., Home Builder and Real Estate.
 Schutter's Art Academy, 241 W. Commerce St.
 Scobey Fireproof & Storage Co., 309 N. Medina St., Moving and Storage.
 Seng, Wm. S., 201 Maverick Bldg., Building Material.
 Service Engraving Co., 119 Avenue C.
 Shaw, Leslie N., Gibbs Bldg., Consulting Geologist.
 Sherfese, M. F., 108 Barilla Place, Oil Operator and Leases.
 Sight-Seeing, Royal Blue Line, Alamo Plaza.
 Slimp, A. B., Russell Bldg., Oil Producer.
 Somerset-Mission Oil Co., 706 National Bank of Commerce Bldg., Oil Producers.
 South Beach Resort, Corpus Christi, Texas, Seashore Lots.
 Southern Equipment Co., corner Romana and Oakland Sts., Wholesale Automobile and Radio Equipment.
 Southern Messenger, 309 Alamo National Bank Bldg.
 Southern Mapping & Drafting Co., 606-608 National Bank of Commerce Bldg., Drafting, Maps, Charts, Tracings.
 Southern Natural Gas Co., Maverick Bldg.
 Southern Natural Gas Co., Maverick Bldg., F. A. Hornady, Mgr.
 Southern Welding & Machine Co., The, 212 College St.
 Southwest Texas Oil & Refining Co.
 Southwest Texas Oil Men's Association, Moore Bldg.
 Southwest Bitulithic Co., 711 Gunter Bldg., Paving Contractors.
 Southwest Farmer & Investor.
 Spears, Noa, & Bro., Chandler Bldg.
 Steves, Ed, & Sons, 704 E. Commerce St., Lumber and Building Material.
 Stroud Motor Manufacturing Association, Gunter Bldg. Automobile Manufacturing.
 St. Mary's Cleaning & Dyeing Co., 234 Avenue C.
 Strauss-Frank Co., 219 W. Commerce St.
 Stowers, G. A., Furniture Co., Houston and Main Sts., Retail Furniture.
 Storms, Arthur, Gunter Hotel, President Manufacturers Ass'n.
 Stinson & Schmidt, 610 City National Bank Bldg., Real Estate.
 Stoker-Richards Co., 527 Gunter Bldg., Texas-Mexico Investments.
 Summerville, H. L., 241 W. Commerce St., Commercial Photographer.
 Sunset Drug Co., 309 Third St., Wholesale Druggists.

LIVE WIRE DIRECTORY

Sunset System, South Alamo St., Sign Painting, Outdoor Ads.
 Surkey & Barber, Hicks Bldg., Real Estate.
 Sutherland, W. A., 208 Villita St., Linotype Dept.
 Sutter, John R., third floor City National Bank Bldg., Oil Producer.
 Sweetman, M. M., Maverick Bldg., Natural Gas.
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 San Antonio Buick Co., 446 Main Ave.
 San Antonio Building & Loan Association, 610 Frost Bldg.
 San Antonio Drug Co., 308 Market St.
 San Antonio Hotel Men's Association, Crockett Hotel, L. B. Stoner, Secretary.
 San Antonio Implement Co., 347 E. Commerce St.
 San Antonio Kennel Club, 217 Eleventh St., R. L. Rhea, Pres.
 San Antonio Loan & Trust Co., The, 215 W. Commerce St.
 San Antonio National Bank, 213 W. Commerce St.
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 San Antonio, Uvalde & Gulf R. R., Grayburg Bldg.
 San Antonio Water Supply Co., 106 Market St.
 San Luis Mercantile Co., 408 Dolorosa St., Mercantile.
 Sanner, Alfred, Prop. Prudential Hotel, Main Plaza.
 Savage, J. H., 540 Bedell Bldg., Mgr. of Estate.
 Savoy Hotel, 122 W. Houston St.
 Schutter's Art Academy, 241 W. Commerce St.
 Schultz, Wm. F., 101 W. Commerce St., Real Estate & Insurance.
 Scobey Fireproof Storage Co., 309-315 N. Medina St.
 Seibert Optical Co., 103 Riverside Walk, Optometrist & Optician.
 Seng, William S., 225 Losoya St., Building Material.
 Sexaur, G., 401 City National Bldg., Real Estate.
 Seutter, C. V., 425 Moore Bldg., Architect.
 Sheldon, B. M., S. A. & A. P. Service Agent.
 Sherwin-Williams Co., The, 101 E. Commerce St., Paints and Varnishes.
 Silk House, The, 209 E. Houston St.
 Simpson, W. E., National Bank of Commerce Bldg., Consulting Engineers.
 Smith, A. A., 409-411 National Bank of Commerce, Real Estate.
 Smith & Kelly, National Bank of Commerce, Architects and Construction Managers.
 Smith, T. N., Avenue C and Houston St., Commonwealth Bank & Trust Co.
 Southern Equipment Co., Romana and Oakland Sts., Wholesale
 Southern Ice & Cold Storage Co., M. F. Postlewaite, Mgr.
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 Standard Trust Co., 315 St. Mary's St., Real Estate, Loans.
 Stjerna, Frida, 130 Pacific Ave., Concert Singer.
 St. Anthony Hotel, Navarro and Travis Sts.
 St. Mary's Cleaning & Dyeing Co., 234 Avenue C.
 Stephens, A. B. City Hall.
 Sterchi Furniture Co., 1211-1223 Main Ave., Furniture.
 Stevens, John J., Jr., Route F, Foch Highway.
 Stoner, L. B., 301 E. Crockett St., Sec'y S. A. Hotel Men's Ass'n.
 Storms, John R., Riverside Bldg., Attorney.
 Suchy, F. C., 412 E. Romana St., Florist.
 Sur, F. V., Bedell Bldg., Geologist.
 Symon's Golf Shop, River Ave., opposite first T.

T

Tarrance, W. J., 619 Gunter Bldg., Real Estate and Home Builder.
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 Terrell, Marshall, ninth floor City National Bank Bldg., Lawyer.
 Texas-Mexico Land Co., 603 Houston Bldg., Specialize in Texas-Mexico Land.
 Texas Motor Car Co., Diamond Trucks and Detroit Storage Batteries.

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 Texas Title Guaranty Co., 915-920 City National Bank Bldg., Title Guaranty and Abstracts.
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 Thorman, H. C., 609 City National Bank Bldg., Home Builder.
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 Tom & Wheat Realty Co., 714-715 Central Trust Bldg., Real Estate and Investments.
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 Texas Trap Rock Co., 109 Central Office Bldg.
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 Thomas, Ernest, 728 E. Guenther St., Teacher of Violin.
 Tobin Bros., 505 St. Mary's St., Insurance.
 Travelers Hotel, Avenue C.
 Trubshaw, L. O., 809 Brady Bldg., Real Estate.

U

Underwood Typewriter Co., 226 Ave. C, Typewriters.
 Uneeda Tire Co., 203 Avenue C, Goodyear Tires.
 Universal Lloyds, Frost Nat. Bank Bldg., Insurance.
 Union Painless Dentists, 322 W. Commerce, Dentists.
 United Home Builders of America, 210 Hicks Bldg., Loans and Investments.
 Upson, J. V., Losoya Hotel, Lawyer.
 Uvalde Rock Asphalt Co., 1113 Central Trust Co., Road Builders.
 Union Painless Dentists, 322 W. Commerce St., Dentists.
 Union Central Life Ins. Co., Bedell Bldg., J. P. Devine, General Agent.

V

Valdez, Salvador, 110 Lakeview Ave., Printer, Eagle Printing Co.
 Van Riper, A. C., Police and Fire Station, Chief of Police.
 Vaughan, Geo. C., Gibbs Bldg., Wholesale Lumber.
 Villaret, Alex P., 314 E. Houston St., Cashier.
 Vogue, The, Houston and Navarro Sts., Women's Wear.
 Vaughan, Geo. Co., & Sons, 404-407 Gibbs Bldg., Who. Lumber.
 Victory-Wilson, 312½ E. Houston St., Clothing.
 Victoria Hotel, 319 St. Mary's St.
 Vogue, The, 225 E. Houston St., Women's Wear.
 Von Hagen, H. J., Ph. D., 501 Calcasieu Bldg., Oil Geologist.

W

Walker Home Co., 514 Russell Bldg., City Property, Farm and Ranch Lands.
 Watts New & Second-Hand Supply Co., 624 Brady Bldg., Oil Well Supplies.
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 Wernwag, C., 412½ E. Houston St., Hoffman House Bar and Cafe.
 Westbrook Motor Co., 324 W. Nueva St.
 Whisenant, W. H., 124 Avenue C, Drugs.
 Wilgus, Alva E., 608 Central Trust Co., Mgr. San Antonio "Pop" Concerts.
 Williams, John, 205 W. Houston St. (Gunter Hotel), Gents' Furnishings.
 Williams, J. W., 414 St. Mary's St., Caterer.
 Williams Store, The, 223 E. Houston St., Men's Furnishings.

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 Wright, L. T., & Co., 412 City National Bank Bldg., General Contractors.
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 Walsh & Burney, 303 Calcasieu Bldg., General Contractors.
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 Walthall Co., The, 112-114 Avenue C, Pianos and Musical Mdse.
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 White Star Laundry Co., 115 W. Houston St.

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 Williams Store, The, 223 E. Houston St., Men's Furnishings.
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 Wiseman, Lucille, 220 E. Pecan St., Lyric Soprano.
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 Williams, John, Gunter Hotel Bldg., Hats, Clothing and Men's Furnishings.
 Winterbone & Sons, W. H., 321-323 Austin St., Engineering Works, Founders, Machinists.
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 Wolfson, Saul, 101 N. Alamo St., Dry Goods.
 Wolff & Marx Co., Houston St., Main Ave. and Soledad St., Department Store.
 Wright, Martin, Electrical Contractor, 318 E. Houston St.
 Wroten-Hundley Motor Co. (Dodge Bros. Motor Cars), Avenue C and Eighth St.

Y

Yeagley, F. H., 626 Brady Bldg., Home Builder and Investments.
 Yellow Cab Co., 215 Main Ave., Auto Livery and General Transfer.
 Yours Truly Printing Co., 121 W. Houston St., Commercial Job Printing.
 Young, Harry W., 107-109 Main Plaza, Oil and Gas.
 Young Women's Christian Association, Fifth and Avenue C.

Z

Zizik Undertaking Co., 822 E. Houston St.
 Zucht, Dr. A. D., 310½ W. Commerce St., Dentist.
 Zizik Undertaking Co., 822 E. Houston St.
 Zucht, Dr. A. D., 310 W. Commerce St., Dentist.



NOTICE

All subscribers who did not furnish copper halftones according to specifications of compiler, or those who did not have cuts ready in time, now have ample time to prepare them for the next edition. E. A. LUCK.

The commercial photography for this book was done by Harvey Patteson.



Presto Battery Service Company, Corner of Oakland and Lexington Streets

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*By E. A. LUCK, Director of Publicity
San Antonio, Texas*

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